

"With the right to read" – IFLA pre-conference, Oslo, 7th – 9th August 2010 – list of presenters

Tone Moseid Welcome note



Tone is member of IFLA Governing Board and Professional Committee, and has been active in the IFLA Standing Committee for Library Services to People with Special Needs Section since 2005, the last few years as chair. Being a professional librarian, she has been working as a library director in public libraries, before she started working with library development in Norwegian governmental bodies, last in the Norwegian Archive, Library and Museum Authority. Today she is Senior Adviser at the Norwegian National Library. Tone has been working with Universal Design and Accessibility projects within the library sector.

Harald von Hielmcrone "With the right to read" - IFLA's role in advocacy for building a global library.



Senior consultant, State and University Library of Aarhus, Denmark.

Harald von Hielmcrone is MA in philosophy (1972). Since 1978 he has worked in university libraries in various capacities: Head of Public Services, Head of Acquisitions, and Head of Research. Presently he is Senior Consultant at the State and University Library in Aarhus, Denmark. He has been member of various government committees advising on library and information policy issues, and he was in 1996-97 the secretary for the committee revising the Danish library legislation. Harald von Hielmcrone is copyright advisor to the Danish library associations and chairman of EGIL, EBLIDA's Expert Group on Information Law. Since 2004 he is a member of IFLA's committee on Copyright and other Legal Matters (CLM), and has represented IFLA at WIPO meetings.

**Honor Wilson-Fletcher:
Reading for all?**



Honor was Director of the National Year of Reading in England in 2008. She has worked in the UK book trade in a variety of roles - as a bookseller, as Head of National Public Relations at Waterstone's, Associate publisher at Transworld, Sales and Marketing Director at Hodder Children's Books and in both sales and marketing roles at Penguin. She also worked online with BOL.com, before joining the British Museum as Head of Marketing in 2002. Prior to being appointed as Director of the National Year of Reading she was Director of Marketing at the Southbank Centre in London. Honor is now Strategic Development Director at the National Literacy Trust. Honor is, or has been, a Trustee of Booktrust, The Reading Agency, The

Poetry Book Society and the Edinburgh International Book Festival, and has served as a Judge for the Orange Prize and the Guardian Fiction Prize.

**Eva Haga Rogneflåten
Reading Seeds - a Norwegian approach**



Eva Haga Rogneflåten became a librarian in 1987 and has since acquired further qualifications in management and multicultural understanding. In 2003 she became a Higher Executive Officer with the Norwegian Archive, Library and Museum Authority and now works as an adviser at the National Library, where her special area of responsibility is literacy for children and young people.

She has been project manager and co-ordinator for several projects for children's literacy, amongst them "Lesefrø" – Reading seeds. This project, based on cooperation between libraries and kindergardens, aims to increase the joy of reading.

Simon Moe

Dyslexia among youths - How libraries can support young dyslectics in Denmark.



Simon Moe is project leader at NOTA - the Danish Library for Talking Books and Braille

At Nota, they experience a dramatic increase in the number of enrolled dyslectics, with an overweight of youth between 11 and 20 years. This development not only reveals an improvement in the identification of dyslexia, but also, they believe, a conscious expression of a need to read. Sadly, more than 50% of the newly enrolled members, never use their products, they become “passive users”. Therefore

NOTA have launched the project “Dyslexia among youth” aiming to create knowledge and establish dialogue between public instances and young people suffering from dyslexia.

Dunja Marija Gabriel

Vergilius - The implementation of the pilot-project Vergilius for the blind and visually impaired at the National and University library in Zagreb

Dunja Marija Gabriel from the National and University Library of Croatia is Head of Section for Library Services to Persons with Special Needs and Disabilities, Croatian Library Association, CLA. She is also a SC member of the LSN section.

During the 2009/2010 the National and University Library (NUL) in Zagreb has launched the implementation of the pilot-project Vergilius. It represents a new programme of Library services to the users and an important link in creating postulates for a dispersion of library services to the blind and visually impaired within the facilities of the NUL.

The goal of the Vergilius project is to ensure greater accessibility of public services to the persons with special needs by implementing Vergilius – a navigational information system as an aid in moving around the Library, orientation and navigation of the blind and visually impaired in indoor facilities and hence enable the use of various library services and materials available at the NUL equal to the seeing users.

