



International Federation of
Library Associations and Institutions

IFLA Statistics & Evaluation section

Minutes: SC Mid-term Meeting – Zoom, January 12th 2018

Participants

Rebecca Vargha, Patrice Landry, Petra Düren, Austin Booth, Frank Seeliger, Lyudmila Zaytseva, Svitlana Kolesnyk, Britt Omstedt, Bella Karr Gerlich, Mary-Jo Romaniuk and Kristine Paberza.

1. Welcome: Rebecca Vargha (Chair) opened the meeting and welcomed section members and Kristine Paberza from IFLA HQ.

2. Program WLIC 2018 Kuala Lumpur

SC Statistics and Evaluation suggested session “*From Data to Advocacy: Using Digital Tools Like the IFLA Library Map of the World to Communicate your Library Stories*” for WLIC 2018 in Kuala Lumpur.

Room: banquet style, round tables.

Simultaneous interpretation: yes.

The suggestion has been accepted.

Suggested structure of the session:

1. Keynotes
 - A. Measuring Value
 - B. IFLA Library Map of the World (IFLA Staff)
2. Lightning Talks
(6-8 talks)
3. Audience Discussion

Keynotes:

B. Kristine Paberza from IFLA HQ will talk about IFLA Library Map of the World with focus on advocacy and communication of value.

A. Following the suggestion by Kristine Paberza, Svitlana has contacted Ugne Lipeikaite, Impact Manager for [EIFL](#)'s (Electronic Information for Libraries) Public Library Innovation Programme and Ramune Petuchovaite, Innovation Programme Manager from the same organization, and invited to talk about measuring impact. Unfortunately, none of them could participate.

In addition, Svitlana contacted Deborah Jacobs, director of the Global Libraries initiative and invited to be a keynote speaker, no answer yet.

It would be interesting to invite a person who could engage the audience and establish a link between measuring value and impact of the library.

Committee members send their suggestions for keynote speaker to Rebecca and Svitlana by **January 19**.

Lightning talks:

Suggestions: Emily Plagman from PLA, Chris Mefford from Community Attributes (originally worked on Library Map of the World).

It would be interesting to invite speakers from different libraries who could tell how they quantify and promote value of their respectful institutions.

Bella Karr Gerlich volunteered to present READ Scale, a statistical tool developed by her at Carnegie Mellon University. Rebecca will distribute information about READ Scale among section members, to get familiar with the tool.

Committee members send their suggestions for Lightning Talks speakers to Rebecca and Svitlana by **January 19**.

Audience discussion:

The group discussed possible structure of this part of the session. The discussion could be linked to the talks of keynote speakers. Kristine Paberza pointed out that she would be able to prepare discussion questions for the audience, related to her talk.

The group will discuss the structure of the last part of the session after the speakers for the session have been approved.

3. Satellite conference in Greece 2019

Rebecca has gotten a suggestion from Anthi Katsirikou, Director of the Library of the University of Piraeus, to conduct a satellite meeting in her University in 2019 (adjacent to WLIC 2019 in Athens).

The group briefly discussed this issue and decided to clarify financial and organizational responsibilities before moving forward to planning a satellite meeting. Rebecca will contact Anthi to find out more about budget and commitment of the University of Piraeus.

Svitlana will find out when is the deadline for applying for the satellite meeting.

4. SIG e-metrics program for WLIC 2018 in Kuala Lumpur

SIG e-metrics' session "*Measuring Up – Rethinking e-metrics in the world of e-collection metrics, value propositions and management dashboards*" has been accepted into the program of WLIC 2018. Mary-Jo informed about invited speakers to this session and suggested that SC Evaluation and Statistics members who are interested in working for SIG e-metrics contact her.

Svitlana was in contact with Section for Scholarly Communication and Continuing Resources Section (former section for Serials and Other Continuing Resources) which confirmed their

interest in collaboration with SIG e-metrics in terms of helping advertising the program and reviewing program proposals.