



Audiovisual and Multimedia Section

AVMS Standing Committee Minutes, Milano 2009

As usual, the Standing Committee met twice during the IFLA Conference:

23 August 2009 (Sunday) 13:45-15:45 SCI (Meeting 84, Room White 1)

25 August 2008 (Tuesday) 09.45-11.15 SC II (Meeting 124, Room White 2)

Present:

Trond Valberg	Chair	Norway	SCI, SCII
Bruce Royan	Outgoing Secretary/Treasurer	Scotland	SCI
Eila Rämö	Incoming Secretary/Treasurer	Finland	SCI, SCII
Marwa el Sahn	Information Officer/Web Editor	Egypt	SCI, SCII
James Turner	Newsletter Editor	Canada	SCI, SCII
Pascal Cordereix	SC Member	France	SCI, SCII
Howard Besser	SC Member	USA	SCI, SCII
George Abbott	SC Member	USA	SCI, SCII
Göran Konstenius	SC Member	Sweden	SCI, SCII
Alicia Garcia	SC Member	Spain	SCI, SCII
Danka Hajsig	SC Member	Croatia	SCI, SCII
May Yu	SC Member	USA	SCI, SCII
Anne Louise Anglim	SC Member	Scotland	SCI, SCII
Michael Miller	SC Member	USA	SCI
David Jeffery	SC Member	Australia	SCI, SCII
Kurt Deggeller	Convener, CCAAA	Switzerland	SCI, SCII
Antonella Scarpa	Observer	Italy	SCI
Sara Bengtzon	Observer	Sweden	SCI
Kerstin Schlueter	Observer	Australia	SCII
Knut Egil Miseide	Observer	UK	SCII

1 Welcome and introductions

The Chairman welcomed all present and everyone introduced themselves. Two of the outgoing (2005-09) SC members did not attend: Inês Cordeiro (Portugal) had sent her apologies, and Ralph Stockmann (Germany) had formally withdrawn from membership. One continuing (2007-11) member, Carmen Velázquez (Spain) and one new (2009-13) member, Vesna Aleksandrovic (Serbia) were also absent: the Secretary will follow up with them.

2 CCAAA report

As Convenor, Coordinating Council of Audiovisual Archives Associations, Kurt was invited to make this report: CCAAA (<http://www.ccaaa.org>) represents professional archive organisations worldwide that have an interest in audiovisual materials including films, broadcast television and radio, and audio recordings of all kinds. Members include ARSC, AMIA, IASA, ICA, FIAF, FIAT and SEAPAVAA as well as IFLA. Bruce is its Chair for 2009, and had hosted a 2-day meeting in The Hague in March, which included an introduction to the cultural equivalent of the Red Cross: the Blue Shield (<http://www.ancbs.org>).

CCAAA holds a regular Joint Technical Symposium, the next of which will be organised by FIAF in Oslo next May (<http://www.jts2010.org/>). CCAAA was instrumental in getting UNESCO to declare 27th October the World Day for Audiovisual Heritage, and a logo competition for this event is currently underway. CCAAA works to ensure that key AVM materials are considered for inclusion in UNESCO's Memory of the World register (www.unesco.org/webworld/mdm), and there was some progress at the recent Barbados meeting (27-31 July), but more still needs to be done. Finally, CCAAA members have been active in organising the AV Workshop in Milano (see below).

3 Election of officers and confirmation of other roles

The Chair and Secretary/Treasurer formally stood down. There was a motion of thanks to Bruce for eight years service as Chair, and more recently Secretary/Treasurer, of the Section. The following Officers were then elected:

- Chair: Trond Valberg
- Secretary/Treasurer: Eila Rämö

Appointments were confirmed to other roles as follows:

- Information Coordinator/Web Editor: Marwa el Sahn
- Newsletter Editor/Meeting Minutes Proofreader: James Turner
- CCAAA Representative: Trond Valberg
- World Day Coordinator: May Yu
- JTS Programme Committee Representative: George Abbott
- Translations Coordinator: David Jeffery (assisted by Alicia Garcia)

It was agreed that other roles would be confirmed ad hoc, e.g. Programme Coordinator, once the conference theme for the year has been agreed upon, and Project Leader as each new project is launched.