The implementation of the latest information and communication technologies will enable navigation at the NUL where there is no GPS signal. The architecture of the Vergilius system includes several components – WiFi tags (chips), wireless network access points, smartfone device, web service and administration web application.

The blind and visually impaired encounter many problems in conducting routine activities and moving around on a daily basis. The Vergilius system enables orientation of the users and directing them to specific points of interest. The user has a WiFi tag around a neck and a smartphone which receives information about the zone the user is in via wireless network. The smartphone application (a software) finds information about the location of the user via WiFi network and web service in the database. The software translates the information from the text form into the speech providing the information to the user.

Monica Strandberg Johansson and Åsa Lindgren
An inspiring activity for developmentally disabled adults - the Public Library of Ersboda, Sweden



The Public library of Ersboda is one of five branch libraries in Umeå. It serves approximately 8000 inhabitants within its district. The Public Library of Ersboda has a long tradition of engagement and cooperation with organizations of varying kinds within the community, like non-profit organizations offering leisure pursuits, schools, care homes for elderly and health centre, to name just a few examples.

Monica Strandberg Johansson is a librarian at Ersboda public library, where she cooperates with drama teacher Åsa Lindgren on this project.

Helen Brazier, Sheelagh Gallagher and Nick Coe
What is the use of a book without conversations? Reading groups for print disabled, a UK experience.

Helen Brazier MA MCLIP, has been Head of the National Library Service at RNIB since



2007, following the merger of RNIB's library services with the National Library for the Blind. Since 2007 she has led the development and delivery of business plans that have improved service to customers, achieved efficiencies, taken advantage of digital opportunities and strengthened partnership working both nationally and internationally. Helen is also Co-ordinator of Share the Vision. Helen previously worked in a variety of library and information

roles in the public and private sector and also worked for 2 years as a UN Volunteer Librarian in Hanoi, Vietnam.



Sheelagh Gallagher, reading Development Officer, Arnold Library.
East Midlands Reading Group Pilot Project



Nick Coe, Hampshire County Library Service

Hampshire's Reading Groups for Visually Impaired People. In 1998, Hampshire Library & Information Service decided to mark the National Year of Reading by piloting a book group for visually impaired people in Winchester. Using multiple copies of commercially produced unabridged audio and large print books, it was the first of its kind in the UK. VIPs were at last given the opportunity of enjoying the essential reading group experience where every member reads the chosen title prior to the discussion and can contribute their own views as well as listen to those of others.

In 2008, the Winchester VIP Reading Group, stronger than ever, celebrated its tenth anniversary by inviting author Deborah Moggach to join the discussion of her book *Tulip Fever*. It was the 56th title which the group has read and debated, each one chosen according to the same principle of selection used from the start – to focus on the books that are most talked about among reading groups generally, regardless of style, content or subject matter.

Good ideas prove themselves not only by their capacity to survive but also by their ability to replicate themselves and the Winchester VIP Reading Group has inspired fourteen other similar groups to be set up in Hampshire, all run by the County Library Service. A circulation rota of sets of titles, together with a shared system of scoring the books, help to build up a sense of a wider community of visually impaired readers which members can experience first hand at annual get-togethers. Hampshire has a rich literary heritage which the annual meetings have drawn upon in their choice of venues.

The library service also runs highly successful IT classes for VIPs which regularly recruit learners from the VIP reading groups, capitalising on the trust and confidence in the service and its staff which the book groups engender.

DAISY

DAISY – What is DAISY-fulltext

Paal Hals, senior adviser from the Norwegian Library of Talking Books and Braille

DAISY – Why is DAISY-fulltext valuable for people with reading disabilities

Miriam Nes from MediaLT, a firm working to create better technological solutions for disabled users to improve access to computers and information

DAISY – User testimony

Mai Linn Holdt - Presentation about the use and advantages of DAISY books in daily life, both for leisure reading and for text books reading

Kyung-Jae Bae

LG Sangnam Library - ubiquitous technologies in mobile DAISY services for the print disabled



Kyung-Jae Bae is the manager of the LG Sangnam Library in Seoul, Korea.

