IFLA Public Libraries Satellite: Public library futures in a global digital world

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There are no walls: reading online across borders

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There are no walls: Reading online across borders

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Introduction

* Online reading groups
* Our experiences
* Making connections
* Tools used
* Benefits achieved
* Recommendations
ILI 2013 session on virtual reading groups
Invited delegates to join idea sharing network
Aims & benefits:
* international collaboration
* develop library services
* greater cultural understanding
Read With Me

- Idea sharing about online reading groups
- Regular web meeting (Adobe Connect)
- Sweden, Australia, Holland, UK libraries
A ”Read with me” session on Adobe Connect
Read Watch Play

* N.S.W. Australian libraries
* Worldwide library partners
* Monthly themes
* Reading = books, films, games, music
* Blog: http://readwatchplay.wordpress.com/
* Twitter: #RWPChat & monthly theme
* Pinterest, Tumblr, Instagram
Many ways to join Read Watch Play

#spaceread

Read Watch Play @readwatchplay  Jul 31
August is time for #spaceread in the twitter reading group #rwpcat
wp.me/p2tWgp-p0

View summary

RRL Mobile Library @RRLMobile  Jul 31
Ground control to Major Tom, August's #rwpcat theme is #spaceread
ow.ly/3e7xO fb.me/37GJj3Ejd

View summary

Wagga City Library @WaggaLibrary  Jul 31
Ground control to Major Tom, August's #rwpcat theme is #spaceread
ow.ly/3e7xO fb.me/2IbXvIGel

View summary

RRL Mobile Library @RRLMobile  Jul 31
Ground control to Major Tom, August's #rwpcat theme is #spaceread
ow.ly/3e7xO

View summary

Surrey Libraries @SurreyLibraries  Jul 31
I've had a lot of fun tonight, see you on the 26 August for #spaceread
Goodnight! readwatchplay.wordpress.com/monthly-themes...

View summary

#spaceread
We will be focusing on all things about space in this discussion.

What does #spaceread make you think about? Do you think about the space you are in, or the space which is faraway? Is it...
Other online reading groups

* @RailBookClub (Twitter)
* #1book140 (Twitter)
* Sacramento Public Library (Google hangouts)
* Scottsdale / Orange County (Goodreads)
* Bokcirklar (Sweden)
* City Read London (includes online discussion)
* Io9 (science & sci-fi reading group)
Need to break down barriers between:
- physical library services
- online library services

The library is:
- where anyone can access its services
- anywhere it connects its readers

Provide tools:
- to make connections
- staff with skills & confidence to use them
Is this the first time then, that we are a 100% on...
Connecting: Readers

- Readers connected:
  - geographically
  - or by common interest

- Engagement with:
  - socially excluded
  - those who can’t get to library

- Provides safe online space
Everyone should have a chance to join a book club.
Connecting: Beyond online

- Conversations don’t only have to be online
- Link physical & online services
- Wider reader development programme
- Promote online & in physical space
Different tools for different purposes

- Connect readers to each other & libraries
- Use increases staff confidence
- Tools are already available (often free)

Blog, Instagram, Pinterest, Rebelmouse, Skype, Storify, Tumblr, Twitter
Read with me on Pinterest

at Your Book Club Meeting at Book Lovers Book Club on Fri, Plan your next meeting for May 12th and at 8 pm and your book club can switch on the computer and join our Google Hangout Book Club

Goodreads Choice Awards 2013 - best books of the year decided by readers

Goodreads Choice Awards 2013 - Best Books of 2013 selected by Goodreads readers have been announced (20 categories). Best Fiction is J.K. Rowling’s “Casual Vacancy” - despite a rather low average rating from Goodreads users - 3.36

Bokcirkelans are a meeting place for libraries and regional libraries in collaboration.

IFLA Satellite Conference | CLIP

Books are available in World of Warcraft. They offer a Google hangout option for people who want to view the seminar but don’t have WoW accounts.
Tools for organising reading groups

- Facilitate behind the scenes work
- Different tools for different purposes
- Live chat – Adobe Connect, Google Hangouts
- Document collaboration – Google Drive, Wiki
- Discussion – email, Twitter
- Analysis – Tweet archivist, Eventifier, TAGSEExplorer
Benefits

* Engage broader base of readers
* Support literacy
* Develop reader services
* Support worldwide library/reader network
* Share skills between library services
* Promote libraries – our role in the digital economy
There are no walls...
Recommendations

* Join Read Watch Play: #spaceread (26th August)
* Join Read With Me discussion
* Ask us for more information
* Think about promoting online reading groups to:
  * existing users
  * socially excluded
  * potential library users
* Share your thoughts about a book online
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