

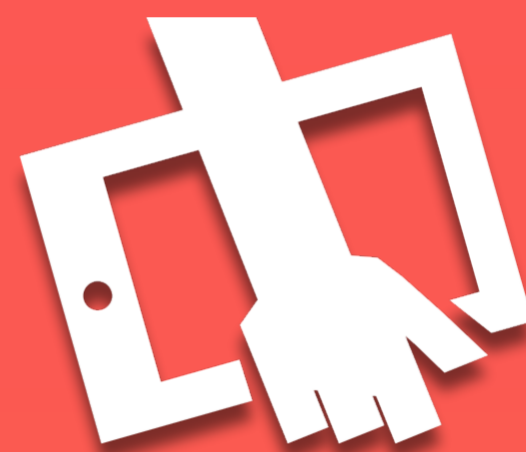


# LIBRARIES LOVE CREATIVITY

**CREATORS ARE KEY BENEFICIARIES OF LIBRARY WORK  
HERE'S HOW:**



LIBRARIES HELP PEOPLE OF ALL AGES LEARN TO LOVE READING



WE EVEN HELP THEM GET USED TO NEW WAYS OF DOING IT

.....  
**WITHOUT LIBRARIES THERE WOULD BE FEWER PEOPLE BUYING AND ENJOYING BOOKS**  
.....



LIBRARIES ARE ALSO THERE FOR AUTHORS WHEN THEY'RE RESEARCHING THEIR NEXT WORK



AND WHEN THEY'RE DONE WE PROVIDE MARKETING – FOR FREE



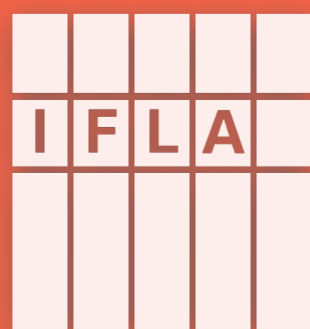
OH... AND LIBRARIES SPEND \$25BN A YEAR ON CREATIVE CONTENT



WE ARE INFORMATION PROFESSIONALS - WE RESPECT COPYRIGHT

**BY SUPPORTING LIBRARIES,  
LAW-MAKERS SUPPORT CREATIVITY**

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*FIND OUT MORE:*  
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INTERNATIONAL FEDERATION OF  
LIBRARY ASSOCIATIONS AND  
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