"经典广州, 今日视觉"
对照老照片用同样角度, 拍摄今日广州新影像
New vs. Old Photos
Keep Cultural Heritages in Guangzhou Alive

Why is this activity held?
Acitivit donated a precious old photo of Pearl River, which was taken in 1930s. It reminds us to collect old photos of Guangzhou city from the public. In order to save memorabilia of the city before the dramatical modernization, we run a photographic competition, to keep cultural heritages in Guangzhou city alive, also help people understand the change of history in a better way.

How is this activity held?
Started in April 2006, it is run jointly by Sun Yat-sen Library of Guangdong Province, Yangcheng Evening News, and ifhomeKing.com. While call for old photos from the public around the world, we invite citizens to take new photos from the same angles with old photos. Groups of new vs. old photos with stories are published on Yangcheng Evening News every Friday, and the website.

What we get from this activity?
Citizens donated old photos one after another. The library has received more than 500 items from local people at home and abroad, of which some are rare photos taken in early last century. New photos make the website a popular channel among photographers, house-keepers and netizens, and make the Yangcheng Evening News a dynamic guide map for the citizens in Guangzhou city.

What is value of this activity?
With the old-photo-collecting, we enrich our database of historical pictures, ensure the survival of the city with the new-photo comparing, we help photographers make use of old photos for their new works, keeping the cultural heritages in the city alive. In a living way, it raises the public's awareness of preserving cultural heritages for a better future.