IFLA International Newspaper Conference


11-13 April 2012
BnF, Paris

With the support of:
Archiving the Press Photo at the National Library of Austria

Hans Petschar
hans.petschar@onb.ac.at

Ifla International Newspaper Conference Paris 11-13 April 2012
Press Photography – Tour d‘histoire

- Habsburg Monarchy
- First World War
- First Republic
- „Anschluss“ & National Socialism
- Liberation and Marshall Plan
- Photographer‘s Archives
- Co-operation Austrian Press Agency – Austrian National Library
Habsburg Monarchy

- Emperor Franz Joseph
- Sarajewo 1910
Emperor Francis Joseph on his tour to Bosnia 1910: the Emperor leaving the government building in Sarajevo. Heinrich Schuhmann 31.05.1910
Emperor Francis Joseph on his tour to Bosnia 1910: the Emperor on the Roman Bridge in Mostar

Atelier Fachet

03.06.1910
Emperor Francis Joseph with Archduke Otto

Hermann Kosel

15.09.1914
Kriegspressequartier

- War Photography
- War Press office

From 1914 to 1918 the “Kriegspressequartier” produced more than 50,000 photographic documents covering the eastern and southern front.
First World War: Patrol at the Carinthian Front 1916/1917
Kriegspressequartier
First World War, Carinthian Front 1916/1917 (Rattendorfer Alpe). Shelter for cannons. Kriegspressequartier
Erste Republik

- Österreichische Lichtbildstelle

In the 1920’s and 1930’s the Lichtbildstelle documented events, people, places and every day life in the First Republic.
Proclamation of the Austrian republic
Österreichische Lichtbildstelle ???? 12.11. 1918
Gypsie’s hovel in Dobersdorf (Burgenland).
Österreichische Lichtbildstelle ???? Ca. 1925
July Revolt
Phot.: Lothar Rübelt
15.07. 1927
Unemployed

Phot.: Albert Hilscher

c. 1930
National Socialism

- Anschluss & Propaganda
- Visual Power Politics

Visual Media, esp. photography, newsreels and film became the front end of the propaganda war.
„Anschluss“ 1938. The first German armoured vehicles in Austria
Albert Hilscher 13.03. 1938
“Anschluss 1938”

A Policeman with a swastika armband

Albert Hilscher

March 1938
“Anschluss 1938”
German troops in Innsbruck

Lothar Rübelt

12.03.1938
Renaming of „Rathausplatz“ into "Adolf-Hitler-Platz"

13.03.1938
Plebiscite April 1938
(Austrian Parlament)
10.04. 1938
Anti-Semitic riots in Vienna 1938, boy writing "Jud" (Jew) on a wall

Albert Hilscher

March 1938
Anti-Semitic riots in Vienna 1938. Jewish men with a paint pot among gaping Viennese.
Albert Hilscher March 1938
Warsaw Ghetto
Phot.: Joe J. Heydecker
March 1941
In May 1945 American troops entered Austria and soon thereafter established the Information Service Branch (ISB) of the United States Information Services (USIS)
A crowd in front of the display of the Pictorial Section (US Information Service) in Salzburg, looking at pictures of concentration camps
United States Information Services 08.06.1945
Patterns for reconstructing the Viennese „Prater“ (leisure park).

Phot.: Otto Croy

1945
Clearing work in St. Stephan´s cathedral

Phot.: Otto Croy

Oct. 1945
Travelling exhibition of the Marshall plan in Rottenmann (Styria)
United States Information Services 13.07.1950
Marshall plan help for the drainage of a Carinthian valley

United States Information Services

Sept. 1951
Marshall plan help for the drainage of a Carinthian valley

United States Information Services

Sept. 1951
Occupation in Tyrol. Departure (withdrawal) of French troops from Innsbruck: striking of the French flag

Phot.: Harry Weber

20.12.1953
Transport of the „Pummerin“ (church bell) from Linz to Vienna. Arrival at St. Stephan’s cathedral

26.04.1952
Arrival of the Soviet foreign minister Molotov at the Soviet airport Vöslau, from left: undersecretary Kreisky, foreign minister Figl, foreign minister Molotov and ambassador Bischoff.
Phot.: Harry Weber
14.05. 1955
Signing of the Austrian Independence Treaty in Belvedere castle
United States Information Services 15.05.1955
Signing of the Austrian Independence Treaty in Belvedere castle. Crowd in der Prinz-Eugen-Straße

United States Information Services

15.05.1955
Photographer’s Archives

- Ernst Hilscher
- Lothar Rübelt
- Joe Heydecker
- Harry Weber
- Erich Lessing
Construction of power house Kaprun

Phot.: Lothar Rübelt

Oct. 1950
Official visit of the Soviet Prime Minister Nikita Chruschtschow in Austria

Phot.: Harry Weber

1960
Hungary 1956: Fugitives Hungary from at the Austrian Border

Phot.: Harry Weber

1956
Austrian Independence Treaty: Cheering crowd at the Belveder castle
Phot.: Erich Lessing
15.05.1955
Announcement of Co-operation

APA – Austria Press Agency

Austrian National Library
APA – Austria Press Agency
APA-PictureDesk Photo Agency
About APA - Austria Press Agency

• APA is Austria’s national news agency, a leading information service provider. It is owned by Austrian newspapers and the national broadcasting service ORF.

• The APA-Group operates in the business segments news agency, photo agency, information management and IT.

• APA is a member of epa european pressphoto agency
About APA - Austria Press Agency

- APA owns 60% of Swiss photo agency KESTONE
- APA-PictureDesk, the photo agency of APA, is a 100% subsidiary, offering editorial & creative content and photo assignments to all markets
- APA-PictureDesk is market leader in Austria and has a strong historical focus
APA photo production

- APA photo desk was founded in 1985
- Produces press photographs in the categories: breaking news, politics, sports, business, culture, entertainment and features
- 25 regular photographers (9 staff)
- Produces ~ 80/pictures a day
- access to 400,000 digitalized press photos from 1985 - 2012
APA photo production

• Why APA-PictureDesk values the cooperation:
  – Historian‘s view on news photo production, learn about own contribution to Austrian cultural heritage
  – Improved meta-data
  – International syndication partner for ONB-photos
  – Provide access for scientific purposes
Archiving Press Photography

- Systematic collecting and digital archiving
- Access for students and Researchers
- Long term Preservation
The Austrian foreign minister Alois Mock and his Hungarian ministerial colleague Gyula Horn cut through the Iron Curtain
27.06.1989
After the successful EU-accession talks: vice-chancellor Erhard Busek and foreign minister Alois Mock
02.03.1994
Demonstrations due to the new right wing cabinet ÖVP-FPÖ

02.04.2000
Shakehands W. Schüssel and J. Haider, Federal President Klestil looking stony
03.02.2000
Natascha Kampusch, hidden under a blanket, after her escape

26.08.2006
Funeral ceremony for Otto Habsburg in Vienna: traditional organization with flags

15.07.2011
Salzburg Easter Festival. “Carmen” with Jonas Kaufmann and Magdalena Kozena
March 2012
Thank you for your attention!