



Session 071 Infodemic Management:

Strategies for Combatting Health Mis/Dis/Malinformation

July 26th 2022



Outline



- 1. Status quo on mis-information at ZB MED holdings
- 2. Quality control at ZB MED: Providing information on
 - Good scientific practice
 - Automated classification of mis-information

Status quo: ZB MED Discovery system LIVIVO



- Aggregating 50 databases (MEDLINE, AGRICOLA, BASE, library catalogues...)
- >70 M items
- No quality filtering

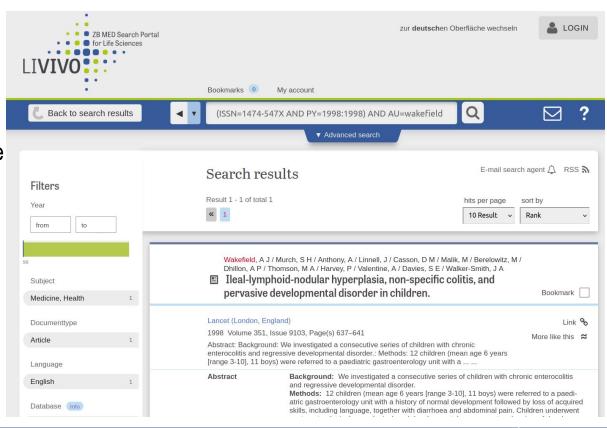


https://www.livivo.de/





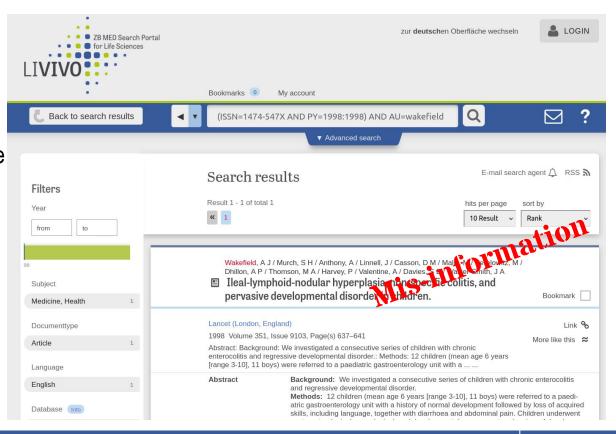
- Mis-information in LIVIVO
- Scientific literature portals are affected (Holone 2016)
- Mis-information is everywhere in public spaces, but also in (Life) Sciences
 - Homeopathy (EU 2021a)
 - WHO: One of the ten greatest health hazards worldwide: Vaccination refusal (measles...) (WHO 2019)







- Mis-information in LIVIVO
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 - EU: Homeopathy (EU 2021a)
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Status quo: Mis-information cannot be completely filtered out



- Technical difficulties
- Often part of correct context (Gensing 2020)
- Complex character: intended disinformation, retracted incorrect information, simplified popular information...
- Difficult distinction: new / unpopular / critical work and mis-information
- Particular research question is unknown

- → No censorship of suspicious items but provision of information
- → Strengthening information literacy (CILIP 2018)



Status quo



What to do?

Solution



Quality control at ZB MED: Providing information on

- Good scientific practice
- Automated classification of mis-information

Solution



Quality control at ZB MED: Providing information on

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- German National Research Alliance (DFG):
 "Guidelines for Safeguarding Good Research Practice. Code of Conduct" (DFG 2019)
- 19 Guidelines
- Guideline No. 7:

"If researchers have made their findings publicly available and subsequently become aware of inconsistencies or errors in them, they make the necessary corrections. [...]

The origin of the data, organisms, materials and software used in the research process is disclosed and the reuse of data is clearly indicated; original sources are cited. " (DFG 2019)



Quality features:

Peer-review?

Scientific references?

Already cited?

Has it been retracted?

Eva Seidlmayer: Towards Automatic Quality Control of Life Science Articles



Quality features:

- Peer-review?
 - → Metadata: data type, publishing journal
- Scientific references?

Already cited?

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Quality features:

- Peer-review?
 - → Metadata: data type, publishing journal
- Scientific references?
 - → Reference data: Crossref database
- Already cited?
 - → Reference data: Crossref database
- Has it been retracted?



https://www.crossref.org



Quality features:

- Peer-review?
 - → Metadata: data type, publishing journal
- Scientific references?
 - → Reference data: Crossref database
- Already cited?
 - → Reference data: Crossref database
- Has it been retracted?
- → Retraction Watch database

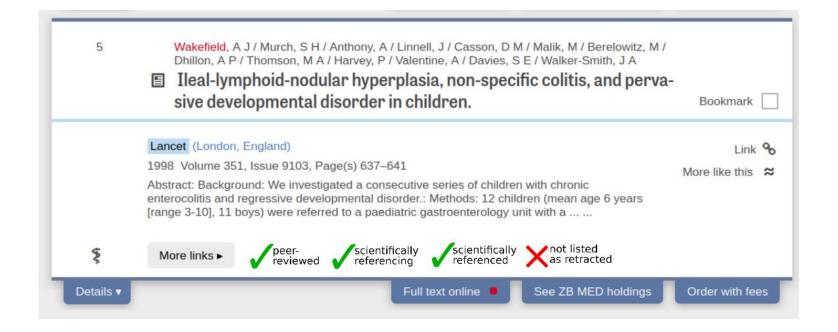




https://www.crossref.org https://retractionwatch.com







Solution



- 1. Quality control at *ZB MED*: Providing information on
 - Good scientific practice
 - Automated classification of mis-information



