

Action plan 2017 – 2018

Information Literacy Section

Objective 1

Provide opportunities for sharing and improving information literacy practice and research across IFLA sections and for the broader library community.

(Key Initiatives: 2.1.1 Develop an evidence base and resources; 2.1.4 Expand and promote a framework for media and information literacies; 4.5.1 Strengthen our regional capacity and leadership)

Objective 2

Work with the library sector and other partners to raise awareness of the positive impact of information literacy programs and initiatives on sustainable development.

(Key Initiatives: 4.1 Promoting libraries within the United Nations 2030 Agenda for Sustainable Development; 4.5.1 Strengthen our regional capacity and leadership)

| Objectives <i>What do you want to achieve? Use your list above</i> | Project or activity <i>What project or activity are you going to do?</i> | Main tasks <i>What are the specific things you need to do?</i> | Responsibilities and timeline <i>Who will do them and by when?</i> | Resources <i>Do you need specific skills, money or technology?</i> | Communications <i>How will you communicate your achievements? To whom? By when?</i> | Measures of success <i>How will you show the impact of your work?</i> | Progress <i>Report here briefly the progress of your work, at least every month</i> |
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| 1. Provide opportunities for sharing and improving information literacy practice and research across IFLA sections and for the broader library community. | 1.1 Deliver engaging, innovative, and relevant conference programs and satellites. | 1.1.1 WLIC 2018 program joint sponsorship with Library Theory and Research Section 1.1.2 WLIC 2018 Satellite in Partnership with the ASEAN Information Literacy Network | Min Chou is co-chairing the program planning committee, which has submitted the proposal and will follow deadlines for program planning Lisa Hinchliffe is working to secure a hosting site. A small group will then create an agenda, invitation, etc. | | IL Section webpage; archive conference papers in IFLA Library IL Section webpage | Number of submissions & accepted papers and geographic spread; audience at program Attendance at session; # of presentations; # of countries represented | |

1.2 Finalize and implement a communication strategy for the section.

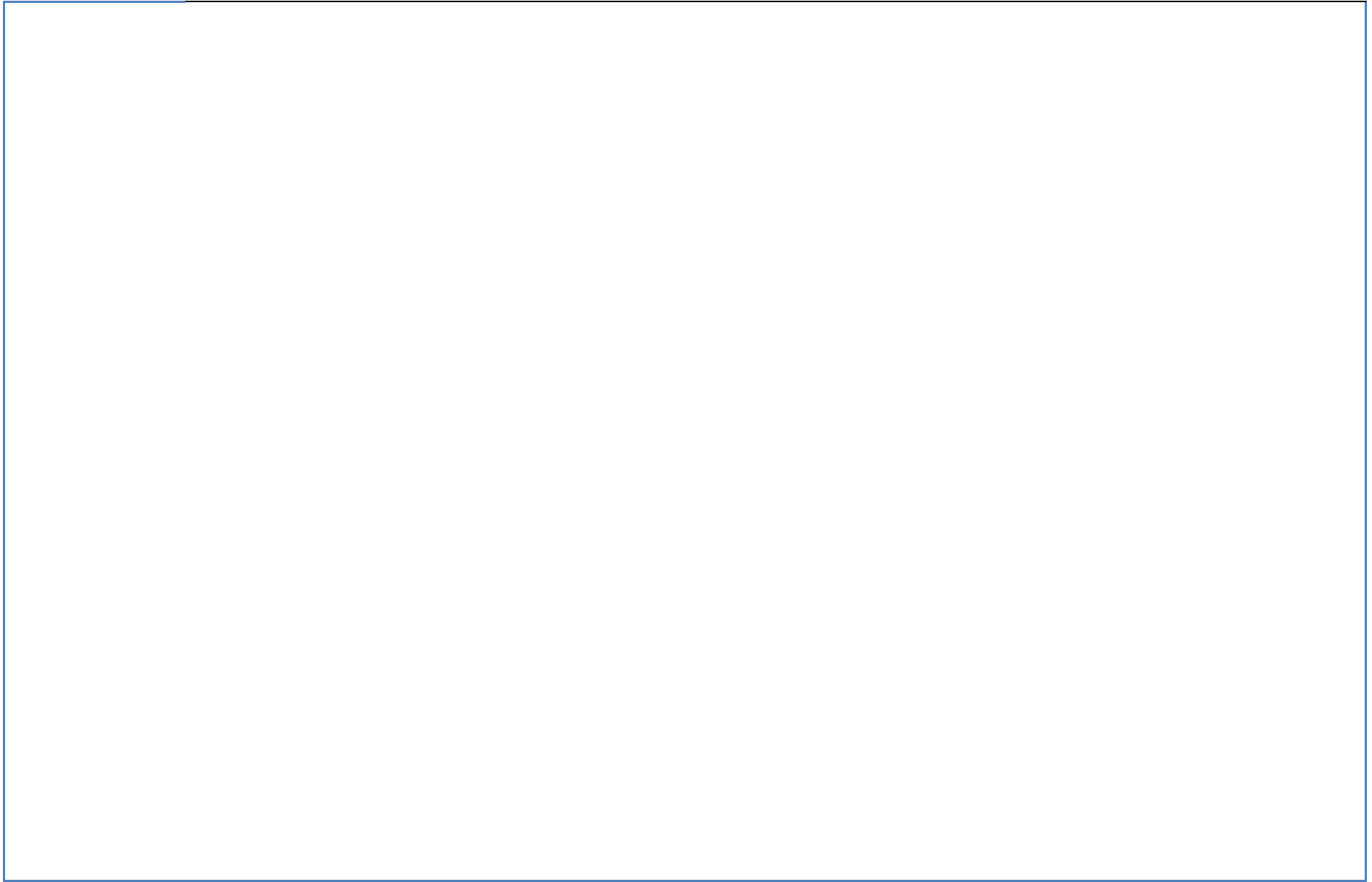
Use Public Library presentation at “What Makes a Dynamic Professional Unit” session at WLIC 2016 as a guide; Redesign IL section website; determine most effective means for both internal & external communications

