ISSUE NO. 43 October 2011

ISSN 1026-2148

Contents

From the Chair and Secretary

Report from the ALA Conference 2011

Report from the 2010 China North America Library Conference

WLIC "Developing 11 Collection Management in Hard Financial Times"

Report from the IFLA 13 Satellite Meeting St. Thomas, VI

ACD Watch (Blog)

New Books

New Articles

Conferences & Meetings

Standing Committee Information **Newsletter** of the IFLA Acquisition and Collection Development Section





Speakers Registration Siditseeing & Library Vis

Travel & Acc

Contact

18

21

22

24

25

Satellite Conference: Acquisition and Collection Development Section 10 - 11 August 2011, University of the Virgin Islands

Maximising collection development of electronic and print media in the digital environment: opportunities for collaboration, strategic partnerships and patron initiated models







International Federation of Library Associations and Institutions

the global voice of libraries

www.ifla.org



From the Chair Joseph Hafner, Associate Director Collection Services <u>McGill University Library</u>

We had wonderful responses to our Satellite Meeting in St. Thomas and to our open programme in San Juan, and I want to thank everyone who helped make these events a success, especially Regine Schmolling, Judith Rogers and Pascal Sanz. We are almost finished with our long awaited Electronic Resources Guide, with thanks to everyone who helped make this happen, especially Sharon Johnson who edited the final version. We are looking forward to next year in Finland and have plans underway for a Satellite Meeting. We thank all of our members for their contributions during the last year, and say goodbye to some of the members of our committee. We will truly miss the leadership of Judy Mansfield, and we wish her all the best in her retirement. I am glad to be working with our new management team, including Regine Schmolling as our Secretary and Jerôme Fronty as our Information Coordinator, and we are off to a good start for plans to translate the new Electronic Resources Guide into the IFLA official languages and cooperate with ALA to produce online webinars related to collections. I am looking forward to working with the Committee as we prepare for next year's conference in Helsinki.

All the best! Joseph



As "incoming" secretary of the Acquisitions and Collection Development Section I would like to support Joseph Hafner in promoting the Electronic Resources Guide, the last version of which Sharon Johnson has edited for publishing. Thanks! The satellite meeting in St. Thomas, VI struggled through financial problems but finally achieved. We were offered to co-brand a webinar by ALA/ALCTS with some of our satellite speakers in 2012. Our monthly online management conferences via Skype will be maintained. For the future we might change other communication means a bit too. We started with a working platform / wiki for members of the standing committee and are considering to convert future Newsletters into a more interactive and multimedia - blog, see "ACD Watch" from J.K. Vijayakumar in this issue.

Tempora mutantur nos et mutamur in illis ! Regine

By Sha Li Zhang

The American Library Association (ALA) held New Orleans, bank of Mississippi River its 2011 Annual Conference in New Orleans, Louisiana, U.S.A., on June 24 - 28, 2011. More than 20,000 librarians and 900 exhibiting organizations from U.S. and around the world attended the annual event. According to the conference organizers, the ALA annual events are the world's largest and most dynamic library conference and exhibition.



The conference programs

The featured speaker at the general opening session of the Conference was Dan Savage, the author of the syndicated column, "Savage Love," and the Editorial Director of *The Stranger*, a weekly newspaper in Seattle, Washington State in U.S. Dan Savage co-edited with Terry Miller on the book IT GETS BETTER: Coming Out, Overcoming Bullying, and Creating a Life Worth Living, released in March 2011 in U.S. The book was based on "It Gets Better" campaign through uploading videos on YouTube spearheaded by both Savage and Miller. The campaign has evolved into a nonprofit organization and a national movement. Over 10,000 videos were downloaded on YouTube and the number is growing, after their initial video on YouTube.

The ALA President's Program is often one of the highlights of the Conference. This year, Ms. Sue Gardner, Executive Director of the Wikimedia Foundation, is the speaker of the Program. Ms. Gardner spoke on Wikipedia: Past, Present, and Future. Additionally, the Auditorium Speaker Series at the Conference also drew a crowd audience. The speakers of the Series included J. A. Janice, New York Times bestselling author; Harlan Coben, the number one New York Times bestselling author of numerous adult novels; Jeff Kinney, author of *Diary of a Wimpy Kid* which was printed more than 35 million in U.S.; William Joyce, a well-known author for his picture books; Siva Vaidhyanathan, author of The Googlization of Everything (and why we should worry); Daniel Ellsberg, a former United States military analyst, and

By Sha Li Zhang

Brooke Gladstone, co-host and managing editor of NPR's award-winning *On the Media.* Ms. Molly Shannon, the Emmy-nominated actress is known for portraying exuberant characters on *Saturday Night Live*, a T.V. program in U.S., gave a keynote speech at the closing session of the Conference.

