

# Minutes, Division 4 meeting, Sunday August 17, 2014

## 0830-1000

### Members present

Division chair 2013-15: Clara Chu (PC/GB)

Division secretary 2013-15: Tord Høivik (SES)

- Continuing Professional Development and Workplace Learning: Sandy Hirsh / Catharina Isberg / Ulrike Lang
- Education and Training: Karen Downing
- Library Buildings and Equipment Section: Stefan Clevstrøm (sec) / Dorothea Sommer (ch)
- LIS Education in Developing Countries SIG: Felipe Martinez
- Library Theory and Research Section: Anna Maria Tammaro / Krystyna Matusiak
- Management and Marketing Section: Nancy Gwinn / Perry Moree
- Management of Library Associations: Gerald Leitner / Barbara Schleihagen
- New Professionals SIG : Bridgette Hendrix
- Statistics and Evaluation: Ulla Wimmer / Tord Høivik
- Women, Information and Libraries SIG: Beba Stankovic

### INTRODUCTION

Clara opened the meeting at 0835, with nearly twenty members present (no observers). Apologies from Rebecca Vargha.

In the absence of the secretary (2011-13) no minutes had been taken from last year's meeting, but the notes from the Anna Maria Tammaro (chair 11-13) functioned as a good substitute.

Clara invited the meeting to focus on strategic plans and the IFLA Key Initiatives. The PC had emphasized that all IFLA units should develop and publish action plans and also report on what was achieved (or not).

### NEW INITIATIVES

Last year's Trend Report and this year's Lyon Declaration were two central documents that should be discussed and promoted. The units were asked to revise any existing standards, and also to develop new standards as necessary, in accordance with the new IFLA guidelines (template) for standards production. Ins Dijkstra at IFLA HQ would be available to assist with this.

More bottom-up information was desired - and blogs were an effective way of realizing this. The meeting commented that the ProfSpeak blog, which was a welcome initiative when started by the PC in 2012, had gone to sleep. Several members stressed the need for dialogue and personal (rather than formal) communication between the PC and units that constitute the division.

If the ProfSpeak blog has been shut down, the PC should find another way of conducting open discussions on the web with its constituencies within IFLA. "We need to feel that we are able to contribute" was one comment.

## FUTURE ACTIVITIES

Clara invited the members to present themselves and current activities of their units. (Since the activities during WLIC 2014 are documented through the conference program, only future activities will be noted below).

- CPDWL: The section has received several requests for possible joint session events, one session is planned with the Public Library section. There will be a satellite conference with the theme: Taking charge of your career.
- LBE will not do a satellite in Cape Town. They plan a joint session with CPDWL
- M&M involved in the review of the current statues. Involved in the IFLA Leadership Programme
- LIS education in developing countries: Satellite on LIS education in Africa
- LTR: Krystyna: Satellite on digital preservation. Discussion about CT just started. We want to collaborate. Research project on .... was useful. History of digital libraries.
- MLAS will cooperate with the BSLA program on an event with the topic Advocacy for copyright.
- NP: There will be a new IFLAcamp in Cape Town - possibly in cooperation with the Environment SIG
- SES (as well as the Public Libraries Section) has been approached by the Metropolitan Libraries Section about the continuation, and possible redesign/reorganization, of the metropolitan statistics project - and will do its best to respond to that. The section does not plan a Satellite in CT, but it has been part of the Standards Committee working group to study the impact of IFLA standards. If the committee goes for a satellite event in CT, we may participate in that.
- WIL: We will have a Satellite in CT. Theme: measure the impact of millennium goals

## RECRUITMENT

Bridgette (NP) invited the Division to support the continuation of the adopt-a-student program that was initiated by Petra Hauke. We had a broad discussion about this.

The consensus was that recruitment of IFLA members from among new professionals was essential to the future of the organization and its constituent units. The particular format of the adoption program was quite labor-intensive and might be hard to continue, but the division wanted the PC (and/or the GB) to take a pro-active role in designing a recruitment program - and arranging for continuing support.

This could well be done by providing financial and management resources to NPSIG - and asking the NPSIG to coordinate marketing and link-ups ( between candidates and resource persons/institutions) in a flexible and informal way.

#### OTHER

Ulrike noted the gradual decline in administrative funding (current level: 150 euro per year). She wanted to know if last year's early (in the week) announcement of the WLIC venue (in two years' time) was unique. She argued that early announcement helped IFLA unit planning. This was widely supported by the division.

The role, purpose and style of the "officers' training" was discussed. The meeting supported the principles formulated by the IFLAdial report from 2012: we call for less bureaucracy and more openness, dialogue and informal consultation in the communication between the coordinating bodies of IFLA (PC, GB, HQ) and the primary units. Since IFLA is based on voluntary work, we also invite more pro-active leadership and an effort to reduce top-down language and culture.

## SUMMARY

Clara summed up the main points addressed by the meeting:

- follow-up of the IFLAdial report
- a central initiative, in coordination with NPSIG and interested sections, to strengthen recruitment of new professionals to IFLA (to replace adopt-a-student)
- announce the choice of WLIC venue at the beginning of the week
- provide the units with membership lists

Prepared August 20, 2014

Tord