

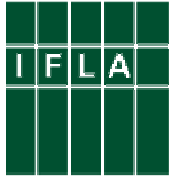
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# Myanmar Library Association

Daw Ah Win, Vice-President (1)  
May 31, 2016



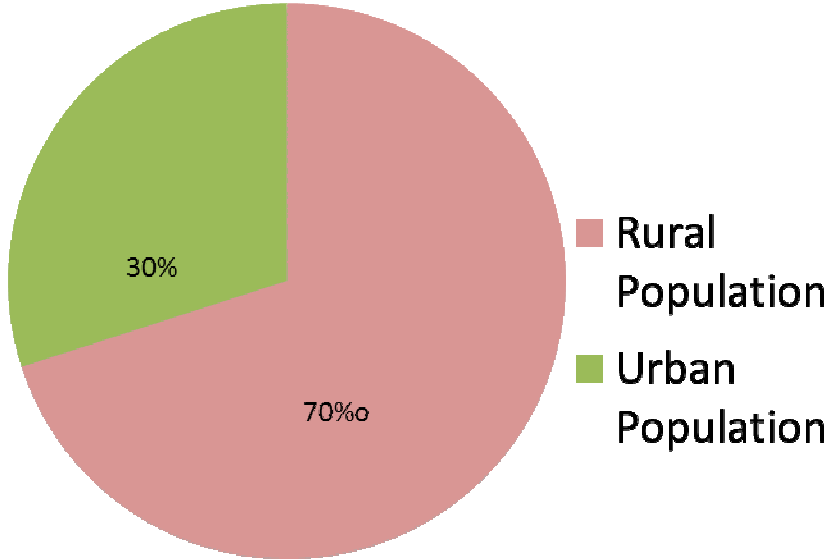


Area = 676,577 km<sup>2</sup> (261,228 sq miles)

- Situated in South East Asia
- Borders with China, Laos, Thailand, Bangladesh, and India
- the second largest in Southeast Asia.

# Myanmar

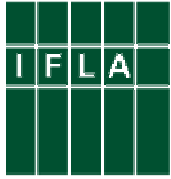
Population 51.4 Millions



Over 5,000 active libraries



Source: Myanmar population and housing census 2014, Department of Population, Ministry of Immigration and Population



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# Myanmar Library Association (MLA)

- Number of members before 2014 - 670
- Number of members in 2016 -768
- Year founded – 1993
- Non-Governmental Organization
- Anyone who works in a library or studies Library and Information or supports the library work can join.





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## MLA BSLA Project Goals

- **Role:** to develop understanding the role of the Association
- **Governance:** to establish committees and branches for the governance
- **Partnership:** to identify and develop strategies
- **Collaboration and coordination:** to strengthen as a leader of the library profession in the country, region
- **Library development:** to lead or participate in the projects and policies for development of Myanmar libraries



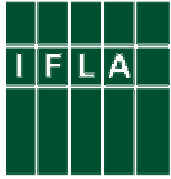
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# Success Stories



## BSLA Workshops



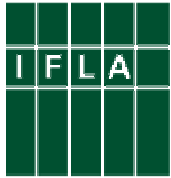


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# Achievements of Our Strategic Plan

- **Areas of focus**
  - **Governance**
  - **Education and Training**
  - **Membership**
  - **Programs and Activities**
  - **Communications**
  - **Partnerships & Fundraising**
  - **Advocacy**





# Strategic Plan

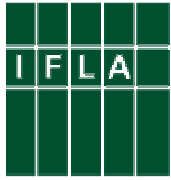
## Myanmar Library Association Strategic Plan, 2014-2018

### Strategic Area - Governance

Objectives	Activities	Priority	Responsibility	Timelines
To plan the long-term activities of the MLA and share this with stakeholders	1. Draft a strategic plan for the future activities of the MLA, and disseminate to members and other stakeholders.	High	EC	2015
	2. Publicize the MLA Strategic Plan in MLA newsletter and through other communication channels.	Medium	Publications & Public Relations Sub-Committee	2015
To develop the capacity of the MLA to undertake a range of activities	1. Review the MLA EC Committee structure and change sub-committees if not appropriate to the activities of the Association.	High	EC	2014
	2. Define the roles and Terms of Reference of each MLA	High	EC	2014

