



International Federation of
Library Associations and Institutions

IFLA Statistics & Evaluation section

Minutes:

SC meeting 1 – Kuala Lumpur August 24th 2018, 11:45 – 13.15, rom 305

Attendees

SC members: Svitlana Kolesnyk, Bella Karr Gerlich, Rebecca Vargha, Franck Hurinville, Patrice Landry, Frank Seeliger, Mary-Jo Romaniuk, Petra Duren, Lyudmila Zaytseva

Observers: Karen Kuan, Adeline Sophia Ho, Tian Xiaodi, Tyu Jing, Adeline Lee, Abeer Al-Kuwari, Lulu Qiu, Corrado Di Tillio, Saleh Hudin Mustaffa, Mazmin Mat Akhir, Laurena Aloha, Alya Fauqah Hawali, Obaje Alfred Michael, Mary Jane Petrowski, Ajegbomogun Victoria, Kristine Paberza, Zawawi Tiyunin, Farid Wajdi, Valentino Abu Baka, Nor Azzah Momin, Salmah Abdullah

1. **Welcome:** Rebecca Vargha opened the meeting and welcomed section members and guests.
2. **Introductions and apologies:** All attendees introduced themselves. There were no apologies.
3. **Agenda:** The agenda for the meeting was adopted.
4. **Minutes:** The minutes from the previous meeting (Wroclaw, August 2017) were accepted.
5. **Session 078 From Data to Advocacy: Using Digital Tools Like the IFLA Library Map of the World to Communicate Your Library Stories:**

Svitlana gave an overview of the section's upcoming conference session. This session will take place on Saturday 25 August 2017, 13.45am - 15.45pm. The session will be streamed.

Kristine Paberza answered questions concerning IFLA Library Map of the World.

6. **Activities of SIG e-metrics:** The chair of SIG e-metrics Mary-Jo Romaniuk informed about preparations of the program for Kuala Lumpur. The session is due on Monday August 27. Unfortunately, only one of the four invited speakers could make it to Kuala Lumpur. Rebecca suggested using the expertise of the section and step in for the speakers that could not come to Kuala Lumpur.
7. **Briefing from the Professional Committee Officers Forum August 24th:** Rebecca and Frank gave a briefing from the Officers Forum. Gloria Perez-Salmeron introduced her session. IFLA Global Vision approach and the process of developing IFLA's new strategy were presented. It was pointed out that IFLA is in the process of change. Collaboration and involvement of new professionals were mentioned as especially important in this process.

IFLA Global Vision process is moving to the next stage. The complete Global Vision report consisting of over 700 pages will be launched at the congress. IFLA will start to gather ideas in the ideas store and will work closely with the units.

Also, Session 078 "From Data to Advocacy" was mentioned as an important session for promoting the digital tool Library Map of the World and as the first session by a professional unit which is going to be live streamed.

8. Review of activities since the 84th WLIC, Wroclaw: The section had a midterm meeting via Zoom where the program for Kuala Lumpur was discussed. In addition, the plans for WLIC 2019 in Athens were briefly discussed, among others the possibility of satellite meeting in the University of Piraeus.

Also, Statistics and Evaluation section was asked to review the online content of the sections webpage, as part of the work on IFLA's new webpage. The information coordinator reviewed the content and gave feedback to IFLA HQ.

9. Planning of section program for WLIC 2019 in Athens, Greece:

The committee discussed plans for the program in Athens. The observers actively participated in the discussion. The following topics were discussed:

- Assessment and data analysis/ data visualization
- Evaluation and metrics of social networks
- Standardizing of reporting, hereunder different reports for different stakeholders
- Qualitative and quantitative measurements
- Financial evaluation
- Data on non-users
- Community assessment. Shift focus from the libraries to community needs
- New strategies for libraries: how to use extra data sources – best practice

The committee agreed that the program should have a strong workshop focus. The following possible topics for workshops were considered:

- Project Outcome toolkit (fully operational free version is available by April 2019)
- How to write a report
- How to explain return on investment in the libraries
- Building up assessment skills for librarians, practical advice

Kristine Paberza from IFLA HQ underlined the importance of building up assessment capacity among librarians and a need to find a simple framework to adapt to changing environment.

There were mentioned possibilities for collaboration with other units for the program for IFLA WLIC 2019. Building and Equipment section was mentioned as one of them. Collaboration on intersection with statistics, such as collecting and analyzing data on library space, development of library facility would be interesting.

