

From Wunderkammer to e-Resource: Promoting Art Information Across Borders in the 21st Century

Berlin, June 13 and 14, 2013

Vortragssaal des Kunstgewerbemuseums, Matthäikirchplatz 4/6, 10785 Berlin
(Zugang über die zentrale Eingangshalle Kulturforum)

Introduction

Deborah Kempe, Chief, Collections Management and Access, Frick Art Reference Library, New York

It has been my distinct pleasure to work with Evelin Morgenstern, Acting Director of the Initiative Fortbildung für wissenschaftliche Spezialbibliotheken und verwandte Einrichtungen e.V., to develop the agenda for this colloquium, which addresses issues that increasingly have no geographic or linguistic boundaries. The internet has made communication infinitely easier, but at the same time, technology and social networking – along with the patron demands that come with them – are outpacing the capacity of traditional library systems and budgets to support them. Above all, the pace of change in scholarly communication and research over the past few years has accentuated the need for deep collaboration in order to move forward in a sustainable way. The speakers at this colloquium are esteemed colleagues and leaders in forging new relationships that will be required to build innovative solutions to today's challenges. Joint digital initiatives, shared system platforms, new models of outreach, and crowdsourcing are some of the topics of critical interest to librarians that will be addressed over these two days. The intention of this colloquium is for participants to not only gain new insight and creative guidance for working collaboratively, but to participate in conversations that will serve as catalysts for collaborative projects between American and German art and museum libraries. I wish to thank the Arbeitsgemeinschaft für Kunst- und Museumsbibliotheken (AKMB), Bibliothek & Information (BI-International), Checkpoint Charlie Foundation and the Initiative Fortbildung für wissenschaftliche Spezialbibliotheken und verwandte Einrichtungen e.V. for making the colloquium possible. I am deeply honored to participate in this event, which has been organized in association with my receiving the 2013 John Jacob Astor Award in Library and Information Science from the Checkpoint Charlie Foundation.

Program

June 13, 2013

10:00 a.m.

Welcome by **Professor Dr. Moritz Wullen**, Director of the Kunstbibliothek – Stiftung Preußischer Kulturbesitz und **Dr. Joachim Brand**, Deputy, including a presentation of the “new” Kunstbibliothek

10:45 a.m.

Reaching Out to Gather in: Promoting Art Research in the Twenty-First Century (**Milan R. Hughston**, Chief of Library and Museum Archives, The Museum of Modern Art, New York
Milan Hughston will discuss the various ways that the MoMA Library and Archives reaches beyond its traditional constituencies and physical spaces to engage new audiences. He will focus on activities made possible by the Museum's expansion in the early/mid 2000s in addition to advances in technology that expand the parameters of its patrons. Topics include use of library/archives as social spaces, artists in residence programs, leadership in artists' books conferences, and publications/social media. He will also describe the benefits of consortial marketing action through activities of the New York Art Resources Consortium [NYARC].

11:30 a.m.

A different animal? Marketing for museum libraries at the time of scarcity (**Dr. Stefan Brandt**, Geschäftsführer, Hamburger Kunsthalle)

While the necessity for museum marketing has been recognized by museum directors since decades, the marketing needs of museum libraries are typically not on top of the priority list. Under the pressure of declining public contributions in Germany, the activities of museum management are mostly limited to the aim of maintaining a budget that allows keeping the museum libraries open at all.. The presentation will focus on options for outreach activities of museum libraries despite lack of finances. In addition, approaches for museum management to support the libraries and maximize their impact will be discussed.

12:30 p.m.

Lunch break

1:30 p.m.

Lights, Camera, Action: Collaborative Digitization Projects at the Frick Art Reference Library (**Dr. Stephen J. Bury**, Andrew W. Mellon Chief Librarian, Frick Art Reference Library, New York)

The digitization strategy of the Frick Art Reference Library is not one of mass digitization of the whole collection. This is largely for copyright reasons but also because of the disruption to public service that this would cause. Instead it has embarked on a series of niche projects that offer high-quality small-scale collaborative projects that add to the scholarly corpus of art history. These have included partnerships with NYARC partner Brooklyn Museum Library (Gilded Age I & II), with the Metropolitan Museum of Art Library (Knoedler, Macbeth, Auction Results), and with Long Island University/Hearst Archive (Gilded Age III). There is also a proposed international collaboration to digitize major American and European photo-archives, whilst the Archives have taken part in a virtual re-unification project with the University of Pittsburgh of the Andrew Carnegie – Henry Clay Frick correspondence. We have also worked with commercial organizations (e.g. Brill) in a public-private partnership to

provide digital images of auction catalogs for ASCO (Art Sales Catalogues Online). There are upsides and downsides to collaboration and this paper will address these issues.