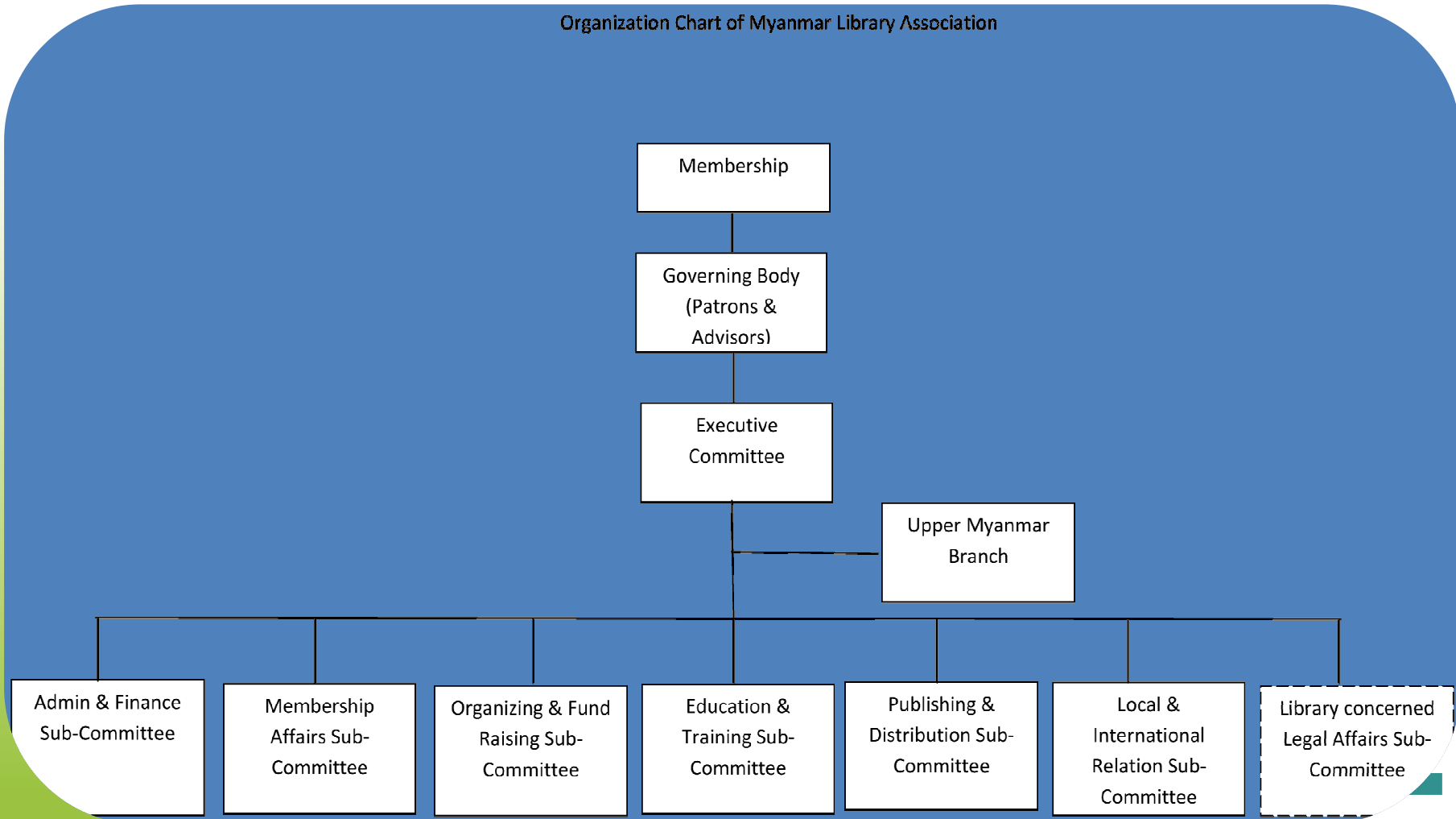






# Strategic Area - Governance

Organization Chart of Myanmar Library Association





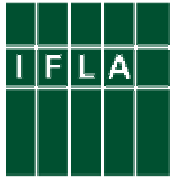
# Education and Training



## Activities

- Conduct 3 basic library training courses to support and ensure for the development of libraries and professional skills for the members
  - 120 attendees
- Create 3 library forums for identifying the challenges and opportunities that are common to all libraries and sharing the experiences.