The section considers organizing a satellite meeting with a strong workshop focus. The group discussed duration of the satellite meeting, budget and theme.

Rebecca will reach out to Anthi Katsirikou and Antonia Arahova to discuss the details. The section should establish an arrangement committee and a logistics committee for the satellite meeting. Deadline for application for the satellite meeting is November 2018.

10. Meeting plan for 2018-2019:

The section agreed to conduct Zoom meetings every month (every fourth Thursday) to make communication within the group more efficient. The meetings should last no more than 45 minutes and have a tight focus. The dates should be agreed in advance.

Meeting 2: Wednesday, 29th August, 2018, 10.45 – 13.15, Meeting Room 301

Attendees

SC members: Svitlana Kolesnyk, Bella Karr Gerlich, Rebecca Vargha, Franck Hurinville, Patrice Landry, Frank Seeliger, Mary-Jo Romaniuk, Petra Duren, Lyudmila Zaytseva

Observers: Alya Faequah Hauali, Korina Ibrahim, Renee Foo, Adeline Lee, Maryam Pakdaman, Mustafa Tuhami

11. **Welcome:** Rebecca Vargha opened the meeting and welcomed section members and guests. All attendees introduced themselves.

12. Evaluation congress program:

Session 078 “From Data to Advocacy” was successful, got very good feedback both from the participants and from IFLA staff. The session was live streamed. There were over 300 participants in the audience. Statistics and Evaluation section is the first profession unit, which had its session streamed. The video of the session has pr. 29 August 400 views on youtube.

Session 148 “Measuring Up – Rethinking e-metrics in the world of e-collection metrics, value propositions and management dashboards”

Rebecca Vargha and Bella Karr Gerlich stepped in for the speakers who could not make it to the congress. The session was well attended and got good feedback.

13. **SIG e-metrics and SIG Data Visualization:** On 23 August the Professional Committee made decision to recommend to the Governing Board closure of the SIG e-metrics from 1 September. The decision was based on analysis of previous activity related to WLIC events, web pages, social media, and activities and reporting. The Professional Committee decided that the work that has been carried out could continue with a working group under the responsibility of the sponsoring section.

Rebecca, Mary-Jo and Bella suggested creating a new SIG Data Visualization. The suggestion has been supported by the section. Bella is interested in chairing the new SIG.

14. **Collaboration with other units:** Rebecca informed that Metropolitan Libraries section was interested in co-sponsoring a joint session for WLIC 2019 with Statistics and Evaluation section.

Carolyn A. Anthony from SC Metropolitan Libraries proposed the following themes that can be relevant to work on for a joint session:

- Improving programs in your library. How to assess long-range outcomes of such programs as program on job skills or summer read program for children? Do such children do better at school?
- How to train staff to do outcome measures?

In terms of conference time, Carolyn mentioned that such a session would be the main program for Metropolitan Libraries, so the section would use their 2 hours for it. The suggested framework of the program includes sharing of the best practice around the tables.

Franck and Rebecca will be contact persons for the Metropolitan Libraries section.

15. **Nominations and elections of the new chair and the new information officer:** Due to the change of job situation, Svitlana is stepping down as chair. Information coordinator Franck Hurinville

was nominated and elected for this role. Liudmila Zaitseva was nominated and elected as information coordinator.

16. **Action plan 2018-2019:** Svitlana presented action plan template and IFLA Development Roadmap. The new action plan was discussed. The following actions are to be included:

- Creation of SIG Data Visualization
- Satellite meeting in Piraeus 2019
- Programming WLIC 2019 in Athens
- Efficient communication within the group, regular meetings via Zoom
- Contributing to the new website of IFLA, improving the official page of our section

Franck encouraged section members to share the information of our section on the social media to increase sections virtual presence.

16. IFLA Global Vision: a workshop on IFLA Global Vision was conducted. The participants were asked to identify the top-3 opportunities most relevant for the work and expertise of the professional unit. Then the participants were asked to suggest ideas for action to realize the identified opportunity.

The workshop results are presented in a separate document.

17. **Section dinner:** All participants were invited to section dinner 29 August at 19:00, restaurant JP teres, Grand Hyatt, 12 Jalan Pinang.

18. **Closing:** Rebecca Vargha thanked all attendees and closed the meeting.