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Message from the Editor

Dear colleagues,

We are looking forward to seeing you in Singapore for the 79th World Library and Information Congress 17–23 August 2013! There you will meet our winners of the IFLA LIS Student Paper Award 2013: Tamara Rhodes from the School of Library and Information Sciences, at North Carolina Central University, USA as first placed winner, and Elina Karioja, Student of Oulu University of Applied Sciences, School of Business and Information Management, Finland, as second placed winner. Please find more information on pages 13–14 and 15–16.

There is also an updated list of incoming, re-elected, remaining and outgoing SET SC members, including the candidates for corresponding membership to be elected in the Singapore SC business meeting, p. 6–7. Please find a timetable of all SET and SET-related events during the upcoming IFLA Congress on p. 5–6.

The articles on LIS Education and Training coming from Norway, South Carolina, USA, and Russia show a wide range of various examples of LIS ET activities from all over the world.

After eight years serving as SET Bulletin editor, partly together with LIS students from the Berlin School of Library and Information Science, Germany, it is time to say good-bye and to hand over the job to a new editor and to decide a new format for the SET Bulletin. I want to thank all contributors, literature reviewers, friendly feedback giving readers and helpful colleagues, particularly Terry Weech, who helped with so much patience to make the SET Bulletin a useful, informative and good to read newsletter.

Petra Hauke

LIS Education & Training Worldwide

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Looking forward to seeing you at the 79th IFLA World Library and Information Congress in Singapore, 17–23 August 2013!

Impressum

The SET-Bulletin is published twice a year in January and July. Editor Dr. Petra Hauke, Berlin School for Library and Information Science (BSLIS) at Humboldt-Universität zu Berlin, Dorotheenstraße 26, D-10099 Berlin, Germany. Fax: ++49 30 74070216, e-mail: petra.hauke@hu-berlin.de.
Dear Colleagues,

Greetings and Thank you! I write in anticipation of our next annual conference (79th IFLA General Conference and Assembly) and the opportunity to see many of you and to work together in Singapore. This is also one of those years with endings and beginnings due to the two-year period that marks a “new IFLA” where there is a new President and Governing Board, and hence, new Standing Committees (SC).

Some of us on SET's SC will be stepping down because our term is ending (Chuanfu Chen, Barbara I. Dewey, Tatiana Kouznetsova, Agnese Perrone) or in the case of our Secretary Kerry Smith, she has taken retirement and has decided to step down early. Some of us are completing our terms and stepping into new roles, S.B. Ghosh and Co-Chair Graham Matthews will continue as Corresponding Members; SET Bulletin Editor Petra Hauke will continue as Corresponding Member and serve as SC member of the Section on Library Theory and Research; and I will serve as Chair of Division IV – Support for the Professions (also on Professional Committee and Governing Board) and continue as a SET SC member. Corresponding Member Joumana Boustany is finishing her term, while Esin Sultan Oguz is continuing on a second term as a Corresponding Member. Ismail Abdullahi, Convenor of the LIS Education in Developing Countries SIG, will start a new term as a Corresponding Member. A heart felt thank you for your service.

Nine SC members will provide continuity as well as Mai Põldas, Maria Witt and I who will serve for a second term on SET SC. We will be joined by nine new SET SC members: Valentina Brezhneva, Susmita Chakraborty, Kathleen DeLong, Judith J. Field, Primož Juznic, Seamus Ross, Suzanne Samir, Lisa D. Travis, and Dongrong Zhang. As described in the Procedure for election of new Officers and Information Coordinator, August 2013 www.ifla.org/officers-corner/election-procedure:

It is recommended that the new Standing Committee (SC) is given the chance to elect its new Officers (Chairs and Secretaries) and Information Coordinator for the term 2013–2015 during the Section's first SC meeting on Saturday 17 August 2013 in Singapore. Although the new Officers (and new SC members) do not take up office until the end of the Congress, by identifying them during the first SC meeting, they may participate in relevant meetings during the Congress, and also take advantage of meeting with outgoing counterparts for an efficient handover of information. The new SC will comprise on-going members plus the incoming (new) SC members, but not those whose term ends in 2013.

The following themes continue to be applicable to describe our work:

Collaboration and interchange

Our conference programs in Singapore will all be jointly-sponsored sessions either with the Section on Library Services to Multicultural Populations and the Indigenous Matters Special Interest Group, the Section on Continuing Professional Development and Workplace Learning, or the Section on Statistics and Evaluation. We are sponsoring a satellite conference, the Workshop on Global Collaboration in Information Schools, with the Consortium of iSchools Asia Pacific www.cisap.asia/index.htm at Nanyang Technological University on the 15 August 2013 (www.cisap.asia/IFLA2013/). Nanyang will also be hosting The Future of LIS Education in Developing Countries: The Road Ahead, a satellite meeting of the LIS Education in Developing Countries SIG on 14 August.

Thank you to Kerry for chairing the 2013 IFLA Conference Program Committee.

The Professional Committee has reviewed the report from the E-Learning Special Interest Group (SIG), convened by Gillian Hallam, and accepts the SIG’s review that it has fulfilled its purpose and ceased to exist in 2012. Thank you to Gill for her leadership in this endeavor.

Connecting theory and practice

SET has two IFLA-funded projects that connect theory and practice. The International Internship Survey is collecting data on an ongoing basis because it has been a challenge
to obtain a complete list of all LIS education programs and an accurate email contact. It is for this reason that beside a web-based data resource of internship guidelines and expectations of LIS programs around the world that will inform practice and will allow for comparative research, a list of the compiled LIS education programs and their email addresses will be made available.

The preparation for SET’s 40th anniversary to culminate in Lyon at the 2014 IFLA conference is underway. Through a summit meeting and a book publication we will examine the past 40 years of SET’s role in LIS Education and LIS education in general, and illuminate both the future of SET and LIS education. Please contact Michael Seadle at seadle@ibi.huberlin.de and me at cmchu@uncg.edu with your ideas and if you wish to volunteer.

We will be examining “What of LIS education worldwide?,” which is the question I have been contemplating in the last few letters from the Chair. An answer is found by examining for what we are preparing our students, to which Dave Lankes, Syracuse University, states:

Librarianship is not a set of skills to be learned, or a set of degrees to be mastered. Librarianship is a conversation that has taken place over millennia. It is a conversation that we must all be a part of or it will die. It will not die from defunding, Google, and whether we make the transition to RDA. It will die if librarians forget they have an obligation to constantly reinvent ourselves, imagine a better future, or stay silent until asked our opinions. (Source: Beyond the Bullet Points: Rock Stars. Posted on March 15, 2013 by rdlankes at http://quartz.syr.edu/blog/?p=2864)

He is currently holding this conversation in his New Librarianship Master Class (http://ischool.syr.edu/future/grad/newlibopencourse.aspx), which is a MOOC (massive open online course). This MOOC is facilitating a global conversation because it is open to anyone who has internet access. MOOCs will also be the focus of the 2014 Association for Library and Information Science Conference on Educational Entrepreneurship (www.alise.org/2014-conference).

The SET Bulletin has been published under the editorship of Petra Hauke for the past 8 years, and her leaving the position coincides with IFLA no longer funding printed editions of section bulletins. Thus, SET SC has the opportunity to review what type of publication it wishes to continue to publish as it looks for a new editor. Thank you to Petra for her many years as Editor and willingness to assist in the transition to a new editor. Also, thank you to Agnese who has served as Web Manager, and Gill as Information Officer.

Contact the Section
www.ifla.org/en/set

Co-Chair
Clara M. Chu, Chair and Professor
Department of Library & Information Studies
University of North Carolina at Greensboro
349C Curry Building
POBox 26170, Greensboro NC 27402-6170, USA
Tel: +(1)(336)3343477, Fax: +(1)(366)3345060
e-mail: cmchu@uncg.edu

Co-Chair
Graham Matthews, Professor
Department of Information Science
Loughborough University
Loughborough, United Kingdom
Tel: +(44)(1509)223058
Fax: +(44)(1509)223053
e-mail: g.matthews@lboro.ac.uk

Secretary
Kerry Smith, Associate Professor and Head
Department of Information Studies
Curtin University of Technology
Perth, Western Australia
Tel: +(61)(8)92667217, Fax: +(61)(8)9266315
e-mail: k.smith@curtin.edu.au

Information Coordinator
Gillian Hallam, Associate Professor
Queensland University of Technology (QUT)
GPO Box 2434, 4001 Brisbane, Australia
Tel. * (61)(7)31382177, Fax * (61)(7)31381214
e-mail: g.hallam@qut.edu.au

Outreach to students
The IFLA/ekz LIS Student Paper Award (www.ifla.org/set/student-paper-award) continues to recognize the scholarship of LIS students. This year’s first place winner Tamara Rhodes from the United States wrote about “A Living, Breathing Revolution: How Libraries Can Use “Living Archives” to Support, Engage, and Document Social Movements,” and second place winner Elina Karioja of Finland wrote about “How to evaluate library’s sustainability? An approach to evaluating model and indicators.”