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## 1<sup>st</sup> Library Forum: Collections to Connection, 27-1-2015, Sarpay Beikman Library



## 2<sup>nd</sup> Library Forum

Preservation of Palm-leaf manuscripts  
13-3-2015, National Library Branch (Yangon)



## 3<sup>rd</sup> Library Forum Library and Author 29-12-2015, Sarpay Beikman Library

# Strategic Area – Education and

## Training

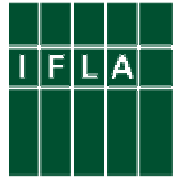


### Activities

- Provide over 60 lectures on promoting library services and partnership at the trainings and workshops of Ministry of Information
- Joint organize Librarians' Conference with the Ministry of Information and Myanmar Library Foundation
- 3 conferences (2014, 2015, 2016)
- Organize talk programs of oversea librarians & experts on library development matters



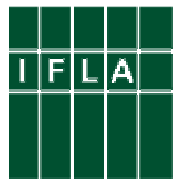




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# Strategic Area – Education and Training





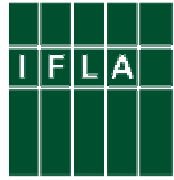
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# Myanmar Librarians Conferences








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# Strategic Area – Education and Training



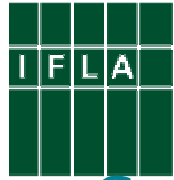
 We Cordially invite you to a presentation on  
"The Role of the Librarians in the 21st Century"  
by  
Margaret Brown-Sica  
(Assistant Dean for collections and Scholarly Communication  
at Colorado State University)

Place - National Library, No. 85, Thrimingalar  
Avenue Street, Kabaraye Pagoda Road,  
Yankin Township, Yangon.

Date - 8-12-2014 (Monday)  
Time - 10:00 am to 12:00 noon

Contact - Daw Mya Sann Nyein - 095186398  
Daw Ni Ni Naing - 095195774





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# Strategic Area - Programs and Activities



## Activities

- Launch program for the reenergizing 6 school libraries, in collaboration with Ministry of Education, The Asia Foundation and MBAPF (2015-2016)
- Develop training programs for librarians working in village and community libraries.





# Strategic Area - Partnerships & Fundraising



## Activities

- Identify potential partnerships within Myanmar and with foreign organizations.
- Make contact with other Library Associations in the region and discuss possible joint projects (Discussed with Singapore for building Model Public Library)
- SkyNet – media group





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# Strategic Area - Membership



## Activities

- Organize more activities of interest to members and develop programs to interest new and potential members, such as workshops, study tours, and training programs
- Create and maintain a membership database to keep contact with members and to make the process of issuing membership renewals more efficient.





# Strategic Area - Communications

## Activities



- Establish an MLA Facebook page to post information about upcoming events and to keep information (for example photos) of past events and activities.
- Start up an MLA website in English to keep members up to date with MLA activities and other events and news of interest and to introduce the Association to the outside world.



## Strategic Area - Advocacy



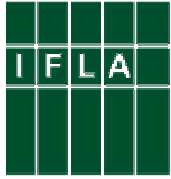
- Active participation in Copyright Law
- Lobbying the government for national library building in the city center, support for school libraries, CONSAL XVII

### Activities

- Advocate the government and the public for the need for a properly funded library service; role of the Myanmar Library Association in the development of the country







