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Division IV – Support of the Profession – Leadership Meeting

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Draft minutes of the meeting held in Cape Town, South Africa

Sunday 16 August 2015, 08.30-10.00

Agenda

Opening. The new IFLA president Donna Scheeder (2015-17) welcomed the meeting. Clara Chu opened the meeting and presented the agenda, which was accepted

Clara Chu reviewed the previous year, emphasizing the work of the GB and PC:

Governing Board (GB)

The GB has been working to develop the new strategic plan that starts in 2016 and runs to 2021. The draft is ready for consultation with units, a Google Doc will be made available for comments, and an electronic version is available on the web in the Officers Corner. The future work of IFLA will be guided by four strategic directions:

- Libraries in society
- Information and knowledge
- Cultural heritage
- Capacity building.

The GB has also developed Key Initiatives that will run for two years: 2015 – 2016, which are a set of priority activities under each strategic direction. Sections and SIGs have a key role in contributing to the success of the Key Initiatives through their work. By working together IFLA can engage and connect with the Membership for maximum impact.

Professional Committee (PC)

The PC has really tried to improve its transparency and communication with the professional community, including direct dialogue through Division Skype calls, and closer links between Division Chairs and Officers, and the SCs making their minutes, annual reports and action plans available online has been vital in learning about their activities. 8 Sections wrote briefs for how their profession furthers development and how the work they do supports the principles set out in the Lyon Declaration (see: <http://www.ifla.org/node/7408>). The *IFLA Rules of Procedure* were reviewed and updated, especially those regarding the operation of SIGs were clarified. (see: <http://www.ifla.org/node/9687?og=1635>). Publishing contracts with De Gruyter are due to end at the end of the year. A new, looser arrangement is in discussion for the “Green Backs”, the IFLA Publications Series. All titles currently in progress will be asked to be submitted by 31 December 2015. The “Red Backs” IFLA Series on Bibliographic Control will stop because the

standards previously published in this series will be published by IFLA under an open access licence. The *IFLA Journal* will move to electronic as the default from 2016. There are plans to expand the IFLA Library that will focus on: improvement of metadata, addition of Satellite Meeting papers, and addition of Congress posters. Since the new *IFLA Standards Procedures Manual* was launched last year <http://www.ifla.org/node/8719>, seven new standards (all guidelines) have used at least a part of the new procedures for proposing, writing or endorsement. The Standards Committee will review the manual and associated procedures seeking feedback from those who have used it and will make updates as relevant.

Clara Chu also noted that for the coming year, there should be improvement in the links between unit activities and the IFLA Key Initiatives. The PC is focusing on communication and collaboration which includes a Communications Strategy that is in place and a new Communications Plan in development; work will start on an integrated publishing strategy and plan; and new software will be purchased to assist with unit work processes (e.g., Basecamp and Survey Gizmo).

Elections. Perry Moree (new chair 2015-17) and Gillian Hallam (new secretary 2015-17) were elected by acclamation

Presentations from the groups. The officers introduced themselves and informed briefly about the work of their sections and SIGs

Continuing Professional Development

Catharina Isberg (Helsingborg Public Libraries, Sweden) is continuing as Co-chair. She was the coordinator of this year's joint session with the Public Library section.

Vivian Lewis (McMaster University, CANADA) is the incoming Secretary of CPDWL. She was involved in planning a session with the Public Libraries section for this year's conference titled Learning Across Boundaries.

Ewa Stenberg (Malmo University, SWEDEN) is the incoming Co-chair of CPDWL. She was the coordinator of the Satellite Meeting in Milnerton before this year's WLIC hosted by CPDWL.

CPDWL continues with the very well attended webinars. During the last year there are also webinars in Spanish with thousands of participants.

Communication is an area that is continuously being improved. The blog is used a lot and the number of members on Facebook has increased 60%.

Quality Guidelines for CPD are being revised. CPDWL will work with implementing these during the next years.