Petra Hauke will continue to assist in coordinating the IFLA/ekz LIS Student Paper Award until a new Chair of the Committee is appointed. She is also committed to following the review process by IFLA’s Professional Committee of her proposal to have the Adopt-
As Graham Matthews and I finish our terms as Co-Chairs, we wish to thank SET SC members, IFLA Leadership and IFLA HQ staff and value the opportunity of working with you. We look forward to participating in SET in different roles and contribute to the celebration of SET’s 40th anniversary, the development of a new strategic plan, the ongoing implementation of its initiatives, and the identification of effective communication channels to ensure information about SET activities and LIS education reach IFLA membership and beyond.

Submitted 22 July, 2013
by Clara M. Chu, Greensboro, USA
Co-Chair and Treasurer

SET News

79th IFLA World Library and Information Congress 17–23 Aug 2013, Singapore

Congress theme: “Future Libraries: Infinite Possibilities”

Programme

Education & Training Section
15 Aug 2013, Location: Nanyang Technological University, Singapore
Satellite Meeting: Global collaboration in information schools www.cisap.asia/IFLA2013

17 Aug 2013 09:45–12:15 | Room: 302
Session 10 – SET – SC I

19 Aug 2013 09:30–12:45 | Room: Summit 2
Session 100 — Libraries as learning organisations: how to nurture growth in our staff and our communities — With Continuing Professional Development and Workplace Learning

20 Aug 2013 09:30–12:45 | Room: Exhibition Hall 406 | SI
Session 125 — Indigenous knowledge and multiculturalism in LIS education and library training: Infinite possibilities — With Library Services to Multicultural Populations and Indigenous Matters Special Interest Group

20 Aug 2013 12:45–13:45 | Room: Expo Pavilion
Session 136 — Presentation of Awards: IFLA/ekz LIS Student Paper Award 2013

20 Aug 2013 15:00–16:30 | Room: 311
Session 149 B – SET – SC II

21 Aug 2013 13:45–15:45 | Room: Exhibition Hall 404-405 | SI
Session 186 — Bring out the fun of it! New ways of teaching and communicating statistics — With Statistics and Evaluation

Other Education & Training related sessions
14 Aug 2013, Location: School of Communications and Information, Nanyang Technological University
Satellite Meeting: The future of LIS education in developing countries: the road ahead
Sponsor: LIS Education in Developing Countries Special Interest Group, Div V. www.nccuslis.org/conted/iflalisted2013/registration.htm

17 Aug 2013 12:30–15:00 | Room: 324
Session 34 — SC I Library Theory and Research

19 Aug 2013 13:45–15:45 | Room: Exhibition Hall 404-405 | SI
Session 105 — Future Libraries – Future Librarians – Future Skills: Directions for the education and training of children’s and youth librarians – the challenge of identifying competencies and encouraging
professional development in the digital age — Libraries for Children and Young Adults

20 August 2013 13:15–14:45 | Room: 310

Session 139 — Library Theory and Research — SC II

20 Aug 2013 13:45–15:45 | Room: Exhibition Hall 406 | SI

Session 141 — Education and training for agricultural library and information professionals: an international perspective — Agricultural Libraries Special Interest Group

22 Aug 2013 08:30–10:30 | Room: Exhibition Hall 404-405 | SI

Session 197 — Education and training for STEM (Science, Technology, Engineering, Medicine) librarianship: an international perspective — Science and Technology Libraries

22 Aug 2013 08:30–10:30 | Room: Summit 1

Session 199 — LIS Education in Developing Countries: Collaboration Across Borders as Infinite Possibilities — LIS Education in Developing Countries Special Interest Group

22 Aug 2013 10:45–13:00 | Room 6

Session 210 — “New Librarians Global Connection: best practices, models and recommendations” — New Professionals Special Interest Group with Continuing Professionals Development and Workplace Learning Section

Education & Training related poster

34 Chutima Sacchanand Internationalization of Distance Education Program in Information Science: A Case of Sukhothai Thammathirat Open University (STOU) Thailand

SET SC members list

Incoming, re-elected, remaining, outgoing

A warm welcome to our incoming new SC members 2013-2017

Valentina Brezhneva, Saint-Petersburg State University for Culture and Arts, ST. PETERSBURG, Russian Federation

Susmita Chakraborty, Bengal Engineering and Science University, CALCUTA, India

Kathleen DeLong, University of Alberta, EDMONTON, Canada

Judith J. Field, Wayne State University, DETROIT, MI, United States

Primoz Juznic, Department of Library, Information Science and Book Studies, Faculty of Arts, University of Ljubljana, 1000 LJUBLJANA, Slovenia

Seamus Ross, iSchool (Faculty of Information), University of Toronto, TORONTO, Canada

Suzanne Samir, Bibliotheca Alexandrina, ALEXANDRIA, Egypt

Lisa D. Travis, Lincoln Memorial University, HARROGATE, TN, United States

Dongrong Zhang, Library of Chinese Academy of Sciences, BEIJING, China

[Announcement]

A Digital Renaissance in LIS Education

18 Aug 2013, 12:00–15:30 | Pan Pacific Hotel, Singapore, Lunch will be served.

ProQuest’s Graduate Education Program (GEP), presented by Peter Jacso, Department of Information and Computer Sciences, University of Hawaii, Honolulu, Hawaii, USA.

The ProQuest Graduate Education Program (GEP) provides LIS educators and students with complimentary access to hundreds of databases and tools to support the development of the next generation of librarians. ProQuest invites you to join us for lunch to learn more about these resources and how they can be incorporated into LIS instruction. Professor Peter Jacso will provide an overview of the GEP content, which includes access to hundreds of indexing/abstracting, directory and full-text databases, to ebrary, a growing, multidisciplinary collection of over 80,000 ebooks, to RefWorks, the most sophisticated reference management program, and to SUMMON, a powerful digital resource discovery program. Recommendations will be made for integrating the resources into LIS courses about Reference Services, Database Searching, Digital Libraries, and Collection Management. Please join us to learn more about how this project offers unprecedented opportunities for a digital renaissance in every aspect of LIS education and research. Advanced registration is required. Click here to RSVP: www.eventbrite.com/event/7445605005
Re-elected SET SC members 2nd term 2013-2017

Clara M. Chu, Department of Library & Information Studies, University of North Carolina at Greensboro, GREENSBORO, NC, United States
Mai Põldaas, University of Tartu Viljandi Culture Academy, VILJANDI, Estonia
Maria Witt, Université Paris X (LLPHi / SPSE), PARIS, France

Remaining SET SC members 2011-2015

Najia Abdallaoui-Maan, Ecole des Sciences de l’information (ESI), RABAT, Morocco
Chiara Consonni, Fondazione BEIC, TERNO D’ISOLA, Italy
Karen E. Downing, University of Michigan, ANN ARBOR Michigan, United States
Dinesh K. Gupta, Vardhaman Mahaveer Open University, KOTA, Rajasthan, India
Gillian Hallam, Queensland University of Technology (QUT), QESTLAKE QLD, Australia
Dijana Machala, National and University Library, Zagreb, ZAGREB, Croatia
Mitsuhiko Oda, Aoyama Gakuin University, TOKYO, Japan
Jannicke Rogler, Boskerud County Library/Oslo University College, DRAMMEN, Norway
Michael Seadle, Humboldt Universität zu Berlin, BERLIN, Germany

Outgoing SET SC members 2013

We wish to thank all outgoing SET SC members for their collaboration and contributions. We hope to welcome you all as guests and observers in the SC future meetings:

Chuanfu Chen, Wuhan University, WUCHANG, China
Barbara I. Dewey, University of Tennessee Libraries, Hodges Library, KNOXVILLE, TN, United States
S.B. Ghosh, Indira Gandhi National Open University (IGNOU), Faculty of Library and Inf. Sc., NEW DELHI, India
Petra Hauke, Berlin School for Library and Information Science at Humboldt Universität, BERLIN, Germany
Tatiana Kouznetsova, Academy of Postgraduate Education in Culture and Art, MOSCOW, Russian Federation
Graham Matthews, Loughborough University, LOUGHBOROUGH, United Kingdom
Agnese Perrone, CREMONA, Italy
Kerry Smith, Curtin University, PERTH, Australia

Candidates for Corresponding Membership 2013-2015

Ismail Abdullahi, North Carolina Central University. School of Library and Information Sciences. DURHAM, North Carolina, USA
S.B. Ghosh, Indira Gandhi National Open University (IGNOU), Faculty of Library and Inf. Sc., NEW DELHI, India
Petra Hauke, Berlin School for Library and Information Science at Humboldt Universität, BERLIN, Germany
Graham Matthews, Loughborough University, LOUGHBOROUGH, United Kingdom
Esin Sultan Oguz, Yildirim Beyazit University, Department of Information Management, ANKARA, Turkey

Who’s Who: SET SC Member Profiles

Agnese Perrone

CREMONA, Italy
e-mail: agneper@libero.it
agneseperrone@yahoo.it

Position
Customer Account Manager at Swets Information Services (Milan Office)

Major publications

(2007). Creazione e gestione di una collezione di e-book per biblioteche universitarie:


Higher education and degrees

MA/MSc International – Information Studies, Northumbria University in Newcastle Upon Tyne, United Kingdom

Librarianship – University Degree, University of Parma in Parma, Italy

International experience


Presentation delivered: Electronic-book collections in Italian Academic Libraries: are they here to stay?