2:15 p.m.

Cultural Heritage Online. Digitization Projects at Heidelberg University Library (**Alexandra Büttner M.A.**, Universitätsbibliothek Heidelberg)

Over the past years Heidelberg University Library has acquired a comprehensive expertise and knowledge in the field of digitization. Through various national and international projects Heidelberg University Library has strived to secure and unite cultural assets, and to provide researchers from all around the world a free and systematic access to these new online sources. The field of digitization ranges from medieval manuscripts, art- and satirical journals, art historical primary sources, to auction catalogues. The presentation will focus on some of the key digitization projects at Heidelberg University Library as well as collaborative and networking aspects.

3:15 p.m.

Coffee break

3:45 p.m.

Collaboration: connecting collections and people (**Deirdre Lawrence**, Principal Librarian, Libraries and Archives, Brooklyn Museum of Art)

This presentation will focus on the keys of successful collaboration based on experiences with several New York library collaborations including the Art Museum Library Consortium which led to the development of the New York Art Resources Consortium (NYARC) and an ongoing collaboration with Pratt Institute's School of Library & Information Studies that has involved students working at the Brooklyn Museum, Brooklyn Historical Society and the Brooklyn Public Library and the NYARC libraries. This presentation will also cover ongoing local discussions with the NYC7 Group with a goal to develop programs of mutual interest including digitization and collection development. The presentation will focus on the development and sustainability issues of collaborations between these libraries and will feature images of collections that have been made more accessible through these various collaborations.

4:30 p.m.

Integrative cooperative art search from the Middle Ages up to the present: arthistoricum.net, the Virtual Library for Art (**Dr. Katja Leiskau**, Sächsische Landesbibliothek – Staats- und Universitätsbibliothek Dresden and **Laura Held**, Head of the Library, Kunst- und Ausstellungshalle der Bundesrepublik Deutschland, Bonn)

*In January 2012, the previously independent online resources of the two German Special Interest Collections for Art joined together, forming the new **Virtual Library for Art - arthistoricum.net**. The new offer pools the resources and know-how of the responsible partner institutions Heidelberg University Library (UB Heidelberg) and the Saxon State and University Library (SLUB Dresden), thus making this portal an essential forum for research and teaching. arthistoricum.net is presented in cooperation with the [Art History Department of the Ludwig Maximilian University Munich \(LMU\)](#) (Prof. Dr. Hubertus Kohle) as well as with [other partners](#).*

A thorough and comprehensive overview of art historical publications and data sources is the goal of arthistoricum.net, and builds the core of its new [search](#) function. arthistoricum.net facilitates internet-based open access academic work and publishing. Contents going beyond bibliographic resources are also available. Individual researchers and working groups are invited to present their results of research on arthistoricum.net and enhance their public visibility.

In March 2013 the internet presence of the AKMB, the German ARLIS, became totally part of the arthistoricum.net community. Another target that opens a lot of possibilities for further collaborations in the field of virtual art library performance and art-related research.

5:30 p.m.

End of the first day

June 14, 2013

10:00 a.m.

eBooks, ePanofsky and eNYPL: an overview of ebook policy and ebook acquisition at the New York Public Library, past and present (**Clayton C. Kirking**, Chief, Art Information Resources, NYPL)

The review will examine the branch/circulating system as well as NYPL's four research centers. Particular emphasis will be placed on the application of ebook/digital technology in the discipline of art history and the studio arts.

10:45 a.m.

Different Types of E-Book Acquisition – from Patron-Driven Acquisition to Consortium and National Licensing Models at German Academic Libraries (**Dr. Michaela Hammerl**, Zeitschriften und elektronische Medien, Bayerische Staatsbibliothek)

This presentation will give an overview of current e-book acquisition models practiced in Germany. It will focus on how patron-driven acquisition was established at several German academic libraries. Furthermore, diverse types of consortia and national licensing programs will be introduced. Finally, an outlook of ongoing strategies by the German Research Foundation (DFG) will be provided.