At the Conference, hundred of programs were also organized and presented by the ALA's divistions, roundtables, and committees. The Association for Collections and Technical Services (ALCTS), one of the ALA divisions, presented a series of programs on acquisitions and collection development. Some of the programs covered the following topics: "Future of Acquisitions: Planning For Change in an Ever-Changing Environment;" "A Closer Look at Print on Demand and How It Can Shape Library Acquisitions; "Collections Assessment Data: Organizing Chaos;" "Future of Acquisitions: Who, What, Why, Where;" "Purchase-on-Demand Programs in Public and Academic Libraries;" " Patron Driven Acquisition: Maximizing Technology to Control Risk;" " 21st Century Scholarly Communication: Conversations for Change".

International events

More than 400 international librarians from over 60 countries came to New Orleans and attended the Conference. IFLA President, Ms. Ellen Tise from South Africa, was also in attendance. She gave the U.S. librarians the IFLA updates and encouraged them to attend the IFLA Congress to be held in August 2011 in San Juan, Puerto Rico. The leadership and members of the ALA's International Relations Round Table (IRRT) hosted a series of welcoming events for international librarians. They hosted a pre-conference; staffed the International Lounge where international librarians could access computers and volunteering librarians, and provided mentorships and an orientation session for international librarians.

A series of international programs were also organized by various ALA units at the Conference. These programs reflected ALA's goals and priorities from international perspectives. The speakers at these programs were from both U.S. and abroad. Some of the programs were: "Asian, African, and Middle Eastern Librarianship in the 21st Century: Effective Models in an Age of Globalization," organized by ACRL; "Embracing the Change: Diversity and Global Vision in a Digital Age," by CALA;

By Sha Li Zhang

"Focus in International Children's Book Publishing," by AASL; "Global Technology and Libraries," by LITA; "Literacy Programs in Libraries around the Globe," by IRRT; "Unbound: Making Scholarly Information Digital in Near East and South Asia Libraries," by IRC-Near East & South Asia Subcommittee; "Copyright in Europe and its Impact," by IRC-Europe Subcommittee; "Leading the Way to Knowledge: How African Libraries are Extending Information Access," by IRC-Africa Subcommittee; and "Expanding Service to the Visually Impaired in Vietnam and Developing Countries," by IRCT.

The conference experience culminated with the International Librarians Reception hosted by ALA and IRRT on the final night of the Conference. All international librarians were invited to the Event which enabled them to relax, network, and solidify friendships with more than 300 U.S. librarians who paid their own tickets to the event. At the Reception, four library projects were awarded with the ALA Presidential Citations for Innovative International Library Projects - the RISE Videoconferencing Network in Alberta, Canada; "Quest" Library Reading Program by the National Library Board of Singapore; the E-Publication System Platform of the National Central Library in Taiwan, and the Expanding Information Access for Visually Impaired People in Vietnam. The ALA presidential citation began as an ALA Presidential initiative of Dr. Loriene Roy, ALA President 2007 - 2008. The citations recognize innovative contributions to international librarianship. Ms. Roberta Stevens, 2010-2011 ALA President, presented the awards to the representatives from these projects at the Reception.



By Sha Li Zhang

2012 ALA Annual Conference

The ALA 2012 Annual Conference will be held in Anaheim,



California, U.S.A. on June 21-26, 2012. More than 20,000 librarians will be gathering at the annual event. Mr.