5th Couperin eBook day 17–18.05.2010, University Lille 2. Presentation delivered: eBook and Italian Librarians

75th IFLA General Conference and Assembly, 08.2009. Presentation delivered: Electronic book collections development in Italy: a case study

Nov/Dec 2005: 5 weeks Placement at Northumbria University Library – Subject and Liaison Team at Northumbria University Library, Newcastle Upon Tyne, United Kingdom

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Dr. Dijana Machala
National and University Library, ZAGREB, Croatia
Tel.: +385 (1) 6164 037
Fax: +385 (1) 6164 186
E-mail: dmachala@nsk.hr

Personal profile

Dr. Dijana Machala, University Degrees in French language and in Library and Information Science, Ph.D. in Library and Information Science. She taught informatics on French language as part of a bilingual international high school programme. From 1999 on she worked in the National and University Library, firstly as a research and system librarian, and from 2005 on as head of the Training Centre for Continuing Education of Librarians in Croatia. She was project leader of the implementation of the integrated library system in academic libraries in Croatia and coordinator of the scientific research Lifelong learning of librarians. She is an active presenter on national and international conferences, author of several scholarly papers and an editor of publications in the field of library and information science education and training. She is a lecturer of the postdoctoral study course Research of Scientific Information and Information Literacy at the University of Zagreb.

Position

Head of the Training Centre for Continuing Education of Librarians in Croatia

Main issues in teaching and research

Library education and training, information research, scientific information

Higher education and degrees

2012 Ph.D. in Library and Information Science. University of Zagreb, Croatia.

2000 Master of French language and Master of Library and Information Science at the Faculty of Philosophy at the University of Zagreb.

Major publications (outline)


International experience

Dijana Machala is an active member of the IFLA Education & Training Section SC (SET), programme co-editor for the joint session of IFLA Information Literacy with E-learning SIG in Puerto Rico (2011), member of the editorial board for the joint session of SET with Continuing Professional Development and Workplace Learning Section (CPDWL) in Singapore (2013). She is editor of the E-LIS open repository (http://eprints.rclis.org/).

Prof. Michael Seadle PhD

Berlin School of Library & Information Science
Unter den Linden 6, 10099 BERLIN, Germany
Tel. +(49)(30)2093 4248
Fax +(49)(30)20934335
e-mail: seadle@ibi.hu-berlin.de
www.ib.hu-berlin.de/~seadle/

Position

Dean of the Faculty of Arts 1, Director of the Berlin School of Library and Information Science at Humboldt-Universität zu Berlin.

Main issues in teaching and research

Ethnographic studies of user behaviour, especially human-computer interaction; long term digital archiving (with an emphasis on authenticity and digital cultural migration); research methods.

Major publications


Higher education and degrees

PhD University of Chicago 1977
MSI University of Michigan 2007.

International experience

Positions in the US (Univ. Chicago, Cornell University, Michigan State University) and Germany (Humboldt-Universität zu Berlin)

LIS school profile

Foundation: 1928 (depending on which date one uses)
Number of staff, positions: 12 regular teaching staff, 4 active Honorary Professors, 29 total non-student staff, 18 student workers.
Number of students: about 500

Main research issues, special projects: Europeana, digital archiving, research data among others.

International exchange (partner universities): Member of the iSchool Caucus.

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Library & Information Science – Education & Training Worldwide

Finally a Doctoral programme in LIS is established in Norway

By Jannicke Røgler, Norway

In September 2012, the Board of NOKUT – the Norwegian Agency for Quality Assurance in Education – accredited a doctoral programme in library and information science to the University College of Oslo and Akershus, Norway.

This article is based on an article previously written by Professor Ragnar Audunson for the Norwegian library journal “Bok og bibliotek” (Book and Library). The article deals with the impact the establishment of the doctoral programme will have on the field of practice. Professor Audunson believes the programme will improve the quality of the candidates graduating at the bachelor’s level and above. In addition it will increase the quantity and quality of research relevant to the profession. The doctoral programme will also provide new and better opportunities to develop new courses that respond to needs of the field.

The establishment of the doctoral programme will place new demands on the teaching staff at the institute and thereby contribute to increased quality of education. The Department of Library and Information Science takes a strong professional perspective on research and education. They will need a holistic perspective which will result in viewing knowledge organization and retrieval, dissemination of literature and the library’s role in society as a whole.

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The doctoral programme is founded on the three areas of specialization in the Department of Library and Information Science: knowledge organization and retrieval, literature and user, and the library and the community. All candidates must enroll in a required course on facilitating communication across specializations.

The establishment of the doctoral programme will provide resources for research relevant to the profession as carried out at the institute. The University College has awarded the institute three new fellowships. The goal is to reach 15 fellows. The appointment of the positions will take place during the summer of 2013. The research carried on by the department in general and candidates in particular will be directed towards expanding the repertoire of action research in the field of practice.

Another factor that is important is that the Department can develop courses tailored to the needs of the field faster than what has been possible so far. In 2012, the Department began an experience-based master’s degree in library management. It is a programme that has been in demand in the profession. Having the Doctorate in this field means that the department is authorized to establish new courses of studies in the field, including courses at the master’s level.

The 1970s was the decade when the Norwegian library and information education was transitioned from an agency controlled vocational education to a college-based education. The integration of the former State Library School in the regional college system in 1979 was a milestone in the development. The creation of a post-graduate level in 1983 was another important milestone. Until recently, Norway has been one of few countries in Europe that has not had a doctoral degree in library and information science. The accreditation of a doctoral degree provides Norway with a structure for research and education in the field that we have been lacking up to now.

The author:
Jannicke Røgler, Library Adviser
DRAMMEN Norway
e-mail: jannicke.rogler@bfk.no

Summer Camp Read-a-Rama at the University of South Carolina

By Cletus D Kuunifaa, Long Island University, New York

What factors influence children’s reading? What type of children’s literature is available? What goes into the selection process of recommended children’s books? How does one determine whether or not children’s books are addressing the needs of children? How do children engage reading? How do they connect with the text? Do they see themselves through the text? How do we make children understand literature as they engage in life?

Children and young adults explore books on a variety of topics with a small group of University of South Carolina students who are studying Children’s and Young Adult Literature.

These questions are worth exploring as children’s literature is an area where few scholars have undertaken research. Children’s access to knowledge through literature remains largely unaddressed issue in neighborhoods and should be of interest to the LIS Education & Training Section members of IFLA.

Professor Michelle Martin, Augusta Baker Chair in Childhood Literacy at Davis College of the University of South Carolina School of Library and Information Science, is a renowned scholar in this field of research. Although Professor Martin’s children’s literature book entitled, Brown Gold: Milestone of African American Children’s Picture Books, 1845–2002 is a 2004 publication and therefore will not qualify as a recommended new book, it is recommended reading for whoever is interested in this underdeveloped field. Her brainchild project, Camp Read-a-Rama, is a detailed summer reading camp for children worth the attention of committee members of the “LIS Education & Training”. Camp Read-a-Rama is about a scholar in the field of children’s literature helping children and the educators of children to know the parameters,
the important ideas, the theories, the questions and hypotheses, the methodologies in the field reading and their usefulness and appropriateness in various settings.

Read-a-Rama, a service learning project for university students offers a fun, educational experience for participants.

Children are the future of any society and much as steps must be taken to provide for access to education, to knowledge and ultimately to reading competence for them to become the responsible individuals society intends for them to become, sight must not be lost of the importance of conducting research to present findings and promote academic excellence in research into children’s literature. In which country is early childhood reading not a prominent issue which, nonetheless, is often not addressed in neighborhoods? Camp Read-a-Rama offers hope of eradicating illiteracy in neighborhoods by getting children excited about reading. Early reading is a treasure to hold in high esteem because it models the child’s behavior and inculcates in children the habit of reading. Please read about Camp Read-a-Rama at www.read-a-rama.org/ and share your perspective of children’s literature from your respective countries to inform us all about the research happening in children’s literature wherever you are.

The author: Cletus D Kuunia
Long Island University, LIU Post, New York, e-mail: dipnibe@yahoo.com or (Cletus was the winner of the IFLA LIS Student Paper Award 2011)

IFLAcamp Library Creative Laboratory in Kaliningrad, Russia

By Dace Õdre, Riga, Latvia

The IFLA New Professionals Special Interest Group in close cooperation with the Kaliningrad Library System has organized the IFLAcamp Library Creative Laboratory which took place from 23–25 May 2013 in Kaliningrad, Russia, the little “island” of Russia in Europe. Its main theme is “Motivation – creation and upkeeping” which includes motivation of staff and motivation for reading. The IFLAcamp Library Creative Laboratory is an international platform for the exchange of information, experience and ideas. It combines both theory and practice, and, what is the most important, its informal atmosphere reduces the communication barriers among the participants. The initial idea of organizing the IFLAcamp Library Creative Laboratory was born during the first IFLA satellite unconference called IFLAcamp which took place from 9–10 August 2012 in Hämeenlinna, Finland.

Four new professionals from Latvia – Viktorija Moskina, Antra Vasilevskaja, Elīna Sniedze and I – had an opportunity to participate at the three-day unconference with more than fifty colleagues from Denmark, Norway, Sweden, Finland, Estonia, Germany, Czech Republic, Belarus, Russia and the United States of America.

