

The Power of Data to Advance the SDGs The role of Publishers to support the SDGs and examples from Elsevier

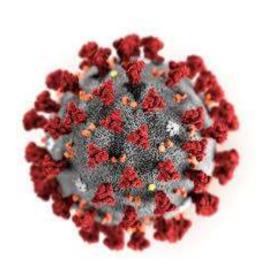
Dr. Anders Karlsson
Vice President Global Strategic Networks
a.Karlsson@elsevier.com
Twitter:@AKTokyo



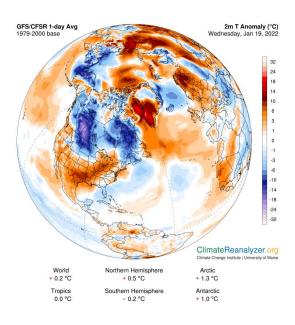
We are at a crucial junction for humanity

- Time to Look Up!

A global health crisis



A global climate crisis



A global biodiversity crisis



"Listen to the science" – a stronger dialogue is needed.



Agenda

- A brief intro to the SDGs, libraries and publisher roles
- How to measure research on the SDGs
- Three insights from SDG research analysis
 - The participation of Global South
 - Gender aspects in SDG research
 - Research towards Net Zero Emissions



A brief intro to the SDGs, libraries and publisher roles





United Nations Sustainable Development Goals - SDGs





https://www.stockholmresilience.org/research/research-news/2016-06-14-how-food-connects-all-the-sdgs.html

After 5 years we are not on track to deliver the SDGs





257 years to close the economic gender pay gap



World on course for more than 3-degree increase in global temperatures











https://sdgintegration.undp.org/sites/default/files/Impact of COVID-19 on the SDGs.pdf https://unstats.un.org/sdgs/report/2020/

From Goals to Targets...

SUSTAINABLE GALS



7 AFFORDABLE AND CLEAN ENERGY

- (5)

















PEACE, JUSTICE AND STRONG INSTITUTIONS











FREE PRIMARY AND SECONDARY EDUCATION

By 2030, ensure that all girls and boys complete free, equitable and quality primary and secondary education leading to relevant and effective learning outcomes.



EQUAL ACCESS TO QUALITY PRE-PRIMARY EDUCATION

By 2030, ensure that all girls and boys have access to quality early childhood development, care and pre-primary education so that they are ready for primary education.



ELIMINATE ALL DISCRIMINATION IN EDUCATION

By 2030, eliminate gender disparities in education and ensure equal access to all levels of education and vocational training for the vulnerable, including persons with disabilities, indigenous peoples and children in vulnerable situations.



UNIVERSAL LITERACY AND NUMERACY

By 2030, ensure that all youth and a substantial proportion of adults, both men and women, achieve literacy and numeracy.



EDUCATION FOR SUSTAINABLE DEVELOPMENT AND GLOBAL CITIZENSHIP

By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development.



BUILD AND UPGRADE INCLUSIVE AND SAFE SCHOOLS

Build and upgrade education facilities that are child, disability and gender sensitive and provide safe, nonviolent, inclusive and effective learning environments for all.



EXPAND HIGHER EDUCATION SCHOLARSHIPS FOR DEVELOPING COUNTRIES

By 2020, substantially expand globally the number of scholarships available to developing countries, in particular least developed countries, small island developing States and African countries, for enrolment in higher education, including vocational training and information and communications technology, technical, engineering and



INCREASE THE SUPPLY OF QUALIFIED TEACHERS IN DEVELOPING COUNTRIES

By 2030, substantially increase the supply of qualified teachers, including through international cooperation for teacher training in developing countries, especially least developed countries and small island developing States.



Roles of Libraries to Advance the SDGs

ACCESS AND OPPORTUNITY FOR ALL



- Libraries provide opportunity for all
- •Libraries empower people for their own self-development
- Libraries offer access to the world's knowledge
- Librarians provide expert guidance
- Libraries are part of a multistakeholder society
- •Libraries must be recognised in development policy frameworks

 IFLA 2013 statement on libraries and development



https://www.ifla.org/how-do-libraries-further-development/ https://www.ifla.org/publications/ifla-statement-on-libraries-and-development-august-2013/

Inspiring action through the SDG Publishers Compact

Over 150 publishers and publishing organizations have signed up to contribute to a sustainable future for everybody

ADAEX

Manual Moderno





Sustainable Development Goals at RELX/Elsevier



























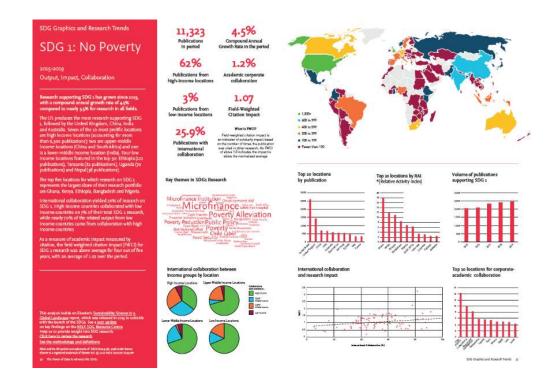
How to measure research on the SDGs





What you measure, you can change . . .