4 Minutes of Québec meetings

The minutes of the meetings in Québec were **approved**. There was no business arising that was not already on the agenda.

5 Annual Report 2008-2009

Trond introduced his draft report. This year's report covered the conference programmes for both Milano and Québec, since he intends future reports to cover the period from September to August each year. This change was **approved**, and the report itself will be finalised after the conference.

6 Financial Report 2007-2008

Bruce introduced his report. The finances of AVMS are generally very simple, since there are no project funds to control at the moment, and since administrative funds are held by HQ. With 52 members, we are entitled to just €325 per annum. If we could increase membership by another 28 members, our budget would increase to €610 per annum. The €325 goes toward the expenses of the mid-term meeting, generally held in October. During the third quarter of 2009, there were likely to be a number of credit and debit transactions to the account, related to our grant-aid of 8 trainees from developing countries. Sponsorship of €1000 from Memnon Archiving Services SA, €560 from the National Library of Norway, and US\$16,000 from UNESCO had been deposited, and similar amounts were being spent on the trainees and the workshop. Allowing for bank charges, the effect on the AVMS Admin Funds should be positive, or at worst, neutral.

7 Reports from Professional Board and Division meetings

A series of reminders about the Conference were reported. The restructuring of IFLA reduced the number of divisions from 8 to 5: AVMS is now in Division II: Library Collections, chaired by Ann Okerson of Yale University, USA. There was some discussion of the decision to move the venue of IFLA 2010 from Brisbane to Gothenburg, which decision was taken on budgetary grounds.

8 Training workshop "AV Collections for non-specialist librarians"

Howard reported some last-minute adjustments to the programme. Kurt said that it had been difficult to finalise logistics at RAI, especially because of the August holidays. Bruce reported that despite difficulties with visas etc., it had been possible to provide UNESCO support for 8 delegates - 2 from least developed countries, a further 4 from African countries, and 2 from small island states. Trond congratulated the organisers and sponsors on their contribution.

9 Milano conference – facts and plans

There was a brief discussion, covering

9.1 AVMS social evening: Mon 24 August.

9.2 Visits to Mediateca Santa Teresa: Wed 26 August

9.3 Open Session: "Herding cats in a dust-storm: bibliographic control of audiovisual and multimedia materials in time of rapid change" Wed 26 August.

9.4 Other sessions of interest to AVMS

SCII minutes

A few matters were raised before the formal agenda was resumed:

- Need to approve the annual report by the end of December.

- Issue of a possible satellite meeting for the next conference – if there is one, the need to meet 15 November deadline.
- Strategic plans – period of 2 years – deadline is 1 November for next version.
- New website for sections is looking good, and we should aim to publish material for the section. The Cataloguing section as a good example to follow. IFLA HQ recommends 2 newsletters each year. James offered to put news briefs on the website, and called for any input (which will be gratefully received)
- Marwa outlined the new IFLA professional structure and confirmed that there are now 5 divisions, not 8, with AVMS in Division II (Library Collections). Also noted is the inception of Special Interest Groups (SIG).

Marwa noted that the standing committee meetings at next conference must be conducted within the official schedule for the conference (i.e. not during the days before or after the actual conference dates)

10 Projects

10.1 ISBD Review – no comments, no activity. There is no need to include this item in the agenda for the next meeting

10.2 MIC. James provided an overview of the project, which was initiated at the 2003 conference, including a kit for other languages, for which work began at a 2006 planning meeting. By 2007 the files were completed and ready to install. However, funding for the MIC project ran out. Library of Congress is hosting the site, but it now seems that there is little or no interest or support from LC for MIC. Howard provided an update and confirmed this. He feels that if this work is to continue, perhaps AMIA (Association of Moving Image Archivists) should be targeted to take over role. Trond said that perhaps other organisations could be contacted if AMIA is not interested. Howard confirmed that we should know if AMIA will take over the role at their next conference (November 2009).