IFLAcamp Library Creative Laboratory, 23 May 2013.¹

The first day was dedicated to formal presentations on such topic as: Irreversible process of motivation caused by professionals mobility, Networks and networking – how to encourage an inbound trajectory for new

¹ Images in courtesy of www.cyc4lib.se.
professionals, What makes you motivated to go to work, Social-cultural projects motivated for reading, Navigation technological changes – from analogue film preservation to cloud storage management. Viktorija and I did a presentation on staff motivation at the National Library of Latvia and new professionals’ motivation at the Library Association of Latvia.

The next day these presentations were evolved into discussions. The second day was concluded by a bright and dynamic Russian folk dance workshop. Both presentations and discussions were held in English and Russian. The interpreters had a great role in doing both sequential and simultaneous translation for us. One the last day of the IFLA Camp Library Creative Laboratory we were invited to participate in a one-day mini Cycling for Libraries in Kaliningrad, the first Cycling for Libraries in Russia. The 60 kilometres route took us to several Kaliningrad district libraries and also to a museum.

We felt really welcomed and charmed by our colleagues’ hospitality. And I would like to say a special thank you to Tanya Tupota and her team who did a great contribution in making all this happen!

Information on Kaliningrad public libraries
The Kaliningrad public library network consists of twenty-one public libraries, of which six are children’s libraries. Currently a modernization project is held in order to renovate and automate the Kaliningrad public libraries for a total amount of 80 million Russian Rubles (almost 2 million EUR). There are 800 library and information professionals working in the Kaliningrad public library network. Only 10% of them are young professionals under the age of 30.

The author:
Dace Ūdre,
Chair of the New Professionals Section,
Library Association of Latvia, Riga, Latvia,
e-mail: dace.udre@lu.lv

Librarian’s job satisfaction: “I am happy?”
By Jessica Garcia Llanos, Vicent Gil Esteve and Karina Sanchez Perdomo, Barcelona, Spain

Abstract
"I'm happy?" is a Spanish study on job satisfaction that seeks to understand which information professionals are happiest. It explores which information professionals feel more valued at their jobs and whether or not they feel like their salary matches with the responsibilities they assume. Professionals’ opinions were collected in a poll and are discussed in this paper. The results show how the information professionals are happy, using the variables indicated in the article.

Introduction
Do you work in knowledge management? Are you a professional in the information industry? After all the effort you have put in to getting a job or keeping the one you already have, are you happy?

Students of Library and Information Science (LIS) usually begin university studies without knowledge of the variety of careers and opportunities available. It’s likely that when these career options are identified, most students are hesitant when choosing the right position when they are ready for the job market.

This study aims to find out what factors result in happier employment.

But when speaking of happiness, what do we mean exactly? Is happiness a good salary and a sports car? Career advancement? Or is it to be the most important person in the institution where you work? Happiness for this study of job satisfaction is defined as: to be able to maintain personal relations (friends, children, partners...), to not be overstressed at work, to feel appreciated by colleagues and superiors, and to feel that the salary received is in line with the responsibilities assumed.
Aims
The overall objective of the study is to determine in what factors in information management, jobs result in the happiest workers.
Specific objectives are:
- To determine which information workers are most stressed in their jobs,
- To find out whether professionals can reconcile their work and personal life,
- To determine if they feel valued by superiors or bosses,
- To understand the professionals’ perception of the relationship between their salary and the responsibilities they assume.

Results
Results are classified according to the factors discussed in the aims of the study:
- Feeling valued by superiors: while librarians or teachers feel fairly valued, it seems that private librarians (the ones who work in libraries not supported by the state) have “failed” feeling valued at 4 out of 10. All the other professionals are, on average, rated a 6 out of 10.
- Stress intensity: most professionals rated their stress between 6 and 8 out of 10. Public librarians are the most stressed while academic librarians are under 6 out of 10.
- Work-family balance: the results on the difficulty of balancing work life with family life weren’t worse than expected. Documentalists approach an 8 out of 10, while most professionals do not reach 6.5. Overall it seems that professionals don’t show difficulties with having relationships, children, hobbies, etc.
- Responsibility vs salary: not everything is as good as we had hoped for in this category. All information professionals seem to be unhappy with the responsibilities assumed with respect to the salary they earn. Private librarians are most content with their wages, while public librarians seem the unhappiest.

Methodology
In order to get in touch with the subjects of this study, EXIT (www.directorioexit.info), a directory of information professionals with over 2000 listings was used.
E-mails were sent to a sample of 600 information professionals and a survey was linked via GoogleDocs. Participants were encouraged to answer questions about their job satisfaction and the related factors discussed above. A response rate of 27% was obtained, which means that 160 subjects answered the poll.
Subjects were asked to rate factors in a numerical scale with 1 being “low” and 10 being “high”. Examples of questions were “From 1 to 10, How much stress does your job generate?” or “From 1 to 10, Do you feel valued by your superiors?”
After leaving the survey open for three weeks in October 2012, we conducted the analysis. The results obtained are presented below.

Questions, used for the survey:
- What is your gender?
- How old are you?
- Which sector are you working in?
- How long have you been working in your job?
- From 1 to 10, How valued do you feel by your superiors?
- From 1 to 10, Do you feel your salary corresponds to your responsibility level?
- In which region do you live?
- From 1 to 10, How much can you conciliate family life?
- From 1 to 10, How much stress do you suffer at work?
- If you could change your work... Would you do it?
- When you were looking for a job, did you choose this one between other options?

Conclusions
Overall, it seems that information professionals are happy, but suffer from some stress and may not find it easy to have a family life. However, they feel highly valued by their superiors. One aspect that needs improvement is financial compensation.
Results show that our job conditions are not the best in many aspects. We can suppose that we do it because we love it and not
because of great salaries or comfortable timetables. It is true that information professionals are happy in their own way, and now, do you want to be a librarian?

We will be happy to answer any and all questions that you have, please contact: vicentgilesteve@gmail.com.

The authors: Jessica Garcia Llanos, jessicagarciallanos@gmail.com
Vicent Gil Esteve, vicentgilesteve@gmail.com
Karina Sanchez Perdomo, ksp346@gmail.com
Universitat de Barcelona, Facultat de Biblioteconomia i Documentació, Spain

IFLA News

79th IFLA
World Library and Information Congress 17–23 August 2013, Singapore

Monday, 19 Aug 2013: “Green Library Day”
LIS Students from the Berlin School of Library and Information Science finished their 10th book project! The jubilee title is

The book will be presented on Monday, 19 August 2013 in Singapore: Session 115 B — Future libraries going green — Environmental Sustainability and Libraries Special Interest Group, ENSULIB conference session, 16:00–18:00: “Future libraries going green”, Location: 100 Victoria Street, Singapore Basement 1, Central Public Library, Multipurpose Room

Session followed by a library visit starting at 18:30: Green Library for Kids “My Tree House”
This special visit to a green prototype children's library, organized by courtesy of the Singapore National Library Board, complements the presentation at the ENSULIB Open Session by the library's Manager, Ms. Lin Li SOH.

For further information please visit the Book Project's website at www.ibi.hu-berlin.de/studium/studprojekte/buchidee.

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SET Chair elected for IFLA Division IV Chair

Clara M. Chu, IFLA SET Co-Chair 2011–2013, was elected as 2013 incoming Chair of Division IV, “Support of the Profession”, Professional Committee member and Governing Board member www.ifla.org/support-of-the-profession

The IFLA Education and Training Section (SET) is pleased to announce the winners of the

IFLA/ekz
Library and Information Science (LIS)
Student Paper Award 2013

The IFLA/ekz LIS Student Paper Award, which is sponsored by IFLA and ekz.bibliotheksservice GmbH, Germany, aims to encourage LIS students from across the world to submit a paper that addresses the current IFLA World Library and Information Congress theme and to then reward the best student paper submission. Beyond this, the award gives LIS students the chance to learn more about IFLA activities and encourages the new generation of LIS professionals to participate in IFLA activities.

The prize for the winner of the IFLA/ekz LIS Student Paper Award 2013 includes a grant of €1000 to support travel and accommodation costs and the IFLA conference
fee and should help to enable the winner to participate in the IFLA Congress 2013, furthermore one year's IFLA membership and the recommendation for the winning paper's publication in the IFLA Journal. This year, as first place winner the selection panel chose the paper of Tamara Rhodes from the School of Library and Information Sciences, at North Carolina Central University, USA.

Her paper is on the topic: “A Living, Breathing Revolution: How Libraries Can Use "Living Archives" to Support, Engage, and Document Social Movements”. The award will be presented to Tamara during the IFLA World Library and Information Congress in Singapore, 17–23 August 2013.

Tamara will present her paper at the Social Science Libraries Section Open Session Sunday, 18 Aug 2013, 13:45–15:45, Session 84, Room Summit 2.

As second place winner the selection panel chose the paper of Elina Karioja, Student of Oulu University of Applied Sciences, School of Business and Information Management, Finland. Her Paper is on “How to evaluate library’s sustainability? An approach to evaluating model and indicators”. The paper proposal has been accepted for inclusion in the programme of the IFLA ENSULIB Conference Session (Environmental Sustainability and Libraries Special Interest Group) on Monday (Green Library Day), 19 Aug 2013 16:00–18:00, Session 115 B, off-site (Central Public Library).

