



International Federation of
Library Associations and Institutions

**Draft Minutes Division Leadership Forums
Sunday 12 August 2012, 08:30 –10:00**

DIVISION IV: SUPPORT FOR THE PROFESSIONS
Room: Ballroom 1, Helsinki Convention & Exhibition Centre

1. Present and welcome: Anna Maria Tammaro opened the meeting and welcomed those present :

NAME	SECTION	ROLE
Anna Maria Tammaro	DIV IV	Chair
Kerry Smith	Education & Training	Secty
Tord Hoivik	Statistics & Evaluation	Secty
Ailin Gumus	-	Observer
Perry Moree	Management & Marketing	Chair
Madeleine Lefebre	Management & Marketing	Secty
Dorothea Sommer	Library Buildings	Chair
Maureen Sullivan	-	President ALA Observer
Ulrike Lang	Continuing Professional Development & Workplace Learning (CPDWL)	Chair
Sebastian Wilke	New Professionals SIG	Convenor
Maria Cotera	Women in Libraries (WIL) SIG	Convenor
Silvia Stasselova	MLAS	Secty
Dace Udre	New Professionals SIG	Chair
Clara Chu	Education & Training	Co-Chair
Ulla Wimmer	Statistics & Evaluation	
Elizabeth Lamb	--	UNESCO/Observer
Rehab Ouf	-	Observer
Joanne Yeomans	IFLA HQ	
Ann Okerson	PC Chair	

2. The Minutes of the Puerto Rico meeting held August 14th, 2011 were accepted.

3. Kerry Smith from SET agreed to take the minutes of this meeting.
4. Aims of the Division Leadership Forum: what do you want to get out of this meeting?

Ideas from the participants included:

- to make IFLA a 21 century organisation especially with open communication.
- How do we find a balance between thinking strategically and the things that the Sections actually undertake? If IFLA continues to change its strategic plan and key initiatives each year, how can Sections keep up with this?
- It was recognized that sections need to be in touch with Governing Board and professional Committee, but often the needs seem different.
- We need better advanced notice of next conferences so that satellite conference arrangements can begin well in advance. The present timing does not allow for this.
- SIGs are now being revisited to decide if they continue as a SIG, become a Section or dissolve. The New Professionals SIG is not sure how to move on as section status may not be appropriate for the audience it attracts as the membership is fluid and cannot always make conferences.
- Need to remember that the Bill and Melinda Gates Foundation supports the profession in developing countries.
- Anna Maria Tammaro stated that her key role is to coordinate and encourage collaboration amongst the Division IV member groups and IFLA GB. She noted that IFLA's key initiatives are very important and that the current ones will finish in 2013. Discussion has just started on new ones. Of the current key initiatives:
 - Digital content, <http://www.ifla.org/en/strategic-plan/key-initiatives/digital-content> i.e. digital access with equity and format issues important, as is copyright and the WIPO discussions. IFLA has arrived at a provisional text as a working document <http://www.ifla.org/en/node/5858> with IFLA in the lead role. IFLA has a task force on Open access and is seeking other stakeholders and partnerships with BRILL coming on board. There is now a BRILL award that supports Open Access. An IFLA repository is being developed to include all standards and conferences papers; the work is to be outsourced, though it will be integrated with the IFLA website. IFLA is seeking cooperation between Sections on policies. E lending is another issue on the digital agenda.
 - International Librarianship Leadership Development Programme <http://www.ifla.org/en/strategic-plan/key-initiatives/international-leadership> is a capacity building initiative with components being Building Strong Library Associations (BLAS) and the new International leadership programme with workshops for successful candidates taking place at this conference with some 10 professionals taking part. It is intended that they be agents of change and active in the promotion of IFLA activities.

- Advocacy and Outreach <http://www.ifla.org/en/strategic-plan/key-initiatives/outreach> recognises IFLA's need to improve communication via the website and events.
- Cultural heritage and Disaster Recovery <http://www.ifla.org/en/strategic-plan/key-initiatives/cultural-heritage> has established a network for monitoring and supporting best practice for these events with the development of materials and physical assistance.
- Multilingualism <http://www.ifla.org/en/strategic-plan/key-initiatives/multilingualism> is very ambitious with one step to have the IFLA website and publications in 2 languages. The onus is on us to choose what is to be translated and the translators to do this work.

5. The issues that arose from these initiatives were then discussed:

- Is multilingual enough? What about multiculturalism?
- How do these key initiatives fit with the IFLA Strategic Plan?
- Is the IFLA culture – Sections can move but don't rock the boat. There is an impression that IFLA GB and PC are up high and there is an improvement in integration with the sections who do a lot of the ground work.
- How do we fit the Key Initiatives into the work that Sections do? The 2 year timeframe for them is very short especially for planning conference programmes, satellite sessions and bringing new committee members on board.
- We need better peer communication and bottom up communication together the IFLA top-bottom communication.
- The IFLA Blog project – has it been reviewed? They are presented on the front page of the website, 17 of them with most inactive. The IFLA HQ blog had no posts after 2010.
- What about Facebook/LinkedIn? The New Professionals members commented that they use collaborative tools to work on their documents. If we are to be more communicative we will need information in advance of next year's Leadership Brief with Governing Board and PCs members in attendance to discuss with us. The Award for Communication (it used to be for Newsletters) closes on August 14th and the new professionals advised that their nomination was in.
- Sebastian Wilke is to chair a working group on new communication tools, but it is not just the tools. Members need to be asked how communication can be improved and how they might make use of them.
- SIG review: there is confusion about the role of SIGs and they are struggling to know how they fit and how to plan. The Women in Libraries SIG is trying to work within IFLA parameters and it is not working. If SIGs have to disappear if they cannot become a Section after a period of time, what happens to their supporters? What is a SIG?

- The rules about SIGs need to be revisited and the SIGs need to be consulted when this is done – moved Kerry Smith, seconded Tord Hoivik, CARRIED.
 - There are 3 SIGS in Division 4: New Professionals, Women in Libraries, and E-learning with 2 wishing to remain SIGs and not be sections.
 - Joanne Yeomans explained that the review of SIGS will occur in November 2012 with sponsoring section performing the review. Issues that arise include: SIG funding is from sponsoring section; SIG officers do not get an invitation to the Officer's Reception; IFLA structure does not allow much assistance, although it was noted that Sections also have trouble getting Committee members to work on behalf of the Section.
6. The informal nature and wide ranging discussions of the meeting did not allow time to discuss the agenda as presented.
7. In closing Anna Maria established a working party to consider Division IV communication. The members are Sebastian Wilke, Maria Cotera, Tord Høivik, Ulrike Lang; after the Forum, Dace Udre, Sanita Maleja, Dierk Eichel, Catharina Isberg, Silvia Cecilia Anselmi joined the WG.

The meeting finished at 10.00 a.m.