Efficient and widespread, e.g. for spam filtering in e-mails Model Supervised learning for detecting mis-information Testing Model **Training** Prediction, **Training** Machine Learning Model, Data data & e.g. automated Data set e.g. HealthBert, SciBert preparation classifications of unknown data Test data



- Classification for supervised learning approach is required
- Basic (e.g.):
 - Scientific information
 - Mis-information
- More differentiated (e.g.):
 - Scientific information
 - Mis-information

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Popular information





- Data set for training and testing
- Full texts for all classes
- Preprocessing to avoid overfitting (Oshikawa/Qian/Wang 2020)
- Reuse of data sets from Life Sciences
 - PUBHEALTH (Kotonya/Toni 2020)
 - Health&Well Being (HWB) Fake News Dataset (Singh/Deepak/Anoop 2020)
- Data set within classification:
 - Scientific texts: PubMed Central...
 - Popular science texts: MedlinePlus, Medhelp, Wikipedia, PUBHEALTH, HWB...
 - Mis-Information: Signs of the times, PUBHEALTH, HWB...

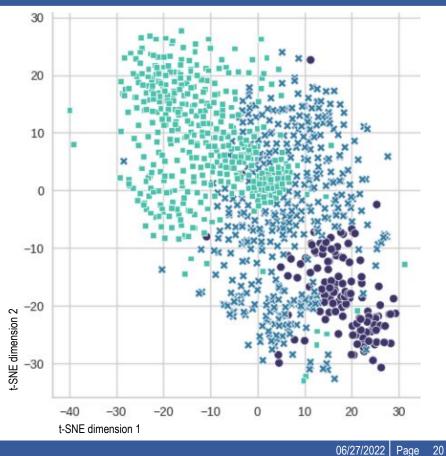






Unsupervised clustering of the German test data set with Doc2Vec (t-SNE projection)

- Specialized texts
- Popular-science texts
- Mis-informative texts







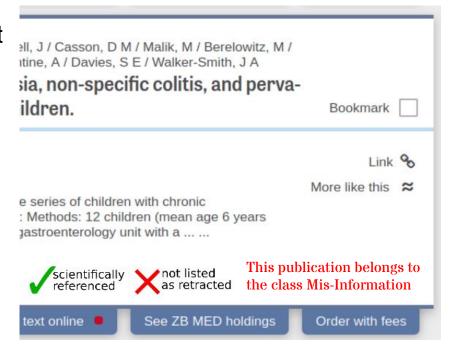
Result representation

- Display of all similarity values, without harmonization, e.g. by using a bar chart
- Always risk of wrong classification
- Explainability of the workflow (EU 2021b)



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This publication has a high similarity to titles from the field "scientific information".

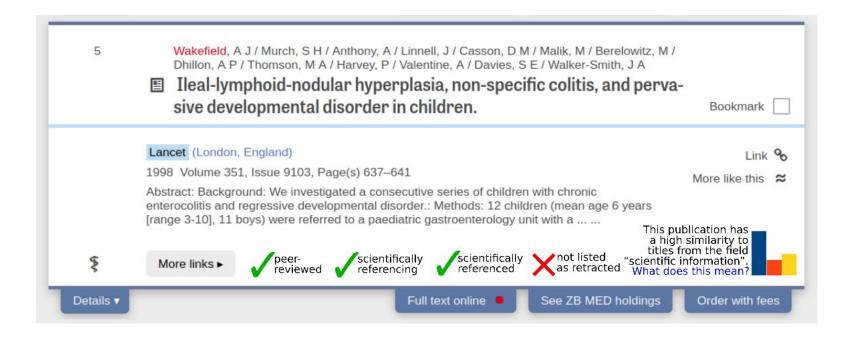
What does this mean?

Scientific
information
68%

Dis-information
21%

Popular
information
37%







Potential

Powerful capacity for classifying full texts in the future

Challenges

- Careful selection of dataset for training
- Overfitting in training
- Risk of wrong classification by the machine learning model
- In use: Lack of full texts for publications in library holdings
- Results presentation of all similarity values
- Risk of loss of confidence in machine learning

Summary



- Mis-information widespread also in science
- Data literacy is better than censorship
- Provision on information compliance to good scientific practice, such as:
 - Peer-review status
 - References to scientific literature
 - Cited by scientific literature
 - Retraction status
- Machine learning can be used for automated classification, but:
 - Risk of overfitting and wrong classification
 - Recommendation: Display similarity values to all classes
 - Explainability: Transparent machine learning workflow

Acknowledgements to:



YOU!

Prof. Dr. Konrad U. Förstner and my dear colleagues in the Data Sciences and Services Unit at ZB MED - Information Centre for Life Sciences



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