The second place finalist will receive a certificate plus 1 year free IFLA Education & Training Section membership.

The criteria for the IFLA LIS Student Paper Award have been developed to measure the quality and relevance of the student papers, focusing on:

- Relationship to the theme of the IFLA Congress and the sub theme/s of the relevant Section,
- Relevant discussion of current issues in the topic field including reference to appropriate literature,
- Quality of ideas, research methods, results or argument,
- Quality of writing and referencing.

Congratulations to this year’s winners! IFLA and ekz.bibliotheksservice GmbH are thanked for their generous sponsorship of this award.


LIS News worldwide

Barcelona, Spain: BOBCATSSS 2014
The 22nd BOBCATSSS Symposium will take place in Barcelona, Spain, 29–31 January 2014. BOBCATSSS, the annual conference, is known for being organized by students from European universities. The organizers for this symposium are the University of Barcelona and the University of Borås (Sweden).

Over the last few decades there has been a growing awareness of environmental issues. Ensuring long-term sustainability is an increasingly urgent issue in our societies and the need for sustainable development initiatives and knowledge is now greater than ever. The concept of sustainable development encompasses attention to environmental challenges as well as global social inequalities, while maintaining a sound global economy. This understanding also gives rise to numerous related challenges but also possibilities for current information practices.

The idea behind the theme: Library (r)evolution: Promoting sustainable information practices, is to place focus on the identification of sustainable information practices and to invite discussions that explore the relationships between concepts and practices in both the library and information science field and the sustainable development area.

Aside from papers we also welcome workshops, posters and pecha-kucha from both students and professionals. An extended abstract is required and must be submitted latest 23 September by using the Conference Management Software at www.conftool.pro/bobcatss2014/.

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Education in Social Librarianship
Prof. Julio Diaz Jatuf, University of Buenos Aires, Argentina, has been working for years on the subject “Education in Social Librarianship”. At the International Congress of Comparative Education, meeting of teachers of MercoSur, 3–5 October 2012, Montevideo, Uruguay, he presented a paper “Implementación del primer curso universitario sobre Bibliotecología. Social en Argentina: promoviendo los recursos, concientiz ando los servicios” (with summaries in Portuguese, English, French and German). For more information please visit:
New Librarianship Open Online Course
Syracuse University, USA, School of Information Science – Member of the iSchools Caucus, offers an online course that provides a foundation for practicing librarians and library science students in new librarianship. It builds on The Atlas of New Librarianship, the 2012 ABC CLIO/Greenwood Award for the Best Book in Library Literature and seeks to generate discussion about the future direction of the profession. The course will be offered in a guided mode from July 8 to August 4. After that month the class will be opened online, but CEU or academic credit options will no longer be available. For more information please visit http://ischool.syr.edu/future/grad/newlibopencourse.aspx.

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New Graduate Certificate in Youth Services and Literature
The School of Library and Information Science at The University of Southern Mississippi offers a new Graduate Certificate in Youth Services and Literature. The 15-credit hour certificate includes online courses related to literature, programmes, services, and related topics for youth (birth to age 18).

The Certificate can be earned with an MLIS degree, a related master’s degree or as post-master’s certificate for those holding an MLS or master’s degree in a related field.

For more information, please contact Stacy.Creel@usm.edu or visit us at www.usm.edu/slis.

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The Future of the Profession
ALIA are currently running a project which is designed to stimulate a discussion about the future of the profession. They’ve created a discussion paper and have a series of workshops planned around Australia for the latter half of the year. The discussion proposes a few interesting scenarios for the year 2025. Beside Australia there are other countries debating these issues, like The Arts Council in the UK, the American Library Association (ALA) for Public Libraries, a joint UK project for Academic Libraries, and one from British Columbia. For more information please visit http://ilnetwork.wordpress.com/2013/07/03/monthly-discussion-the-future-of-the-profession/.

Who’s Who: LIS’ New Generation

Elina Karioja
OULU, Finland
e-mail: elina.karioja@gmail.com

School/Subject(s)
- BBA from School of Business and Information Management, Degree Programme in Library and Information Services, Oulu University of Applied Sciences, Finland
- BA from University of Vaasa, Finland

Main LIS interests: Sustainability in Libraries, Green Thinking

Awards/Grants: 2nd winner of the IFLA/ekz Library and Information Science (LIS) Student Paper Award 2013

Publications:
- (2013). Sustainability in libraries. A comparative study of ecological and Literature. The 15-credit hour certificate includes online courses related to literature, programmes, services, and related topics for youth (birth to age 18).

The Certificate can be earned with an MLIS degree, a related master’s degree or as post-master’s certificate for those holding an MLS or master’s degree in a related field.

For more information, please contact Stacy.Creel@usm.edu or visit us at www.usm.edu/slis.

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Participation in national/international conferences:
- IFLA WLIC 2012 Helsinki
- IFLA WLIC 2013 Singapore

Current and finished projects: Planning an international project called How Green Is Your Library?

Practical experience: Short vacancies in public and research libraries in Finland

Foreign studies/International exchange:
Student exchange during previous studies in University of Utrecht, Netherlands

Career expectations: Hoping for an international career combined with a sustainable development research.

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Tamara Rhodes
DURHAM, North Carolina, USA
- e-mail: TamaraRhodes24@gmail.com

School/Subj ect(s):
- May 2013: North Carolina Central University; Durham, North Carolina; M.L.S. public and academic librarianship
- 2008: Meredith College; Raleigh, North Carolina; B.A Sociology

Main LIS interests: Information literacy instruction, outreach, Spanish-speaking populations

Awards/Grants:
- IFLA/ekz LIS Student Paper Award 2013
- Institute of Museum and Library Services Scholarship (2011–2012)

Memberships:
- North Carolina Library Association (NCLA)
- American Library Association (ALAS)
- The National Association to Promote Library and Information Services to Latinos and the Spanish Speaking (REFORMA)
- International Federation of Library Associations and Institutions (IFLA)

Participation in national/international conferences:
- International Federation of Library Associations and Institutions (IFLA) 2013, “A Living, Breathing Revolution: How Libraries Can Use “Living Archives” to Support, Engage, and Document Social Movements” (Singapore)
- Pop Culture Association/American Culture Association conference 2013, “The Ultimate Souvenir: A Perspective on the Culture and Libraries of Denmark” (Washington, DC)

Practical experience:
- Public libraries (2 years)
- Internship at Meredith College
- Internship with NC LIVE (statewide online library service) in Raleigh, North Carolina

Foreign studies/International exchange:
- Summer 2012 – Copenhagen, Denmark
- Spring semester 2006 – Alicante, Spain

Career expectations:
- I just accepted an academic library position in North Carolina. I hope to be more involved with my library associations and libraries internationally. My expectation is to obtain a PhD in the future and hold a leadership position within ALA or IFLA.

Conference Reports

The iSchools are the leading schools of information and library science worldwide, on the basis of doctoral programmes, research income, and reputation. The organization traces its origins informally to 1988, but more concretely to 2003 when ten schools decided to brand themselves as the “iSchools”. This purely US group eventually added the University of Toronto from Canada, and then expanded in quick succession to include Singapore, Berlin, Copenhagen and Wuhan (China). At the time of this writing there are 46 iSchools in North America, Europe, Asia, and Australia.

The iConference is the annual iSchool gathering. Top researchers come together in a different city each year to present papers and discuss key issues in the field. Most iSchools were once primarily library schools, but the perspective has grown to encompass digital

- Conference Reports
- IConference 2013: 12–15 Feb 2013
- Fort Worth, Texas, US
- Scholarship in Action: Data • Innovation • Wisdom

Who’s Who: LIS’ New Generation
information in all of its forms, whether represented in traditional libraries or not. This change in perspective has led to a change of methodologies and teaching emphasis. The iSchool research today typically relies on social science methods and rigorous standards of evidence. Information retrieval continues to play a significant role, though the focus is less on bibliographic metadata than on the index structures and analytical algorithms that shade quickly into computer science. Information behavior has grown out of user studies to encompass a wide range of human-computer interactions, which grow more important as information systems rely more and more on machine intelligence to facilitate communication. Topics like long term digital archiving emphasize increasingly not only collection strategies, but also the engineering requirements for distributing risk and ensuring the integrity of digital information, which was once naively considered easily done with backups. Copyright law also looms large as access to information moves from the analog to the digital world and as licensing replaces ownership.

In 2013 the iConference took place in Fort Worth, Texas, USA, where the University of North Texas served as host. People attended from all continents and English was by no means the only language heard during the breaks, though official presentations all took place in English. The papers and presentations are open access and are available at the University of Illinois IDEALS repository. Among the important accomplishments of the conference was a decision by the iCaucus to open membership more broadly to institutions that self-identified as iSchools, and who had established doctoral programmes and credible research income. This made the criteria more transparent and made eligibility easier to determine by reducing the need to translate organizational structures and funding equivalents.