11:45 a.m.

Coffee break

12:15 p.m.

„Oops, Seite nicht gefunden“: Collection Building in the Digital World (**Lily Pregill**, NYARC Project Coordinator & Systems Manager, Frick Art Reference Library, New York)

Art research materials that have historically been collected by museum libraries – including catalog raisonnés, auction catalogs, and artists' books – are increasingly being published digitally. In 2012, the New York Art Resources Consortium received an Andrew W. Mellon grant to explore developing a web archiving program to collect born digital art research materials, focusing on publication trends, the technical landscape, and workflow scenarios. Lily Pregill will present the outcomes of this investigation and discuss the challenges and opportunities that libraries face in managing hybrid print and digital collections.

1:00 p.m.

Digital Divides, Digital Commonalities: Teaching Art History Internationally (**Prof. Dr. Robin Schuldenfrei**, Assistant Professor, Institute of Art and Visual History, Humboldt-University zu Berlin)

From the perspective of an American academic presently working in a German university, Robin Schuldenfrei will address changing media and resources to consider their ramifications for teaching art history students today. She will consider present initiatives at the Humboldt, including the major new Cluster of Excellence project "Image Knowledge Gestaltung. An Interdisciplinary Laboratory" (<http://www.interdisciplinary-laboratory.hu-berlin.de/en>).

1:45 p.m.

Crowdsourcing: Cooperation on the Internet (**Prof. Dr. Hubertus Kohle**, Institut für Kunstgeschichte der Ludwig-Maximilians-Universität München)

Asking for the "wisdom of crowds" (James Surowiecki) by crowdsourced collaboration on the Internet represents a paradigm shift in data acquisition, the consequences of which we do not yet understand. Hubertus Kohle will present some of the opportunities and challenges by taking a look at the project ARTigo (www.artigo.org): Within three years, there were gathered almost 10,000,00 taggings describing works of art. He will try to demonstrate the

far-reaching consequences of such social tagging projects for data and tagger evaluation and also address the delicate relationship between expert and layman culture in this regard.

2:30 p.m.

Wrap up and discussion

3:00 p.m. (approx.)

End of Colloquium

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Registration with	Evelin Morgenstern – morgenstern@initiativfortbildung.de
Registration deadline	May 31st.



John Jacob Astor Award in Library and Information Science 2013



Since the 240th birthday of John Jacob Astor in 2003, the Checkpoint Charlie Foundation has annually awarded the John Jacob Astor Award in Library and Information Science, in cooperation with the *Initiative Fortbildung für Wissenschaftliche Spezialbibliotheken und verwandte Einrichtungen e.V.* (Continuing Education Initiative for Special Research Libraries and Related Institutions).

The Award enables German or American citizens who have made a special contribution to transatlantic knowledge transfer to come to Berlin for a special professional conference. At this bilateral workshop, librarians and information specialists from throughout the German educational and research field are given the opportunity to familiarize themselves with the latest developments in the field and to pass these on within their institutions.

The Checkpoint Charlie Foundation seeks, through this prize and the associated workshop, to achieve a strong multiplying effect in which German information specialists are able to learn from the considerable methodological and technological advances of their American colleagues in the field, while narrowing the transatlantic divide.

**Participants of the Conference are cordially invited to attend the
2013 Award-giving Ceremony to**

Deborah Kempe,

Chief of Collections Management & Access,
Frick Art Reference Library (New York)

**Thursday, 13th June 2013,
06:30 p.m. (doors open 6 p.m.)**

**“BelEtage Heyn”, Museum Pankow
Heynstraße 8, 13187 Berlin**

[Directions: via S+U Pankow and bus M 27 (S+U Jungfernheide) to Görschstraße,
or via S Wollankstraße and bus M 27 (S+U Pankow) to Görschstraße.]

200m walking to final destination, allow total of 40 minutes travelling time

Opening Address

Bernt Roder, Director of the Museum Pankow

Ceremonial Address “Collections on the Move“

Prof. Dr. Dr. h.c. mult. Hermann Parzinger,

President of the Prussian Cultural Heritage Foundation

Musical Interlude

Please respond by **June 4th, 2013**, via e-mail at projekt@cc-stiftung.de.

Limited seating!

Reception afterwards, hosted by Checkpoint Charlie Foundation.



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