- Increased awareness of SDGs informs on
 - National competitiveness
 - Environmental protection
 - Social justice
 - Equity and Inclusion
- What data related to SDGs can we measure?
 - Research output and impact
 - Research topics
 - Collaboration
 - Social media
 - Funding
 - Patents



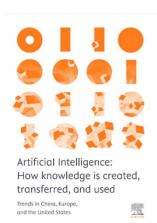


Using data to drive action on the UN SDGs















New report 2021 Oct 28 release

Analytical Services

A recipe to match publications to SDGs

A large bibliometric data base









Collaborate on search queries



















- Note that there are different SDG queries used in the literature
- Note that not all relevant literature is covered (e.g. policy documents/gray literature)
- Note that search queries are subject to review and are being refined



https://www.elsevier.com/about/partnerships/sdg-research-mapping-initiative

Development of the SDG queries



Sept 2015

Elsevier launches the Sustainability Science in a Global Landscape report (6 main themes)



Dec 2018

Included in the development of THE Impact Rankings, launched in April 2019



Apr 2020

Partnership with AURORA, Auckland University and Southern Denmark University to improve the document to SDG mapping using machine learning and query improvements



Jul 2020

Science-Metrix (SM) work on new SDG queries using Aurora and Scopus ones as a reference



Dec 2020

New SDG mapping using SM queries, augmented with ML are used as part of THE Impact Rankings 2021

Expert-vetted keywords from Elsevier Sustainability report 2015 mapped to 11 SDGs

Nov 2017

Improved queries to be more precise and expanded to 16 SDGs

Data used in THE Impact Rankings 2020 and SciVal

Oct 2019

Collect feedback on papers linked to each SDG

May 2020

Machine learning (ML) model (a logistic regression model) designed to help improve completeness

Oct 2020



https://www.elsevier.com/about/partnerships/sdg-research-mapping-initiative

3

Three insights from SDG research analysis

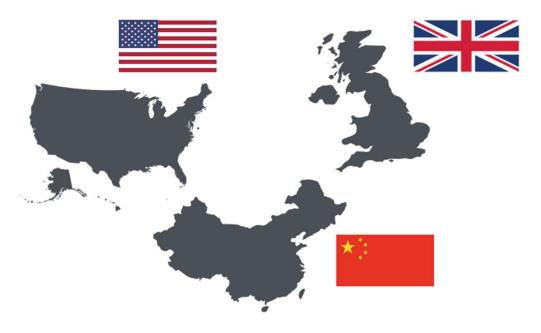
- The participation of Global South
- Gender aspects in SDG research
- Research towards Net Zero Emissions





Two key data from our analysis

The three largest countries by academic output



A Global North-South divide in research





High Income Low Income







A divided world on SDG 4 research

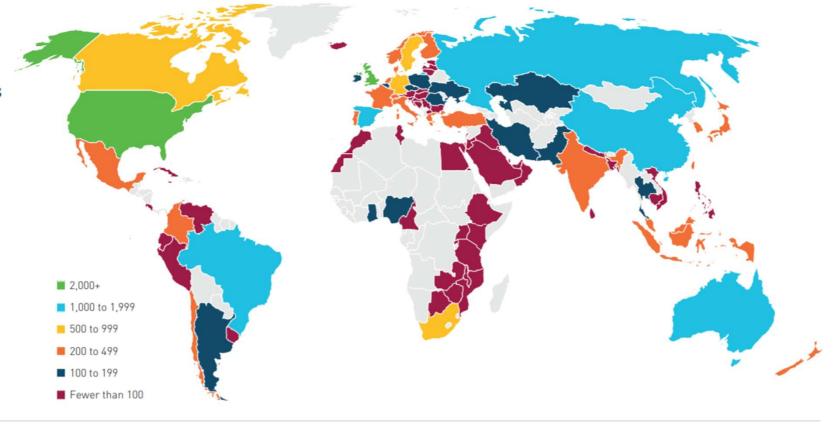




Publications from high-income locations

0.5%

Publications from low-income locations





https://www.elsevier.com/ data/assets/pdf file/0004/1058179/Elsevier-SDG-Report-2020.pdf