In 2014 the iConference will take place 4–7 March in Berlin, Germany. The Berlin School of Library and Information Science, Humboldt-Universität zu Berlin, and the Royal School of Library and Information Science, University of Copenhagen, will act jointly as hosts. This will be the first time that the conference has taken place outside of North America. The conference theme is “Breaking down Walls”, which refers both historically to the end of the Berlin wall and metaphorically to breaking down the intellectual walls that separated the field of library and information science from digital content and from modern discipline-based social science and computer science research. The Berlin conference is symbolic also of the internationalization of cutting-edge research in the field. Conference attendance is open to all, and IFLA members are especially welcome! See also ischools.org/the-iconference.

The author: Michael Seadle
Berlin School of Library and Information Science,
Germany
e-mail: seadle@ibi.hu-berlin.de

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MaLIA Conference
Maltese Libraries: What Future?
10 May 2013, Malta

On 10 May 2013, the Malta Library and Information Association (MaLIA) organised a national one day conference entitled Maltese Libraries – What Future? in one of the main hotels in Malta. The conference attracted a record number of local and foreign participants (ca. 130) including international and local exhibitors who sponsored the conference.

The aim of the conference was to bring together the main stakeholders of the local library scene and through the presentations, discussions and sharing of ideas, enable all participants to formulate effective strategies to meet current and future challenges.
The morning sessions kicked off with the main library leaders representing the National, public, academic and school libraries giving an overview of the progress in their areas and also referred to the immediate and future challenges of their libraries. Mr Oliver Mamo, the National Librarian, delivered a talk on the current work and future strategy of the Malta Libraries. Ms Joanne Sciberras and Ms Cheryl Falzon, Deputy Librarians for the National and Public libraries respectively, presented the main issues and challenges they are currently facing and plans for the future. Mr Robert Mizzi, interim chairman of the Malta Libraries Council (MLC) gave a brief presentation on the work done by the council so far and what are the future plans for this council.

One common aspect that emerged is the importance that is being given to new services made possible through technology, financing of libraries and continuing education for all persons working in libraries.

MaLIA will be publishing the proceedings of the conference and a number of recommendations (www.um.edu.mt/news_on_campus/opportunities/archive/maliaconference).

Submitted by
Mr. Robert Mizzi
Deputy Chairman, MaLIA
E-mail: robmiz@maltanet.net

BOBCATSSS
From Collections to Connections: Turning Libraries “Inside-Out”
January 23–25, 2013, Ankara, Turkey

My name is Ashwien Badal and I study at The Hague University of Applied Sciences in the Netherlands for the programme Information Services & Information Management. On 24 January 2013 I developed a workshop about ‘Open Data’ with Klaas Jan Mollema, teaching Information Services & Management at The Hague University of Applied Sciences, and with Micha Freke who graduated in Information Services & Management at The Hague University of Applied Sciences. In this article I will write about my traineeship at municipality of The Hague and my experience at the BOBCATSSS conference 2013.

For my study I have done research at the municipality of The Hague. I have done research about the following issue: At this moment it is not clear for the municipality of The Hague which municipal datasets are the most interesting for developers to re-use and what technical preconditions developers may set to municipal datasets if they do want to use it. The research was focused on the usability of datasets by citizens and (app-)developers. For this research I have made an assessment list that has been split into two categories, to know technical and substantive aspects. Technical aspects is about file formats and metadata. Substantive aspects is about data quality and rights. The goal of this assessment list is for data-administrators to determine the quality of the (data)set. It was a very interesting internship and I liked to do research about Open Data because it is a hot topic. The outcome of my research was presented by myself at the BOBCATSSS conference in Ankara. We started the workshop by presenting the current state of ‘Open Data’ in the world followed by my presentation about the research at municipal and we concluded with a workshop about how to create an infographic.

Based on the assessment list, I created a questionnaire to ask developers how important they find the following formats: file formats, video formats, digits formats and the following metadata: administrative metadata, descriptive metadata, structural metadata and technical metadata. I also asked them how important they find data quality including timeliness, completeness, accuracy and how important they find rights, for example license, privacy, copyright etc.

Happy Turkish and Danish BOBCATSSS 2013 organizers.

Approximately 25 responders had filled in my questionnaire. The results are as follow: On the question “How important do you find the following video formats H.264, WMV AND MKV for open data”, the most respondents said that H.264 is more important than WMV and MKV for open data. Between HTML, JSON, RDF, XML respondents found XML and JSON the most important web formats for open data. For the digits formats respondents found CSV more important than XLS. The results on the
metadata question were very good and close to each other. Respondents found all the four metadata very important and therefore we can conclude that metadata is a very important aspect for open data.

Looking at the data quality aspect respondents found uniqueness less important than other aspects, furthermore they found accuracy the most important.

The result from the last question was that privacy and license are more important than copyright and administration.

I really enjoyed giving the presentation and workshop. It was a great experience. This was my first time that I gave a presentation in English at a conference. I’m glad it went well.

New Books


The focus in this book is on information and the changes in how information is produced, stored, distributed and consumed today. The book gives a broad overview and discussion of some of the new models in the information society. One important aspect of this is the way organizations both in the public and commercial domain are altering their traditional lines of responsibility. Amazon, Google and Apple are used as examples on vertical integration, developing both software and hardware. The aim is to get a bigger part of the value chain. De Saulles makes an important point when he argues that these companies in many ways are locking down the internet with apps, DRM and other devices. The dangers of a locked down internet is a real threat. The information professionals have an important task pointing to better solutions like the new HTML5 format and the use of open standards.

The book is meant for both students and practitioners that want a better understanding of the dynamics that are shaping the industry they work in. The book is of interest not only to English natives and although most examples are from England and America, the examples are taken from global companies of interest to all.

Each chapter contains relevant case studies and current trends to illustrate the fundamental changes in the four core areas of information; production, storage, distribution and consumption. The focus is on cutting-edge issues such as:

- key information trends in the last 15 years such as mass broadband,
- the rise of grass roots information production in social media, open access publishing, creative commons and the storage of information in the cloud,
- how informal, digital methods of information distribution like RSS and webcasting are threatening traditional stakeholders like libraries, publishers and newspapers,
- the reconfiguration of the relationships between software, hardware and content creation companies,
- needs for a new information literacy and the pivotal role of the information professional.

Every chapter ends with a list of questions meant for deeper reflection to stimulate discussion and debate. The author want to show the great opportunities that lies ahead for those who take the time to understand the changes that are occurring and has effect on information workers. De Saules stress that the opportunities are huge for professionals that take on the changes in a positive fashion.

The librarians have long been discussing and trying to outline the future possibilities for the sector. Will the libraries survive as organizations? There still is a great need for people being able to classify information, sharing it and helping others finding the data they need. Librarians play an important role as teachers in information literacy. De Saules tries to show what implications the changes in the industry will have for the information professionals. We need to be aware of the upsides to changes, not only the downsides. It’s essential for librarians to see the bigger picture in order to take the right decisions for their institutions. With his book De Saules
This book consists of twelve chapters and basically aims to create both conceptual and practical framework on learning objects and learning styles of students. Regarding to multiple learning styles the author has presented different strategies and best practices for designing learning objects and tutorials for learning. Sampled experiments are including the stages on creating tutorials for students having multiple learning styles as well as the students from multiple cultural backgrounds. The book offers best practices experienced with three types of tutorials: a static web page with screenshots; a video tutorial; and an interactive flash-based tutorial.

The author provides a comprehensive theoretical background in the first three chapters. Especially chapter 2 offers different approaches on learning styles along with models and inventories that varies depending on the individual characteristics of learners. The author explains that “these theories and models that have been applied in various settings such as academia and industry to explain how different people approach learning”. Chapter 1 refers to the question whether educators consider using learning style research when modifying their instructional efforts? This question led to several discussions such as proliferation of learning styles, valuation of learning styles as well as reliability and validity of learning instruments. Different learning styles between the homogenous groups is one thing to deal with but in heterogeneous groups like learners from different cultural backgrounds is some to deal with a huge effort. Chapter 3 explores the intersection of culture, learning style and online learning. Since each learner brings his own individual approach, talent and interests, the author highlights that there is no one preferred learning style that works for all students or even for any one particular ethnic or cultural group. In chapter 3, experiences have been shared with Native American, Africa-American and Asian students in order to explain how preferences can differ among cultures and what are the suggestions for some of these preferences.

Chapters dealing with the tutorial development mainly concern benefits of creating or using tutorials, types of tutorials, interactivity and active learning in tutorials and assessments in tutorial designs for effectiveness, objects and tutorials, categories of tutorials developed, current practising for accessing tutorials, possible challenges and the librarian’s role in creating tutorials. The tutorial development process should deal with the content and the technology management at the same time. In chapter 5, tutorials have been categorized including an overview advantages and disadvantages of each as well as the students’ feedback about them. Chapter 8 highlights the importance of incorporation between the multiple instructional media in the online information tutorials. In this chapter author explains the value of providing interactivity and active learning in tutorials as well as examples of applications. The effectiveness of the learning objects is the second half of the tutorial development process. In Chapter 9 content, multimedia, exercises, learning experiences and feedback of learners are subjects to quality assessment. Which assessment methods can be used and which steps should be taken to evaluate the effectiveness of learning object are the main contributions of this chapter.

