



International Federation of Library Associations and Institutions

Statistics & Evaluation Section 5th Nov 2009

Statistics and Evaluation Strategic Plan 2010-2011

Mission

The Section aims to promote the application of statistics, evaluation and assessment in libraries, both for the successful management and operation of libraries and for the demonstration of the value of libraries to their users, parent institutions and funding agencies.

Goals

1. Promote and demonstrate the value of using measurement and evaluation in the management, operation and promotion of libraries and library services.

(Pillars: Society, Profession. Professional priorities: (a) Supporting the role of libraries in society; (h) Developing library professionals; (i) Promoting standards, guidelines and best practice)

1.1. Hold meetings and sessions at IFLA conferences and elsewhere in furtherance of the goal.
(Status: Ongoing.)

1.2. Maintain and develop the Section's website on IFLANET and, where appropriate, elsewhere.
(Status: Website has been updated, new information added on an ongoing basis and obsolete information deleted.)

1.3. Improve communication with members and others through the development of the Newsletter, use of the discussion list, blogs and other appropriate measures.
(Status: Discussion list for committee members has been established. The Newsletter has been redesigned.)

1.4. Encourage participation in the work of the Section by members in all parts of the world.
(Status: Ongoing).

1.5. Develop a curriculum to be used for gathering global statistics to be used throughout the world as a part of a general curriculum for advocacy of libraries and literacy.
(Status: Workshop to develop the curriculum is in planning.)

2. Advocate the use of quantitative and qualitative evaluation methods and tools and the development and use of standardised measures.

(Pillars: Profession, Society. Professional priorities: (h) Developing library professionals; (i) Promoting standards, guidelines and best practice); (k) Representing libraries in the technological marketplace)

2.1 Improve the application of evaluation and assessment tools through instruction and continuing education, and through appropriate projects and advocacy.

(Status: Ongoing. Planning programs and workshops for IFLA conferences in Gothenburg, Sweden in 2010 and San Juan, Puerto Rico in 2011.)

2.2 Work with other organisations to promote the development and use of recognised standards for benchmarking and comparative analysis.

(Status: Ongoing. Several collaborations continue including work with the Association of Research Libraries (ARL), and Project COUNTER.)

2.3 Work with ISO, UNESCO and other international organisations to promote the development and use of recognised standards for benchmarking and comparative analysis.

(Status: Ongoing.)

3. Co-operate with, assist and advise other IFLA sections in the use of measurement and evaluation in their fields.

(Pillars: Society, Membership, Profession. Professional priorities: (a) Supporting the role of libraries in society; (f) Promoting resource sharing; (h) Developing library professionals)

3.1. Continue to co-operate with other IFLA groups involved in the study and application of performance measures.

(Status: Ongoing. Continuing to co-operate with other sections in conference programmes: in 2010 with the Section on Libraries Serving Print Disabled People, the Section on Library Theory and Research and the Section on Serials and Other Continuing Resources.)

3.2. Work with other IFLA groups, library associations and relevant bodies to develop workshops and projects.

(Status: Ongoing. Collaboration to write a curriculum for using statistics for advocacy as a module in the Advocacy program funded through the Bill and Melinda Gates Foundation; and with bodies such as LISU and ARL. In discussion with the Libraries for the Blind Section on the possibility of running a workshop.)

4. Support international comparisons and collaboration with international agencies.

(Pillars: Society, Profession. Professional priorities: (a) Supporting the role of libraries in society; (f) Promoting resource sharing; (i) Promoting standards, guidelines and best practice)

4.1. Develop working relationship with ISO and other standards organisations over the revision of standards for library statistics and performance measures.

(Status: Ongoing. Report on ISO activities due at annual IFLA Conferences.)

4.2 Continue discussion with the UNESCO Institute of Statistics and other relevant bodies with a view to developing a new approach to global library statistics.

(Status: Ongoing. Successful three-year programme to reinvigorate global library statistics by 2008 conference; phase II to develop a workshop curriculum to gather statistics during 2010; first workshop to be held during the Gothenburg Conference in 2010.)