The satellite in Milnerton was celebrating the section's 30 years.

CPDWL is continuing to work with participative methods in sessions, workshops and seminars.

CPDWL will look into the Lyon declaration and prepare a brief as many other sections have done.

Discussions started at the meeting to have a closer collaboration with Management of library associations in order to take some new steps in the building strong library associations program.

Education and training

Suzanne Samir. Co-chair SET(2015-2017), suzanne.samir@bibalex.org. EGYPT
Head of Educational Services Section, Library of Alexandria.

The section focuses on education and training for library and information science professionals based on research and professional practice.

The section is sponsoring the LIS Education in Developing Countries (Special Interest Group). The SET contribution for this year is an open session on: Quality Assurance in LIS Education, chaired by Gillian Hallam and Primoz Juznic.

Library Buildings and Equipment

Diane Koen (McGill University, Montreal, Canada) and Traci Lesneski (MSR Design) are the incoming Chair and Secretary, respectively. The Section considers all matters concerning the design and construction of all types of libraries in all parts of the world, including their furnishings and equipment. In 2016, we are launching the publication edited by Karen Latimer and Dorothea Sommer (outgoing Chair), "Post-occupancy evaluation of library buildings" and are committed to publishing the papers from the successful 2014 Paris Satellite Conference co-chaired with the and Acquisition and Collection Development Section, "Space and collections, earning their keep".

Library Theory and Research

Anna Maria Tammaro (University of Parma-Italy) is continuing as Chair. Yasuyo INOUE (Dokkyo University-Japan) is the incoming Secretary and Treasure. Yasuyo has been the Chair of WLIC 2015 Program Planning Committee and LTR has planned two Open Sessions: the first with Statistics and Evaluation Section "Measuring the Impact of Access to Information and Development" and the second with Education and Training Section and the SIG LIS education in developing countries "Quality Assurance in LIS Education". LTR Section is planning to continue this collaboration with SSE, SIG LIS in Developing Countries and SET for the Programme Planning in Columbus. The LTR 2016 Program Planning Committee is also planning an Open Session about research methodology on the participatory role of libraries in connecting communities.

The focus of LTR is on continuing improvement of library and information science through theoretical and applied research in all aspects of the discipline. LTR is currently investigating the role of Data curator as perceived by professionals, educators and scholars (Project Data Curator) to realize an ontology aiming to clarify the definition of the role. Collaboration with Information Technology Section and LA outside IFLA is starting for the specific objectives of the Project.

Communication internal and external is done with different channels and LTR was the winner of IFLA Communication Award 2014.

Management and Marketing

Nancy Gwinn (USA) introduced herself as the new Chair and Antonia Arahova (Greece) as the new Secretary. Henar Silvestre Ferradal (Spain) is the new Information Coordinator. There will

be an Open Session in Cape Town, co-hosted with the Academic Libraries and Statistics and Measurements Section, called "What Is Value?" A satellite meeting before the 2016 conference will be held at the University of Toronto, Canada, called "Managing Human Resources in the Library and Information Context." The Open Session in 2016 will feature the IFLA BibLibre International Marketing Award, as BibLibre, a French company, has become the new sponsor. Silvère Mercier is the new Chair of the Award Jury. There will be both a satellite meeting and open session in 2017.

Management of Library Associations

Barbara Schleihagen (German Library Association, Germany)

schleihagen@bibliotheksverband.de is incoming chair and Kelly Moore (freelance, Canada) kjmoore101@gmail.com is incoming secretary.

The section works closely with HQ staff that is active in lobbying and advocacy as well as with the Building Strong Library Associations programme. The section concentrates on building capacity in library associations for advocating (in areas like copyright, E-Books, post- 2015 agenda). Midterm meetings are always combined with workshops for regional library associations. At the WLIC conference 2015, a session called "With one voice – your role in building and streamlining (inter-)national advocacy" is held on Wednesday, 19 August.

