

# Expo Pavilion

Come attend the Expo Pavilion, which is located in the exhibition hall of IFLA WLIC 2014, to hear from the French libraries and industry players on their various initiatives and related products.

Monday, 18 August 2014



**Time:** 10:00 – 10:45

**Company:** Lyon Public Library / Bibliothèque Municipale de Lyon (BmL)

**Title:** Knowledge at the Confluence of Research and Public Service: The Chinese Collection of Lyon Public Library.

**Description:** The BmL holds a unique Chinese collection of international reputation, similar in many aspects to research libraries. Management of such a collection in a public library is a challenge. Promotion is conducted on local, national and international levels. Human and technical resources are also a challenge, since staff is required to be expert not only in library science, but also in Chinese language, history and culture. Technical support and proper configuration of our system are also essential.

**Speaker:** Marc GILBERT, librarian, Bibliothèque Municipale de Lyon

**Time:** 11:00 – 11:45

**Company:** EBSCO

**Description:** A discussion on how a fully integrated discovery service can improve students' perceptions of the library, the institution and the learning experience. Examples of landing pages and result lists that have improved resource use and value for money of content.

**Speaker:** Clive Wright

**Time:** 12:00 – 12:45

**Company:** Bibliothèques Sans Frontières (BSF)

**Title:** The Ideas Box - A Portable Media Center for Emergency Situations

**Description:** The Ideas Box is a comprehensive portable media center for both children and adults. Portable and field-deployable, energy efficient and autonomous, powerful and easy to use, the



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Ideas Box is a major innovation for improving access to information and culture for all, even in crisis situations. The first boxes arrived in February in Congolese camps in Burundi. Six months later, what is the first evaluation of their impact on access to information and culture in emergency situations?

**Speaker:** *Jeremy Lachal*

**Time:** 13:00 – 13:45

**Company:** Bibliothèque publique d'information (Bpi)

**Title:** Libraries and Social Inclusion: Sharing Best Practices

**Description:** «Sharing knowledge, building strong societies: libraries in the city»: a website and a cycle of study days for public librarians, to capitalize experiences, best practices, win-win partnerships and success stories. Come to discover how the Bpi – Bibliothèque publique d'information (Paris) is involved, together with many French public libraries in developing the role of public libraries as free, open to all, community driven and inclusive centers...and bring your own experience on the floor!

**Speaker:** *Annie Dourlent, Françoise Hecquard, Philippe Colomb: Bpi*



**Time:** 14:00 – 14:45

**Company:** ABCD Agency and Lyon Public Library / Bibliothèque Municipale de Lyon (BmL)

**Title:** Libraries and Urbanity

**Description:** Rethinking the library as a cultural and social hub in an urban setting which reflects a territorial identity, offers a place where all local actors can interact (general public, cultural partners, NGOs, businesses, public institutions...), and contributes to define collectively the territorial identity. How to think the library as a laboratory which constantly adapts its services to the community based on agility, responsiveness and experimentation? Report on a joint initiative by the ABCD Agency and the Lyon Public Library.



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**bibliotheca**

**Speaker:** *Pierre Franqueville, director of ABCD; Marion Baccino, associate ABCD; Gilles Eboli, director Lyon Public Library / Bibliothèque Municipale de Lyon*

**Time:** 15:00 – 15:45

**Company:** Bibliotheca

**Title:** RFID – the driver for the next generation libraries

**Description:** Libraries have big challenges adapting to -and exceeding - customer expectations, improving services and increasing efficiencies. The speaker discusses the transformation of a traditional library into the next generation library and the consequences for the library layout, work processes and organisation.

**Speaker:** *Sven Carlson, Director of Partners*

**Time:** 16:00 – 16:45

**Company:** Innovative

**Title:** The New Innovative: A Global Commitment to Libraries

**Description:** Over the past few months, the library technology landscape has changed. Innovative, a global library automation leader has successfully combined with two other leading technology companies: Polaris Library Systems and VTLS. The emerging “new” Innovative is more global in reach and offers a greater depth of investment and resources committed to helping libraries better serve their communities. During this session, we’ll provide an update on our progress and a glimpse into our future plans.

**Speaker:** *Gene Shimshock, SVP, Global Marketing*

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Tuesday, 19 August 2014



**Time:** 10:00 – 10:45

**Company:** Enssib

**Title:** How to structure an international research in Library and Information Science?

**Description:** We invite you to discuss with us about LIS research perspectives in an international way. We identify 3 principal issues we want to discuss. The 1st is about the different institutional and economics contexts in which our objects are evolving. The 2nd is about the different disciplinary structuration as “information and communication sciences”, “Library and Information Sciences”, “media and communication studies”... Finally, we want to point the difficulty to find type of publishing strategy that match with researchers from different countries.