3

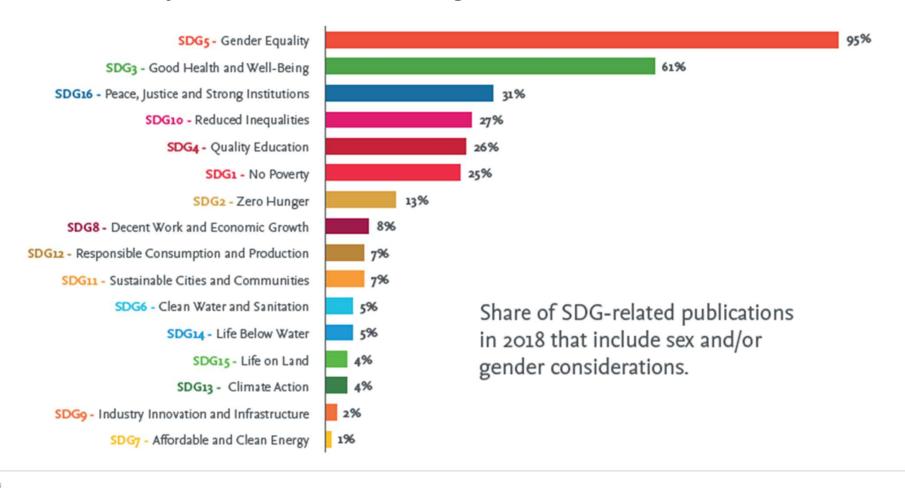
Three insights from SDG research analysis

- The participation of Global South
- Gender aspects in SDG research
- Research towards Net Zero Emissions





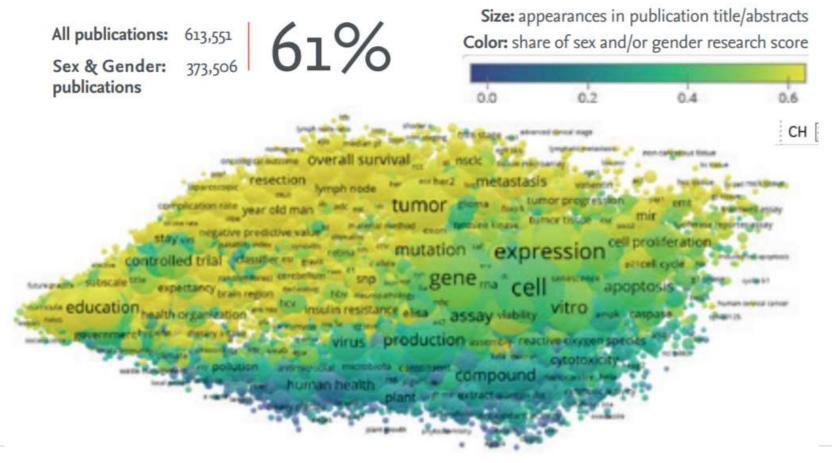
Sustainability Research through a Gender Lens





Study from the International Center for the Study of Research: Herbert, Rachel and Falk-Krzesinski, Holly J. and Plume, Andrew, Sustainability Through a Gender Lens: The Extent to Which Research on UN Sustainable Development Goals (SDGs) Includes Sex and Gender Consideration (September 8, 2020). Available at SSRN: https://ssrn.com/abstract=3689205

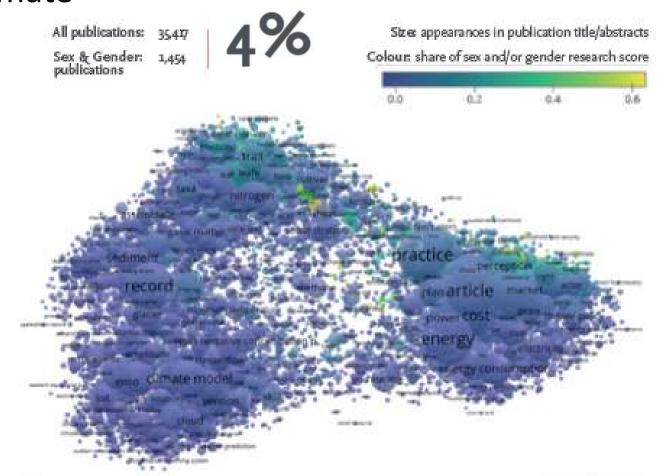
Sustainability research through a Gender Lens - SDG3: Good Health and Well-Being