When content and technology tied to each other, design doesn’t only represent technical and artistic considerations. As the author states, “good design is critical to the success of a learning object”. In chapter 6, strategies and guidelines for learning objects appear in terms of involving the stakeholders, developing goals and design plan, script writing, navigation, designing for different levels and accessibility. For instructional tutorials pedagogical considerations are something that can’t be ignored. As it is discussed in chapter 7, when the tutorials should serve to multiple learning characteristics pedagogical approach can be a source for student exploration, creativity and application of new understanding of different concepts for learners. Usability studies can be considered as a follow up step of the...
pedagogical techniques to measure the effectiveness of the tutorials since online environment generates changing expectations. The most remarkable side of usability testing is meeting with multiple goals. In chapter 10, several usability tests are discussed along with their purposes and the use of methods.

Visibility of the learning tutorials has also impact on their effectiveness and quality assessments. The more known tutorials are the more used and by this way the more feedback can be gathered. Chapter 12 explains promoting and marketing strategies for web sites and tutorials by working with faculties, social networks, creating online and print marketing.

The book finishes with a large selection of resources that can be used when creating new learning objects.

The New Professional’s Toolkit is a comprehensive handbook for young librarians who want to pursue new opportunities in the library and information sector. Career advancement in each profession requires a confidence and commitment, however a desire to succeed should be guided correctly especially when it’s subject to diverse skills and roles in the market. This book provides an overview on how to employ social, technical and LIS field-specific skills through the career building.

“Project management”, “Using technologies”, and “Staying online” are the chapters which can be referred as technical skills to be performed in the professional development. “Project based roles” for new professionals can be considered as the first phase to gain experience in different areas of LIS work. The author also explains that this is the most critical one which can turn a project position into a permanent role. In the “Project Management”, different types of project involvements and related required skills are defined along with the ways on how to deal with them. LIS is one of the leading professions where the latest technology is being used in the workplace and also highly demanded by the users for different levels of purposes. The author stresses the technology in job descriptions is the common factor for all sectors in the market. There are certain types of technology skills for all information professionals to have which were explained in the “Using Technologies” chapter and the required attributions with related responsibilities were also specified. Since most of the LIS services are provided online and the online institutional identity is becoming crucial, “new professionals may be expected to contribute to their workplace’s web presence” as well as to enhance the services. The critical issue about providing online services is not only limited with service provision. It also covers information about services, collections, and ensuring long-term access to materials. Creating digital archives, online reference services, social networking, digital repositories, open-access and related services, web based tutorials are all distinctive kind of requirements that new professionals need to think and perform an action for sustainability and interoperability of services.

Social skills of new professionals are also required part of the professional development and tied together with technical and specific field-related skills. “Teaching, training and communicating”, “Networking and promoting yourself”, “Generating funding and doing more with less” are the chapters in the book which can be referred as social skills and expected to be performed through the career development of new professionals. Teaching and training are core skills for healthy communication between the users and the information professionals. Not only for effective use of the services but also getting continuous feedback. An everchanging profession like librarianship requires regular and updated training programmes and these programmes involve to prepare both the trainer and trainees. Depending on the demographical characteristics of the audience information professionals need to decide all the aspects of the training programmes. As the author states “…to communicate effectively, you must know your audience” and for a continuous communication it’s vital to get feedback to ensure the further self-improvements. Personal promotion has been explained by the author as sharing individual learning, thoughts and insights will build up a picture of skills, knowledge and personality among the professional colleagues. Personal as well as
professional branding associates with all the interesting and innovative work done by a professional; the author however also stressed that professional networking with peers ensures continued involvement and new opportunities. One of the metrics of the success for the employers is producing more with less. Here the less means ain't less effort, sacrifice, creativity, attention or ambition. It means less company resources. Delivering services more than its cost and representing a return on investment are eligible criterias of the performance evaluation. Of course an internal strategic and business planning is needed to achieve this from the top level management; however individual efforts also play an important role. Identifying the funding sources and obtaining them requires a set of attributions which are mostly inspired from social and personal skills.

Specific field-related skills or qualifications of a related field are the core skills that most of the employers are seeking. Having diverse skills is an advantage for a career development but being suitable for one particular position is what matters the most. LIS is a profession that set of standards are being used in all over the world, and these standards are librarians' common qualifications. However there has been an increasing demand on quality in both users and professional community. It is no longer sufficient to deliver services just with technical excellence. It is also necessary to be user friendly and reflect the users' expectations which also mean creating functionality. There are several methods and tools to provide functional services such as evaluating impact of the services and users' needs, encouraging user participation and measuring success which have been demonstrated with case studies in this book. Marketing is a concept to describe a set of activities directed to changing expectations of users which involves finding out what users want and delivering services to meet users' expectations. Although it's a management process, information professionals are actors in the process of marketing. Strategic approach and applications are important to consider on an effective marketing. One of the steps on strategic planning on marketing is identifying and coordinating with stakeholders. This is crucial to overcome the gaps of the organization as well as it helps to improve visibility and relevance. The author gives detailed tips on effective marketing and stakeholder cooperation along with the main considerations. Information ethics and copyright are the main responsibility of the information professionals not only for the service excellence also for the profession itself, community, stakeholders, intellectual contributors, publishers, and for users. The author highlights particular issues on information ethics and copyright and the ways to deal with these issues along with case studies.

As the author states “continuing professional development is an important part of being a professional”. It's a priority for assessing and improving a set of skills, then being valuable to the organization firstly and furtherly enhancing the future career prospects. The author stresses that professional development is something beyond workplace activities and it requires active participation in professional bodies, informal training opportunities such as conferences, workshops, and other national and international events.

Bethan Ruddock highlights the current challenges for personal and professional development in the information age and defines what are the required comprehensive skills, then explains why performing these skills competently in chosen areas are becoming important. Especially when a learning process is the self-responsibility for a performance oriented profession like librarianship “...staff are increasingly expected to be responsible for their own training and development." This toolkit aims to help on how to tailor existing and required skills to perform the job as a short term goal and to develop the professional and personal competences as a long term goal for every new professional.

Review submitted by
Esin Sultan Oğuz,
Yıldırım Beyazıt University Department of Information Management, Turkey
e-mail: esinsultanoguz@ybu.edu.tr

K. A. Megill
Thinking for a Living. The coming age of knowledge work.
2nd ed.
ISBN 978-3-11-028948-0
€99,95 / $140.00

The main ideas of this book revolve around Socrates’ view of knowledge “Knowledge is justified true belief” and Tom sawyer’s “theory” of work “Work becomes play” (why not see work as a game instead of a punishment?). He proposes a new way to do work that can be both more productive and joyful. Being a professional philosopher, Megill could not help giving a philosophical touch to his work. This
was already the case of the first edition of this book (2004). He deals with knowledge on a philosophical perspective and develops the idea of knowledge culture and knowledge work as two important components of knowledge. Most work, he says, is becoming knowledge work. But he doesn’t stop at this point. He discusses new outlooks of the role of information and the information profession. The author provides us with many advices on how to become information workers of the future and how to overcome the challenges facing the library profession.

In this second edition, Megill mentions some new transformations that the information professionals have to cope with, notably information accessibility and sharing and how it needs to be shared and not stockpiled like in the traditional role of librarians as knowledge keepers. This is facilitated by new means such as social media and web technologies. The emphasis on information accessibility and sharing is reflected in the amount of use of keywords such as collaboration, community, community of practice, access to information…

The main argument of the first edition of this book is that information professionals are one kind of knowledge workers. They create work for other knowledge workers by preserving, organising and supplying information needed to do their work; and they are one of a multitude of knowledge workers. According to the author, the necessity of a second edition is related to the rate of change the world is witnessing, especially in the domain of automation and technology. However, Megill, himself, declares that making digital information available is not [only] about computers and wires, but [also] about transforming the culture of work. In all cases, this second edition strengthens the author’s belief that we are indeed living in an age where knowledge work is becoming the primary kind of work that we do. Megill claims that “the integrated digital environment discussed in this book is not fully yet in place, but the pieces are there. We are increasingly digital. We are not yet integrated”. This makes us foresee a promising third edition of this book in which the author would deal with information, work and knowledge work in a fully integrated digital environment.

This second edition provides a clear and accessible outline for knowledge work. It is divided into three sections: 1- Work Transforming. 2- New Ways to Think About Work. 3- The Work of Changing. The first and second sections include 3 chapters each. And the third section includes 4 chapters. His topics are workers become professionals, professionals become workers, from cooperation to collaboration, knowledge work, integrated digital environment, communities of practice, whether there can be joy in work, thinking spirally, the practice of transformation, and one society at a time.

Review submitted by
Najia Abdallaoui Maan
Ecole des Sciences de l’Information
Rabat Institut, Morocco
e-mail: najia.abdallaoui@gmail.com

J. M. Wilhite
85 Years IFLA. A History and Chronology of Sessions 1927-2012
€89,95 / US$ 126,00

The present publication records the history of a global organization – International Federation of Library Associations and Institutions, engaged in the development of library and information profession, established in 1927 in Edinburgh, Scotland. The Federation was registered in the Netherlands in 1971. The Federation provides a forum for exchanging information, ideas for development of the profession and also promoting international cooperation. The present document is a welcome addition to the host of other publications which IFLA has produced.