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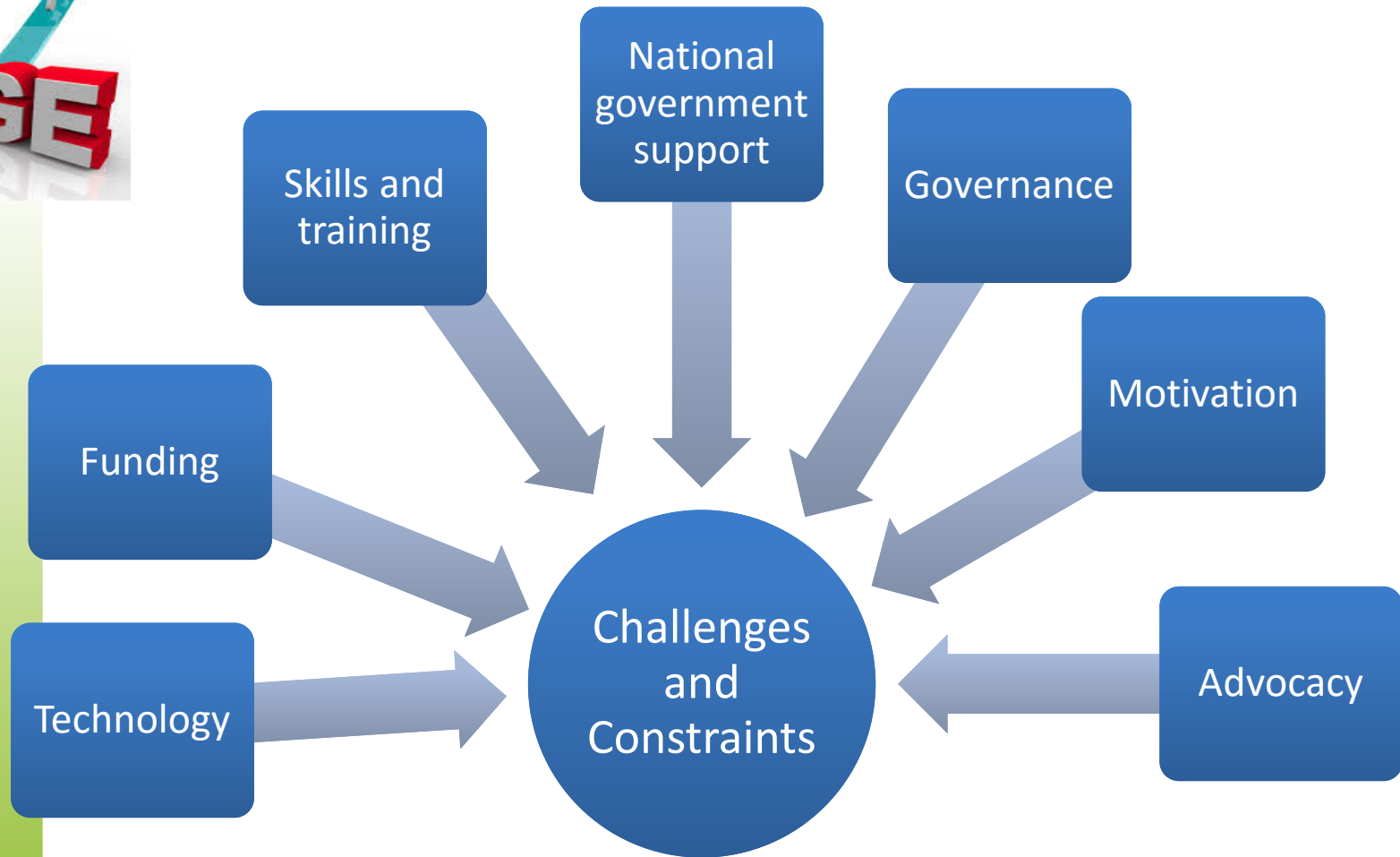
## Forthcoming activities – 2016/2017

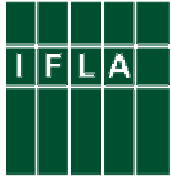
- Preparation for hosting CONSAL XVII – gathering as nearly 700 library professions, publishers, and providers around the world in 2018
- EB1 2016 (July 28-29, 2016)
- EB2 2017
- Transforming the public libraries
- Nationwide school libraries project
- Sarpay Beikman Public Library





# Challenges



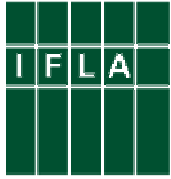


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*Any suggestion or questions?*

Let's turn these challenges into  
opportunities together.





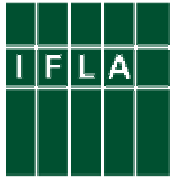
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# Our Vision

To be a unique professional organization that promotes library disciplines, skills and services, supports the development of Myanmar libraries and librarians, and disseminates information and knowledge about the library profession







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**Coming together is a beginning;  
keeping together is progress;  
working together is success. Henry Ford**



**THANK YOU**