10.3 Legal Deposit Survey – Howard and James provided background to this project. Howard confirmed that a testing phase has been undertaken, and the work is now at a point where the survey is ready to be distributed. IFLA's copyright committee is very interested that we are looking at AV copyright. The key is to get the survey distributed as widely as possible. Responses are required by next February (after which time Howard no longer has a research assistant). Marwa suggested distributing the questionnaire at other conferences. Howard confirmed that FIAT, FIAF, IASA, and SEAPAVAA will be targeted. General discussion regarding distribution ensued. Trond noted that we need to know who is responsible for these things. We need a list of chief contacts/organisations in the respective countries so that the process can be structured. We need a system to record who gets the survey, and in what countries. We need someone on AVMS to coordinate the process and to prepare a list of who receives the questionnaire. Committee members will receive emails from Trond re their respective roles in distribution of the questionnaire. The final version of the survey needs to be ready by Sept 15.

10.4 AVMS Guidelines. Trond observed that the guidelines are now available in 20 languages, and wondered whether there is a need for revision. George provided a review, noting that no major changes are proposed, but that perhaps there is some need to insert something concerning born digital and digital copies, in order to bring the guidelines up to date. Marwa felt that we should start the process of transcribing the guidelines from the Ministry of Culture in France that Pascal distributed earlier, entitled "Audiovisual and multimedia guidelines", and perhaps consider adding these to the section website. James offered to do the English version of these, by the end of the year.

10.5 Other projects. Trond feels that we should focus on just 1 or 2 projects over the next 2 years. Alicia raised the question of changes to AV cataloguing, a project presented at the IASA conference. At the moment, there is enough to do, and there is thus no need for further projects.

11 Gothenburg Conference – topic and other suggestions

We need to consider ideas for an AVMS session at the 2010 conference, perhaps focussing on copyright issues (particularly with regard to internet copyright issues). Perhaps we should work closely with other committees (e.g. art libraries, copyright) in order to cover the copyright aspect. There are clearly problems with the concept of open access and the respective copyright laws that are in place around the world. Trond proposed that Alicia and Göran send him an outline of possible papers for consideration. Alicia felt that a round table discussion may be more appropriate. Marwa suggested that a satellite meeting could be considered. A number of possible locations were mentioned. In addition, a workshop during the conference may be feasible.

12 Evaluation of Milano Conference

12.1 Feedback from AV Workshop

Howard said that it was wonderful that organisations such as RAI could host such an event, but that we need to contact them earlier so that arrangements can be in place to take full advantage of the location and the resources they have. He felt that perhaps a more focussed approach with regard to the audio component would be useful next time. There was agreement among the participants that the workshop was a great success (notwithstanding oppressive conditions in the theatre). Trond felt that we should aim to repeat the workshop at the 2011 conference. Marwa felt that we need to have proper evaluation procedure/forms when we undertake workshops in future, as this is an IFLA requirement. Ann-Louise discussed with Howard the possibility of the workshop being conducted in Scotland some time in 2010, perhaps including a webcast. Trond presented Howard with a gift to thank him for his role in workshop

12.2 Feedback from (and attendance at) the open session

12.3 Candidate papers for publication in the *IFLA Journal*

12.4 Impressions of other sessions

12.5 Overall organisation of the conference

Trond noted that it is too early to evaluate the 2009 conference, and suggested that members send him e-mails with any comments they may have.

13 Strategic Plan 2009-2011 (TROND)

There being no time to discuss this at the meeting, all SC members were invited to send any comments/amendments to Trond by 15 October.

14 Any Other Business

There being no further business, the meeting was adjourned.