

Action Plan 2019-2020

Name of Professional Unit: Libraries for Children and Young Adults Section

Focus Area 1			
iAdvocate! Reading, Literacy and The United Nations Convention on the Rights of the Child			
IFLA Strategic Directions			
1. Strengthen the Global Voice of Libraries 2. Inspire and enhance professional practice 3. Connect and empower the field			
Key Initiatives			
1.2	Build a strong presence in international organizations and meetings as a valued partner		
1.4	Shape public opinion and debate around open access and library values, including intellectual freedom and human rights		
2.1	Produce, communicate and distribute key resources and materials that inspire the profession		
2.3.	Develop standards, guidelines, and other materials that foster best professional practice		
2.4	Provide tools and infrastructure that support the work of libraries		
3.1	Provide excellent opportunities for face-to-face networking and learning		
Funding Needed	Projects/Activities	Tasks & Responsibility	Timeframe
X	1. The World through Picture Books: This project is at the core of the SC's work. We strongly recommend transferring it to a <i>program</i> to increase the impact of WTPB and safeguard the continuity of this valuable work. Funding Needed for designing a revised online collection for the website. Please see details below.	Task: Update the collection; go digital; enlarge the number of participating countries; redesign the collection catalogue Responsibility: WTPB Working Group (<i>Anton Purnik, Antonella Lamberti, Maria Alekseeva, Claire Stuckey, Daniela Skokovic, Naoko Nakajima, Annie Everall</i>)	2022
	2. Sister Libraries: The project connects and empowers childrens' libraries around the world. We are working on creating new formats and methods for interaction and dissemination, in order to strengthen the projects' impact.	Task: Connect libraries on projects; support exchange and networking Responsibility: Sister Libraries Working Group (<i>Anton Purnik, Razina Akther, Maria Alexiusson</i>)	2021
	3. Thematic Newsletters (one proposed around Serving Diverse Populations, and one around Very Early Literacy - to be finalized with SC members)	Task: Promoting the work of our SC and connecting to IFLA members,	2020

		and the wider world of libraries for children and young adults Responsibility: Communication Team (<i>Benjamin Scheffler, Salomon Hellman, Razina Akther, Emiko Goeku, Melanie Ramirez</i>)	
	4. WLIC 2020: The SC will request a session by SC C&YA around “Early Literacy” and/or “Serving Diverse Populations in Childrens’ Libraries”	Task: Planning and promoting SC activities at the WLIC including call-for-papers, cooperations, etc. Responsibility: WLIC Planning Team (<i>Jorun Systad, Marianne Martens, Benjamin Scheffler, Joanne Plante</i>)	2020
	5. Satellite 2020 and Midyear Meeting 2020: Midyear Meeting 2020 will be held by SC C&YA in Odense, Denmark, and include a half-day conference for regional librarians on “Literacy and Reading” Satellite Meeting 2020 will be organized together with SC Literacy and SC Public Libraries around “Reading”	Task: Plan and organize the Satellite conference and the half-day conference during Midyear Meeting Responsibility: WLIC 2020 Planning Team (<i>Jorun Systad, Marianne Martens, Benjamin Scheffler, Joanne Plante</i>) & Midyear Meeting 2020 Working Group (<i>Soren Dahl Mortensen, Emiko Goeku</i>)	2020
	6. Best Practices (inspiring examples of high quality services from international children’s libraries): We are re-organizing the video-playlist; connecting the videos with our revised Guidelines; and increasing the number of uploaded videos	Task: collecting videos about Best Practices at children’s libraries on the SC’s YouTube channel and promoting them internationally Responsibility: Best Practices Working Group (<i>Anton Purnik, Emiko Goeku, Razina Akther, Maria Alekseeva, Naoko Nakajima, Taina Tranquille, Ulla Pötsönen</i>)	2021
X	7. Internet Safety for Children “Statement Social Media Children and Young Adults @ the library safety, privacy and online behavior”: We have been in touch with Valensiya Dresvyannikova, IFLA Policy and Research Officer, who recommends we update this statement for the 20201 Internet Day Funding needed for designing this statement. Please see details below.	Task: Updating SC Statement from October 2015 for the 2021 Safer Internet Day Responsibility: Communication Working Group (<i>Benjamin Scheffler, Salomon Hellman, Razina Akther, Emiko Goeku, Melanie Ramirez</i>)	2020
X	8. Guidelines Short Version with infographics and visualization of the contents of the Guidelines’ long version Funding needed for designing an infographic representing the guidelines. Please see details below.	Task: Creating and promoting a short version of the revised Guidelines for Childrens’ Libraries, including translations.	2021