Study from the International Center for the Study of Research: Herbert, Rachel and Falk-Krzesinski, Holly J. and Plume, Andrew, Sustainability Through a Gender Lens: The Extent to Which Research on UN Sustainable Development Goals (SDGs) Includes Sex and Gender Consideration (September 8, 2020). Available at SSRN: https://ssrn.com/abstract=3689205

Sustainability through a Gender Lens -SDG 13: Climate





Study from the International Center for the Study of Research: Herbert, Rachel and Falk-Krzesinski, Holly J. and Plume, Andrew, Sustainability Through a Gender Lens: The Extent to Which Research on UN Sustainable Development Goals (SDGs) Includes Sex and Gender Consideration (September 8, 2020). Available at SSRN: https://ssrn.com/abstract=3689205

3

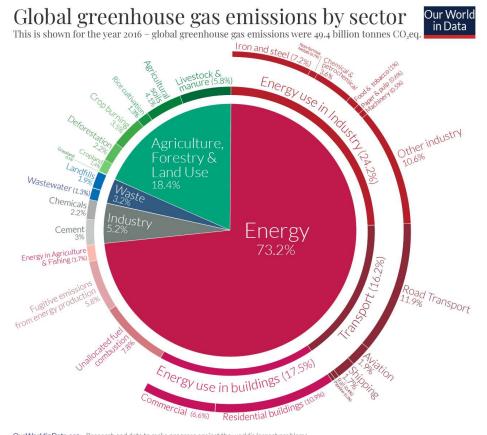
Three insights from SDG research analysis

- The participation of Global South
- Gender aspects in SDG research
- Research towards Net Zero Emissions





Global Greenhouse Gas Emission by Sector







https://ourworldindata.org/emissions-by-sector

Pathways to Net Zero: The Impact of Clean Energy Research



+ Energy Filter on



Download the report here:





https://www.elsevier.com/connect/net-zero-report

What areas are investigated?

```
Electric Vehicle Solar Energy
Lithium-ion Battery Hydrogen
Electrocatalyst Solar Internet of Thing Charging
Renewable Energy Biodiesel Solar Cell
Graphite Grid Wind Turbine Fuel Cell
Converter Smart Grid Electrode Solid Oxide Fuel Cell
Wind Energy
Power System Battery Perovskite
Dye-sensitized Solar Cell
Hydrogen Storage Energy Efficient Light Emitting Diode
Organic Solar Cell Wireless Sensor Network Energy Storage
Solar Generator Organic Light-emitting Diode
Energy Management
```

AAA relevance of keyphrase | declining AAA growing (2011-2020)



Net Zero Energy Research is growing, with China in the lead



- Net Zero Energy publications grew from 1% global publications in 2001 to 5% in 2020
- Mainland China accounted for 24% of all Net Zero Energy publications during 2001-2020
- The USA is second with 17.2%
- India is third with 6.4%
- Germany is fourth with 5.9%
- Japan is fifth with 5.4%



Summary and a Question

- Library and publishing community have a key role to support the SDGs
- Understanding the research landscape on SDGs supports policy

Question: How can our work support your work?

Feel free to contact!



a.karlsson@elsevier.com



@AKTokyo:



www.linkedin.com/in/anderskarlssontokyo /





Appendix II: Relevant background information links

SDG Publishers Compact - the United Nations

This Compact is designed to inspire action among publishers. Launched in collaboration with the International Publishers Association.

Partnerships to achieve the Sustainable Development Goals

<u>RELX SDG Resource Centre</u>: In June 2017, RELX Group, Elsevier's parent company launched the SDG Resource Centre: a free, interactive education platform curating content related to sustainability research. The Resource Centre houses articles, videos, interviews, webinars and discussion groups on science, law, business and events. Content is grouped according to the SDGs it addresses. RELX group is a member of UN Global Compact.

Sustainability Science Hub: Using data to drive action on the UN SDGs

Free access to analytical reports, data sets, tools and other resources for sustainable development

Sustainability Through a Gender Lens: The Extent to Which Research on UN Sustainable Development Goals (SDGs) Includes Sex and Gender Consideration

Climate Action - Elsevier

We support the global efforts to mitigate climate change through the rapid reduction of our own direct and indirect greenhouse gas emissions.

Report: How can research help the world hit net zero by 2050?

Explore emerging trends and opportunities to maximize the impact of clean-energy research in "Pathways to Net Zero" report