Statistics and Evaluation

Britt Omstedt (Linköping University Library, Sweden) britt.omstedt@liu.se is incoming secretary of SES section and starting on her second term in the section. She worked extensively with the sections programme for the 2013 congress and together with Yasuyo Inouye for the 2015 congress. Rebecca Vargha (University of North Carolina, Chapel Hill) was elected as Chair. She previously co-chaired with Ulla Wimmer.

The section collaborated with Library Theory and Research for WLIC 2015 with a lengthy program titled "Measuring the Impact of Access to Information and Development."

Future plans for collaboration include a potential satellite conference in Chapel Hill, North Carolina.

Satellite Program: Strengthening the ability of libraries to advocate effectively and effect political, economic, and social change during a period of rapid transition

This aligns with IFLA Strategic Directions: 1 and 4

Aim and scope of the satellite conference:

Over the past several years, the value proposition required to further library goals and the measurements needed to demonstrate impact have been recurring themes in the professional literature, and many ICFLA members have expressed heightened interest since the publication of the Lyon Declaration. Individuals responsible for making the case for library funding approach this topic from a similar direction, and those who would favor evidence based practice are hindered when they are unable to encounter robust theories that help them choose among multiple and often conflicting options.

Fortunately, significant progress has been made in many instances, and scholars in many regions have addressed these problems with insight and creativity. This satellite conference is intended to provide a global forum for practitioners and researchers who are looking for tools that can be used to strengthen assessment efforts.

Venue:

The Satellite Conference will be co-hosted by two “Carolina Schools”: The University of North Carolina at Chapel Hill (UNC), The University of South Carolina (USC). It will take place at a location adjacent to the UNC campus and draw upon the rich collection of cultural resources and educational Institutions located in this area. A number of industry partners are also located in this area and those who have been contacted have viewed this proposal positively.

Tord Høivik is leaving the SES section after eight years, including four years as secretary (2011-15). Together with Elisha Chiware, the director of the Cape Peninsula University of Technology library, he will conduct a training workshop on African library statistics on Friday and Saturday August 21-22.

E-metrics SIG

The group met during WLIC 2015 in Cape Town, South Africa and was chaired by Helen Adey who is coordinating the SIG during the next two years.

Linking the work of the Division IV to the Strategic Plan

The meeting was divided into four groups which spent half an hour discussing the draft of IFLA’s new strategic plan. In the lively plenary discussion that followed these were some of the points made by the meeting:

The meeting appreciated the effort made by IFLA to organize internal discussions about the draft Strategic Plan. Continuing this discussion on the open web would make it even more valuable.

In the draft Strategic Directions 2016-2021 the emphasis placed on participation and innovation was appreciated. These values are equally important for IFLA as an organization. IFLA could, in particular, simplify its complex set of rules and regulations, which hampers participation. IFLA leaders and IFLA Headquarters could innovate by sharing more of their thinking and by inviting IFLA members to discuss current issues through open social media (avoid silos).

The Strategic Directions 2016-2021 for Division VI relate mainly to Strategic Direction 4: Capacity Building in order to ensure effective roles for libraries on the political, economic and social levels. Also, this should include ideas from Strategic Direction 1: Libraries in Society, which focuses on empowering libraries to build liberal, informed and participative societies. This will happen through enabling libraries to act as key providers of information, education, research, culture and social participation.

In the draft key initiatives 2015-2016, participants stressed the need to go beyond a “communications campaign ... to change mindsets”. Communications research and experience show that many mindsets, and the habits they represent, are unmoved by campaigns. Instead, we need to focus on and ask for changes in what people and institutions do: their actions and typical behaviors.

In the draft key initiatives 2015-2016, strong interest was expressed in adding more inclusive language to the Capacity Building strategic direction. The current text only refers to advancing leadership skills (in relation to a program that supports 10 people) and makes no mention of the broader issues relating to professional development. A small group will propose some amended language to bring the human dynamic into the plan.

The following persons attended the meeting:

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