

Action plan 2019 – 2020

Name of Professional Unit: Library Publishing Special Interest Group

Focus Area 1	
<i>[Describe your Focus Area here]</i>	
Create a lively and comprehensive community of IFLA participants engaged in library publishing.	
IFLA Strategic Direction	
<i>[Indicate which of IFLA's Core Strategic Directions this Focus Area is aligned with and how]</i>	
<p><i>Direction #1: Strengthen the global voice of libraries.</i> Library Publishing is founded in and deeply committed to widest, most open access to information.</p> <p><i>Direction #2: Inspire and enhance professional practice.</i> Identifying a community of similar interest and practice will create synergies to encourage and strengthen professional activity in this emerging area of librarianship.</p> <p><i>Direction #3: Connect and empower the field.</i> Will support learners and practitioners in identifying and developing common approaches and shared services. Will foster development of communities of practice and centers of excellence.</p>	
Key Initiatives	
<i>[KI No.]</i>	<i>[Describe how your planned activities align with this Key Initiative]</i>
1.4	"Shape public opinion and debate around open access and library values." Identifying the library-as-publisher services showcases the open access values embraced by libraries in driving an open and social justice (human rights) agenda.
2.1	"Produce, communicate and distribute key resources and materials that inspire the profession." The database of IFLA participants engaged in library publishing will allow more libraries to learn about library publishing, and enhance the visibility of IFLA's global libraries in this emerging community.
2.4	"Provide tools and infrastructure that support the work of libraries." The database listings will allow IFLA participants to connect with colleagues who can support their work in this area.

3.2	"Support virtual networking and connections." This work will support collaboration in the development of best practices and tools to support global library publishers, for example, centers of excellence such as in Africa.		
Funding Needed	Projects/Activities	Tasks & Responsibility	Timeframe
<input type="checkbox"/>	Document Library Publishing activities among IFLA's global membership	<i>Assess LPC Directory template adapt for IFLA/LPC compatibility, so the two can interoperate. By SIG subcommittee and LPC Directory Committee.</i>	<i>Year one of two</i>
<input type="checkbox"/>		<i>Pilot & refine template with IFLA-LibPub community; finalize. By SIG subcommittee.</i>	<i>Year one of two</i>
<input type="checkbox"/>		<i>Consult with IFLA HQ regarding integration into Map of the World or other activities. By SIG subcommittee.</i>	<i>Year one of two</i>
		<i>Integrate LPC and IFLA entries into a unified presentation. By SIG subcommittee and LPC Directory Committee.</i>	<i>Year one of two</i>
		<i>Distribute template to entire IFLA population with reminders. By SIG subcommittee.</i>	<i>Year two of two</i>
		<i>Translate the template into IFLA's official languages by engaging language centers and volunteers.</i>	<i>Year two of two</i>
Yes		<i>Compile entries into an IFLA database and also add to LPC database. By SIG subcommittee and LPC Directory Committee.</i>	<i>Year two of two</i>
Yes		<i>Develop distribution methods. BY SIG subcommittee and LPC Directory Committee.</i>	<i>Year two of two</i>

How will you communicate your activities and results?			
We will use the libpub listserv, IFLA-L, our website, and LPC's communication channels, including listservs, blog, and quarterly newsletter. Presentations at relevant conferences.			
How will you measure the impact of your activities?			
Document growth over time of international library publishing activities, using the 2019 Library Publishing Directory (produced by the LPC) as our baseline. The development of new projects, tools, communities, and best practices resulting from the connections that have been made by this initiative. We will collect feedback from participants in both the pilot and implementation phases of this project, to assess its efficacy and to guide future development.			
Identify other Unit(s) which may be interested in this Focus Area, or with which you could collaborate on projects/activities.			
Acquisition and Collection Development (the SIG's sponsor), Academic and Research Libraries, Social Science Libraries, Library Theory and Research, Serials and Other Continuing Resources.			