**Speaker:** *Benoît Epron, research director; Enssib Raphaëlle Bats, International Relations Officer, Enssib*

**Time:** 11:00 – 11:45

**Company:** Zeutschel

**Title:** OSCAR the Zeutschel Solutions for Digitization Projects

**Description:** More than 50 years the Zeutschel Company is world-wide known as a specialist for Scanners and Microfilm cameras. Beside the machines Zeutschel today offers various software tools for digitization projects.

For the workflow and presentation of digital collections Zeutschel offers the open source product Goobi. From the implementation up to the support all services are included.

Presentation of copyright materials based on the legal conditions Zeutschel offers with my MyBib eL.

BookExplorer is a new product for the 3D presentation of old and valuable books. A common development between the Fraunhofer Research Institution and Zeutschel.



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Other tools in the presentation are Quality Management and Document Delivery.

**Speaker:** *Michael Luetgen*

**Time:** 12:00 – 12:45

**Company:** IFLA

**Title:** IFLA Awards Presentation

**Description:** A number of important IFLA-related awards will be handed out to their recipients during this session, including:

- 12th IFLA International Marketing Award
- ARL attendance grant by Sage/Ex Libris
- The IFLA/Brill Open Access Award
- IFLA/ekz LIS Student Paper Award
- Dr. Shawky Salem Conference Grant
- Naseej Conference Grant
- EIFL-PLIP Innovation award

**Time:** 13:00 – 13:45

**Company:** French Committee for International Cooperation in Libraries and Documentation (Cfibd)

**Title:** How to build international partnerships with French libraries?

**Description:** Would you like to initiate cooperation with a French library or information service? The Cfibd (French Committee for International Cooperation in Libraries and Documentation) is here to facilitate your contacts and help you to build you partnerships in France. Come and share with Cfibd and the main stakeholders of international library and information cooperation in France. They will be attentive to your needs, answer your questions, comment action types and give useful advice.

**Speaker:** *Pascal Sanz, Cfibd president; Raphaëlle Bats, enssib; Annie Dourlent (TBC), Bpi, Franck Hurinville (TBC), BnF.*



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**Time:** 14:00 – 14:45

**Company:** Lyon Public Library / Bibliothèque Municipale de Lyon (BmL)

**Title:** Gender and Sexualities Resources in a Public Library: On Visibility and Transversality

**Description:** Le Point G's goal is to highlight feminists' and LGBT-QIs' contribution to culture, providing them legitimacy, historicity and safety in a public, non-isolated space, through various activities. We mobilize all the collections of the library including the old and rare documents section, thus fulfilling our patrimonial missions as well as our necessary connexion to current social mutations. We not only intend to achieve inclusion but to renew knowledge through a decentred outlook and mediation among the public as a whole.

**Speaker:** *Sylvie Tomolillo, librarian, Bibliothèque Municipale de Lyon*

**Time:** 15:00 – 15:45

**Company:** Foundation DECITRE

**Title:** Crowdfunding for Books

**Description:** Let's talk with Guillaume Decitre, DECITRE Foundation President, who developed a new service dedicated to libraries associations. „Crowdfunding for books“ encourages connections between libraries projects associations and potential contributors passionate about literature. Since 2011, DECITRE Foundation campaigns to allow universal access to culture by supporting associations in their cultural projects.

**Speaker:** *Guillaume Decitre, DECITRE Foundation President*



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## HAVER ANALYTICS\*

**Time:** 16:00 – 16:45

**Company:** Haver Analytics

**Title:** Time Series Data for Macro Strategy and Research:  
using Haver DLX Software to Work More Productively

**Description:** The session will provide an overview of Haver's DLX software, allowing end users to easily access country, economic, and financial time series data for research needs. Rob will demonstrate how the application allows for quick comparison of concepts within the charting window and data table, as well as seamless integration with Microsoft Excel and other programs. Haver increases productivity for end users by providing reliable, accurate data at the click of a button. Join us to learn more.

**Speaker:** *Rob Pahl – Head of sales and marketing, Haver Analytics*

Wednesday, 20 August 2014



**Time:** 10:00 – 10:45

**Company:** CANOPE

**Title:** CANOPÉ Workshops: a 21st Century Offer for Pedagogical Creation and Support to the Educational Community

**Description:** The CANOPÉ network – ex-Center for Pedagogical Documentation – plays a key role in the implementation of the government's digital strategy towards schools. To meet teachers' needs and expectations, the network has deeply renewed both the resources and services it provides to the educational community. Inspired by the "Learning Training center" concept, about one hundred local centers are being transformed in areas dedicated to creation, collaboration, experimentation and training. These innovative places-tools are known as "CANOPÉ workshops", and intend to provide the best support to new pedagogical experiences.

**Speaker:** *François CATALA, Deputy Director General*

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**Time:** 11:00 – 11:45

**Company:** IFLA

**Title:** Industry Debriefing