The author has taken pains to collect information from a variety of sources. The notable ones among them are IFLA’s First Fifty Years to commemorate the anniversary of IFLA in 1927 and a 1976 Master’s thesis, The History of the International Federation of Library Associations, from its Creation to the Second World War. 1927–1940 and The 75th Anniversary pamphlet disseminated at the 2002 Glasgow, Scotland conference in 2002. In addition, a number of periodical literature and Internet information sources have been used. Notable among them are IFLA and FID History and programs (Library Quarterly 31 (1962) 4). The History of the International Federation of Library Associations and Institutions (Unesco Bulletin for Libraries 31 (1977) 4), and also the two articles published in IFLA Journal 29 (2002) 3 – IFLA’s First Fifty Years: A Reprise and IFLA: Library Universalism in a Divided World.

The Volume is in two parts – Part 1, Introductory History, and Part 2: Chronology of
Sessions 1927–2012. Besides a bibliography, appendices, a name index, and author information are also included. The 69 photographic illustrations enriched the value of the book. The notable feature here is that in the illustrations, citations to the bibliography have been provided. The Foreword to the book is written by Alex Byrne, IFLA President 2005–2007.

The book is presented strictly chronologically in both the parts, describing factually the events as they happened since its inception. The write up on the Introductory History has been grouped in decades giving a title featuring the happenings of that decade, except the first grouping – 1926–1929: The Origins and Beginnings of IFLA and the final one, 2000–2012: The Future is Now. The other decades are 1930s: IFLA Emerges; 1940s: The War Years; 1950s: Slow Growth; 1960s: IFLA Becomes Truly International; 1970s: A Time of Stupendous Growth; 1980s: IFLA Explores the World; 1990s: Technology Connects.

Write-up on each decade has provided under the sub-headings: Leadership, The Organization, Membership, Milestones, Overview of Sessions, and each of the Sessions. Under each sub-heading the important information on events that occurred during the decade are mentioned with photographs of Presidents and Secretary Generals of the Federation.

Part 2 is on the Chronology of Sessions, 1927–2012. The section provides historical data as are found in library literature. The core resources on which the author has depended are the various publications produced by IFLA. The information under each year has been divided in 24 categories – Title of the Session including the country, city name where it is held with dates; the theme; the number of session meetings and its types; the number of workshops, the number of participants and how many countries represented; IFLA Secretary General, Vice-Presidents and Presidents; the remarks of the President in the opening sessions; the dignitaries and key-note speakers; general session topics; Unesco Session topics; FID Session topics, Session paper topics; Poster session topics; Report, recommendations and announcements; Business topics; Treasurer’s report; general comments about IFLA; exact location of the session as well as details about social events; IFLA membership numbers; new members; where the session proceedings have been recorded; and other significant IFLA publications.

The publication has attempted to only record the history of the Federation strictly chronologically signifying the development of IFLA starting from enthusiasm of a few professionals to form a global federation to the present day which actually is a symbol of global organizations meeting the aspirations of the LI professionals. No effort has been made to critically evaluate how far the Federation is able to attend global character. For example, an analysis of the places where the sessions have been held would have given a picture where an understanding would have emerged clearly. In recent years the organization has decided to hold the congress on each continent. Although the membership of IFLA has increased over time, particularly after the closure of FID, in the last decade analyzed it was noted that it was decreasing. This information will provide good input to the Governing Board for future plans to retain its global character.

In Part 1, although the author has provided an attractive title, the information provided within does not support the title in some cases. For example, the 1990s: the Technology Connects, it would have been better if some information about contribution of IFLA in the technology perspective is mentioned.

In the discussion of the history of development of any subject, chronological development is an important parameter. At the same time a little analysis of such developments and its impact on the society – the LI profession in this case, should be considered an important aspect. The publication will be very useful to those who want to research on IFLA.

Review submitted by
G. B. Ghosh, Kolkata, India
e-mail: sbghosha8@gmail.com

R. Gwyer, R. Stubbings & G. Walton (eds.):
The Road to Information Literacy. Librarians as Information Facilitators.
€99,95 / US$140.00

The concept of information literacy got momentum since the beginning of this century. IFLA took major initiatives to propagate and popularize the concept and methodology of implementing it for different groups of stakeholders. Information Literacy is the way
for lifelong learning for the continuous professional development. The Alexandria Proclamation on Information Literacy and Life Long Learning is a positive step in this direction which was endorsed by UNESCO and IFLA. In this proclamation information literacy is seen as ‘a basic human right in a digital world and promotes social inclusions of all nations.’ There are many groups who play a key role in developing information literacy capabilities in different contexts of which librarians are one. IFLA’s interest in promoting information literacy programmes is evidenced by the fact that a number of meetings/workshops has been organized under the aegis of IFLA and a separate section on the subject has been established as one of the important activity of the federation.

The present volume is the outcome of a joint Satellite Pre-Conference organized by the IFLA’s Continuing Professional Development & Work Place Learning (CPDWL) Section and the Information Literacy Section, held at Tampere, Finland, 8–10 August, 2012 with the chosen theme – The Road to Information Literacy: Librarian’s as Facilitators, that reflects the interest and concerns of both groups who are interested in promoting the concept of life long learning. As stated in the foreword, the idea and focus for this conference originated from the CPDWL’s IFLA Satellite Conference, held at Bologna, Italy, 18–19 August, 2009 with the theme “Strategies for Regenerating the Library and Information Professions”. In this process it is recognized that librarians play a key role in developing individual’s capabilities for information literacy. The objective of the present conference was to explore issues that cut across a variety of organizational structures, library types, different cultures and geographical regions. The conference showcased examples of best practices in developing a library workforce that uses information literacy capabilities to support their users”.

The volume comprises of 22 papers that were selected out of 50 papers which were considered fit for presentation at the conference. These 50 papers were selected out of 80 proposals received from authors all over the world. Besides, the 2012 Elizabeth W. Stone Lecture, delivered by Professor Kristi Lonka on “Engaging Learning Environments for the Future” has been included in this volume. The foreword by the editors of the publication and a write-up on the introduction to the IFLA Satellite Conference form a part of the book.

22 papers included in the book have been grouped under 3 sub-themes: Effective Continuing Professional Development for Information Literacy, Effective Information Literacy Interventions and Effective Continuing Professional Development. In the first group, 12 papers; in the second group, 9 papers; and in the third group, 1 paper have been included.

The main thesis of the Elizabeth W. Stone lecture by Kristi Lonka is that in developing new learning processes in new physical environments, modern theories of learning should be taken into account.

The papers focus on different facets of the theme, based on the case studies and research conducted in different situations, populations/users, perspectives and different environments by the practitioners and researchers in the field. The papers focus on “how librarians and information workers can facilitate information literacy from pre-school children to established researchers, digital literacy and information literacy for citizens”. Various other issues such as qualities and skills needed to become information literate, the challenges of including information literacy in staff development programme and how librarians develop a range of skills through formal qualifications, CPD events, mentoring and trial and error methods are focused in the papers.

Information literacy is a concept that has to be achieved through various methods depending on the situations, environments and societal backgrounds. It is not possible to develop a uniform method and programme to achieve the goals. However, the experience of others shows the ways for best practices in a particular situation. In this context the volume provides useful experience and pathways for information literacy practitioners. The value of the publication is to provide sufficient insight and perspectives for librarians to facilitate developing suitable information literacy programmes.

Review submitted by
G. B. Ghosh, Kolkata, India
E-mail: sbghosha8@gmail.com

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IFLA SET Bulletin | Volume 14 | Issue No 2 | July 2013 | p. 25
Special issue of "Documentaliste" concerning the development and trends in information specialist profession.  
www.adbs.fr/revue-docsi-volume-48-n-2-juin-2011-dossier-metiers-et-


**Conference Calendar**

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Library Related Conferences =  
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www.2013.mldm.de/ |
| 29th Annual Conference on Distance Teaching & Learning | August 7–9, 2013 | Madison, Wisconsin, US | 29th Annual Conference on Distance Teaching & Learning  
www.uwex.edu/disted/conference/ |
| IFLAcamp² | August 15–16, 2013 | Singapore | Singapore Management University  
IFLA New Professionals Special Interest Group  
IFLAcamp  
http://npsig.wordpress.com/iflacamp/ |
| IFLA SINGAPORE 2013 | August 17–23, 2013 | Singapore | 79th IFLA World Library and Information Congress  
http://conference.ifla.org/ifla79 |
| CoLIS 2013 | August 19–22, 2013 | Copenhagen, Denmark | 8th International Conference on Conceptions of Library and Information Science  
www.wikicfp.com/cfp/servlet/event.showcfp?eventid=27194&copyownerid=23319 |
http://imcw2013.bilgiyonetimi.net/ |
| EDUCAUSE | October 15–18, 2013 | Anaheim, California, US, or Online | EDUCAUSE 2013 Annual Conference  
http://net.educause.edu/content.asp?page_id=1352&bhcp=1 |
| AAACE | October 21–25, 2013 | Las Vegas, Nevada, USA | E-LEARN 2013 – World Conference on  
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Conference theme: “Vision 2020: Looking back 10 years and forging new frontiers”  
www.teriin.org/events/icdl/register.php |
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**Call for new IFLA SET Bulletin Editor**

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