Kommentiert [1]: canceled

Kommentiert [2]: Marianne Martens

Kommentiert [3]: Also Annie Everall, maybe Anton and others

		Responsibility: Guidelines Short Version Working Group (<i>Salomon Hellman, Huey Bin Heng, Claire Stuckey,Carolynn Rankin</i>)	
How will you communicate your activities and results?			
<i>Webpage, Newsletter, Facebook, YouTube, Presentations at (inter-)national conventions</i>			
How will you measure the impact of your activities?			
<ol style="list-style-type: none"> 1. World through Picture Books: If website allows, we would be able to track the number of downloads. We can also set up a Google alert, and see if it is being cited or used in publications and presentations. Because of the physical, travelling collections of books associated with the list, we could track number of physical exhibits held during the year. . 2. Sister Libraries Project: We will track the number of members, number of participating libraries, and survey participants. 3. Newsletters: We will track the number of subscribers, as well as numbers of “likes” on social media channels. 4. WLIC 2020: We will count attendance. We are considering adding a survey to give attendees to fill out after sessions - possibly to be administered via Kahoot. 5. Satellite 2020 and Midyear Meeting: We will track the number of participants at Satellite and Midyear Meeting Conference 6. Best Practices: We will track the number of videos on YouTube and number of retrievals of videos 7. Internet Safety for Children “Statement Social Media Children and Young Adults @ the library safety, privacy and online behavior”: How are these being disseminated and used? We will rely on our committee members to report about use. Is there evidence of them being mentioned in publications? (We will put a Google alert on them in order to track mentions). What is the number of translations into IFLA languages for each? We would like to track the number of downloads from SC’s webpage, but understand that so far, this is not possible to track. 8. Guidelines: (same as #7 above). In addition, we will track numbers of “likes” on social media channels. 			
Identify other Unit(s) which may be interested in this Focus Area, or with which you could collaborate on projects/activities.			
Literacy and Reading, working and with the ‘IFLA toolkit for developing literacy and reading’; School Libraries; Public Libraries; Metropolitan Libraries			

Kommentiert [4]: canceled

Project Funding Request 2019 – 2020

Name of Professional Unit: Libraries for Children and Young Adults Section

<p>Project or activity <i>Use your list above</i></p>	<p><i>Projects/Activity</i></p> <p>Nr. 1: The World Through Picture Books</p> <p>Nr. 7: Internet Safety for Children “Statement Social Media Children and Young Adults @the library safety, privacy and online behavior”</p> <p>Nr. 8: Short version of The IFLA Guidelines for Library Services to Children 0-18</p>
<p>Resources and Amount of Funding</p> <p><i>For what do you need resources in relation to this task? What is the estimated amount of funding required for these resources? Refer to the Project Funding Request Criteria.</i></p>	<p>1) This core project of the SC needs updating and reshaping. Update the collection catalogue, 2nd edition 2015; enlarge the number of participating countries; redesign the collection catalogue: no printed copies of the catalogue needed (available by download); editing, designing, proofreading required; estimated 1.300 €</p> <p>7) The SC’s “Statement Social Media Children and Young Adults @the library safety, privacy and online behavior” needs updating; no printed copies needed (leaflet will be available via download); editing, designing, proof-reading required; estimated € 800.-</p> <p>8) The IFLA Guidelines for Library Services to Children aged 0-18 / revised version 2018 need to be completed by a short version with infographics etc. for easy access and quick readability; no printed copies needed (short version will be available via download); editing, designing, proof-reading required; estimated € 2000.-</p>
<p>Estimate time and cost.</p> <p><i>Give a breakdown of the tasks in your project that require funding . Give an estimate for the work time and funds dedicated to each task.</i></p>	<p>1) updating the collection: 6 months / no funding; editing: 6 months / no funding; designing 8 weeks, 1.000.- €; proofreading 1 week / 300.- €; Total ca. 15 months / 1.300.- €</p> <p>7) writing and editing 12 weeks / no funding; designing 8 weeks / 700.- €; proofreading 1 week / 100.- €; releasing 3 weeks, no funding. Total 27 weeks / 800.- €</p> <p>8) writing and editing 21 weeks / no funding; designing (visualising, creating infographics etc.) 8 weeks / 1.900.- €; proofreading 1 week / 100.- €; releasing 3 weeks, no funding. Total 30 weeks / 2000.- €</p>
<p>Reimbursement.</p> <p><i>When would the money need reimbursement?</i></p> <p><i>Usually reimbursements are made following completion of the work, however, pre-payment can be arranged in some circumstances</i></p>	<p>1) 2nd quarter of 2021</p> <p>7) 3rd quarter of 2020</p> <p>8) 4th quarter of 2020 or 1st quarter of 2021</p>