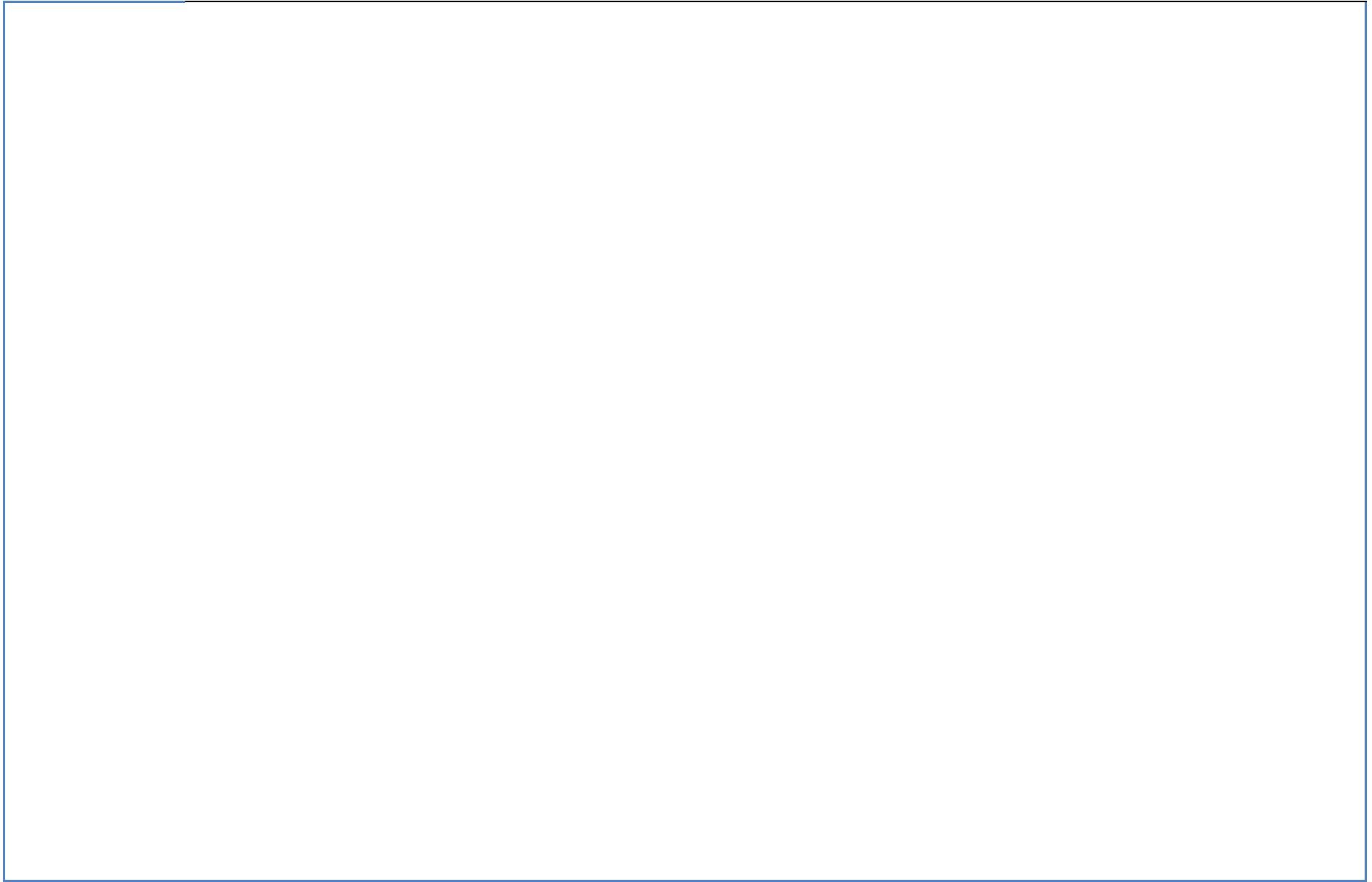
Communications team: Information Coordinator Antonin Benoit Diouf as lead

Post Communications Strategy document on IL Section webpage

Implementation of communication strategy

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| 2. Work with the library sector and other partners to raise awareness of and advocate for the positive impact of information literacy programs and initiatives on sustainable development. | 2.1 Conduct a study of Information Literacy Capacity in Library Associations | Work with Stephen Wyber at Headquarters and the Management of Library Associations Section to develop a scope and plan for the project. | Lisa Hinchliffe is working with Stephen to development a plan. Once developed, a small working group will advise the project. | IL Section webpage | |
| | 2.2 Participate in regional Global Alliance for Partnerships on Media and Information Literacy (GAPMIL) conferences and activities | Participate in regional meetings & conferences | Sheila Webber is co-chair for European GAPMIL Chapter. Sharon Mader for North American chapter; Lisa Hinchliffe chair of communications/organizational development for North American chapter and attended the 2017 Global MIL Week Conference in Kingston, Jamaica. | | IL Section webpage to encourage awareness & participation; reports to IFLA HQ |





Resource requirements

The Information Literacy Section will fund these activities using its surplus funds from a previous Satellite meeting currently kept at HQ in reserve for activities by the Section.