



World Library and Information Congress, 75th IFLA General Conference and Assembly
 "Libraries create futures: Building on cultural heritage"
 23-27 August 2009, Milan, Italy

“经典广州，今日视觉”

对照老照片用同样角度，拍摄今日广州新影像

New vs. Old Photos

Keep Cultural Heritages in Guangzhou Alive



Wu ceng lou in 1920



Wu ceng lou in 2008

Why is this activity held?

A citizen donated a precious old photo of Pearl River, which was taken in 1930s. It reminds us to collect old photos of Guangzhou city from the public, in order to save memories of the city before they disappear; meanwhile, we run a photographic competition, to keep cultural heritages in Guangzhou city alive, also help people understand the change of history in a better way.

How is this activity held?

Started in April 2006, it is run jointly by Sun Yat-sen library of Guangdong Province, Yangcheng Evening News, and iHouseKing.com. While call for old photos from the public around the world, we invite citizens to take new photos from the same angles with old photos. Groups of new vs. old photos with stories are published on Yangcheng Evening News every Friday, and the websites.



Full view of Pearl River in Guangzhou in 1920



Full view of Pearl River in Guangzhou in 2008

What we get from this activity?

Citizens donated old photos one after another. The library has received more than 500 items from local people at home and abroad, of which some are rare photos taken in early last century. New photos make the website a popular cultural spots for photographers, house-seekers and returnees, and make the Yangcheng Evening News a dynamic guide map for the citizens in Guangzhou city.

What is value of this activity?

With the old-photo-collecting, we enrich our database of historical pictures, ensure the survival of the past with the new-photo competing, we help photographers make use of old photos for their new works, keeping the cultural heritages in the city alive. In a lively way, it arouses the public's awareness and interest of preserving cultural heritages for a better future.



Chang bian Road in 1930



Chang bian Road in 2008



广东省立中山图书馆
 Sun Yat-sen Library of Guangdong Province

Presenters: Ni Junming and Huang Qingping
 of Guangdong Province



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