He has worked on various library projects, including the ubiquitous library project for the print-disabled (LG DTB Library), the Science portal site project for researchers (LG ELIT), and the science portal site for youth project (LG Scienceland).

He holds an Ph.D in Library and Information Sciences from the Sungkyunkwan University in Seoul, Korea. His research interests include information usability and information literacy. He can be contacted at kayjaybae@gmail.com.

Saskia Boets

**DAISY makes you laugh! DAISY surprises you! DAISY makes you shiver!
DAISY brings tears to your eyes!**



Saskia Boets is communication and promotion coordinator at the Luisterpuntbibliotheek – the Flemish Library for Audio Books and Braille Books.

An audiobook speaks for itself! Daisy promotion campaign for elderly – Flanders, Belgium – 2009. A Daisy book, surely you've heard of it! After all, Daisy brings excitement and diversion into your life...

For 2 % of the population, reading is not all that self-evident.

In rest homes, care institutions or simply at home, the elderly often have to give up reading. They are forced to do so because their eyes fail them or because it is difficult for them to hold a book. We are all getting older, as a result of which this group is only growing bigger.

But cultural participation is a right for elderly people with print disabilities too. Their pastime or reading pleasure is perhaps even more important than for others. In 2009, the Flemish authorities invested in technical aids and a campaign in order to make it possible for the elderly to keep reading. Because everybody can read!

Campaign for the elderly

On 26 January 2009, the Flemish authorities and the “Luisterpuntbibliotheek” (Flemish Library for Audio Books and Braille Books) launched a joint campaign for the elderly in order to promote audio books. In practice, the “Vlaamse Ouderenraad” (Flemish Council of the Elderly) was associated with the project from the very beginning. This council of the elderly immediately gave good tips and advice, and brought together “Luisterpunt” and the Flemish authorities with the umbrella organisations of rest homes and service centres. It was the beginning of a great story...



Anne Marit Godal and Tine Solvang

How to adapt literature to grown readers with different reading disabilities A presentation of the way the Norwegian "Books for everyone" works to promote reading.



Director Anne Marit Godal has got a Master's degree in Political Science from the University of Oslo. She has also worked as a translator. Has been involved in Leser søker bok (Books for everyone) since the beginning in 2003. Her main tasks have been script evaluation, counselling, and lobbying.



Tine Solvang is adviser and network coordinator at the "Books for everyone", and has an active role in the projects they are running in connection to the Norwegian Year of Reading.

"Books for everyone" is a Norwegian organization that supports and promotes adapted books. Their goal is to provide adapted literature to all those who struggle with reading. In doing so they assist authors in developing easy-to-read texts. They also collaborate with publishers who want to publish adapted literature for the Norwegian book market.

Mr. Masayuki Sugita, Osaka

Supporting Information Access for Deaf-Blind People at the Osaka Prefectural Central Library



Mr. Sugita is a librarian and support officer for the disabled at the Osaka Prefectural Central Library.

Deaf-blind people have obstacles in cases of mobility, communication and information. After the introduction of “ deaf-blind “ as a disability and a deaf-blind people's communication tools, the computer environment will be explained as it is a necessary tool for breaking down their information barriers.

Computer private classes for deaf-blind people have been provided in Osaka Prefectural Central Library since 2001, there are 20 students who have taken those classes. In addition to this, there has been sessions through Internet for deaf-blind people since 2003 and each session has two to four students. These classes require assistive technologies such as screen Braille and screen magnifier to support the students.

This presentation is about the support for deaf-blind people using ICTs, which is very unique in a public library and report of its current situation and challenges.

Librarian Karin Graube and play therapist Victoria Klaiber

How can cultural activities and arts become a part of hospital treatment for children and young people?



Karin Graube (left) librarian at the BUS library, Victoria Klaiber (right), play therapist

BUS-biblioteket (the BUS-library) is a hospital library for children and young people and their relatives at The Queen Silvia Children's Hospital in Gothenburg. Since the culture- and improving project BUSKUL 2005-2008, the culture and art work of the hospital library has become wide, important and a natural part of the hospital's every

day life. Victoria Klaiber, playtherapist and Karin Graube, librarian, present how they are working with this very special cultural centre.

www.sahlgrenska.se/busbibliotek