Michael Dowling, Director of the ALA's International Relations Office, will be assisting the international librarians who wish to attend the 2012 ALA Annual Conference. Please send inquires to Michael Dowling at e-mail: mdowling@ala.org

Dr. Sha Li Zhang is a member of the IFLA Section on Acquisitions and Collection Development, and Assistant Dean for Collections & Technical Services at the University of North Carolina in Greensboro, U.S.A., e-mail: slzhang@uncq.edu)



Skyline New Orleans

The China—North America Library Conference took place on September 8-12, 2010, in Beijing, China. The Conference was co-hosted by the Library of Congress in U.S., National Library of China (NLC), and Library Society of China. More than 200 library and information professionals from China, Canada, and the United States participated in the conference. The conference theme was "Sharing Digital Resources: Challenges and Opportunities". Six sub-themes were also intertwined with the conference theme:

- Resource sharing policies and perspectives
- Digital infrastructure and repository technology
- Research data sharing
- Sharing digital preservation methods
- Shared digital access, retrieval and use

The opening ceremony was one of the highlights of the Conference. It was presided by Mr. Zhan Furui, the NLC Executive Deputy Director. Mr. Wang

The North American Delegation visiting the Forbidden City



Wenzhang, Vice Minister of the Ministry of Cultures in China, Mr. Zhou Heping, NLC Director, and Dr. Deanna Marcum Associate Librarian for Library Services at the Library of Congress, were the keynote speakers. Their opening remarks focused on collaborative spirits toward specific projects and outcomes from this Conference which would benefit library users in both countries.

As with any international conference, the schedules of the Conference were the packed ones. In addition to a keynote session and sub-theme plenary sessions, the Chinese hosts showed their hospitalities: a welcome dinner for all participants, with multiple delicious courses of Chinese dishes; a tour for the participants to the newly opened section of the National Library of China where a new part for Children's Services was completed prior to the Conference, and a visit leading participants to the famous Forbidden City which was indeed a cultural and educational opportunity.

In return, the North America Organizing Committee offered a closing dinner where all participants exchanged toasts and songs. At the end of "Take me to the Ball Game," performed by the North American participants, a dozens of baseball caps which they brought over were distributed to the Chinese colleagues as a gift. Of course, more cheers and toasts came up at the closing dinner.

Several projects showcased at the Conference are worthy of noting. These projects are:

- The National Cultural Information Resource Sharing Project Under the sponsorship of the Ministry of Cultures in China, the Project uses networked technologies to transfer digital materials (i.e., e-books, e-journals, audio materials, video recordings, images, etc.) in Chinese, Tibetan, Uyghur, Kazakh, Mongolian, and Korean languages to the sites where the receiving facilities are provided. Most of these receiving sites are public libraries in the country. The original sources or materials being digitized are from libraries, museums, art schools and other cultural institutions in China. The Project has enabled the citizens to access the digitized resources through distributed networks in the country which is especially beneficial to those who live in rural areas in China.
- Multicultural Canada Project More than one and a half million items have been digitized through this Project, with a goal to provide free online access to the heritage of Canada's people. The Project consists of fifty-four collections, including local newspapers, books, photographs, oral histories, video, and digital objects to date, in fifteen languages. The digital resources included in this Project have attracted the interest of the particular local communities in Canada and scholars and the public beyond the Canadian borders as well.
- Data Conservancy Funded by the U.S. National Science Foundation's DataNet, the Project will research, design, implement, deploy, and sustain data curation infrastructure for cross-disciplinary discovery, with emphasis on observational data.

- The Project will focus on infrastructure research and development, information science/computer science research, broader impact, and sustainability of data curation.
- National Library Digital Exchange Services Initiated by the Library of Congress, the pilot project explores the test on the feasibility of an online digital exchange relationship by the selected institutional partners with the U.S. International Exchange Service (IES) for government documents to resolve the issues intellectual property permission; identify solutions for any problem associated with both embedded and imported metadata for exchanged titles, and evaluate the project results. IES is administrated by the Library of Congress.
- **Digital Museum Platform** -The National Museum of China in Beijing hosts more than one million items; some of which will be included in the planned digital collections when the Platform rary of Congress,USA is completed. In July 2010, a feasibility study on the key technology for the Platform started. The challenges for proopen-accessed viding digital items are the in-



tellectual property issues and inter- operational metadata to allow broad access.

Dr. Deanna Marcum is chairing the North America Organizing Committee. The members of the Committee are Nancy Cline (Harvard University), James Cheng (Harvard University), Sayeed Choudhury (Johns Hopkins University), Jay Jordan (OCLC), Haipeng Li (Hong Kong Baptist University), Ingrid Parent (University of British Columbia), Gary Strong (University of California at Los Angeles), Betsy

Wilson (University of Washington), Peter R. Young (Library of Congress), Sha Li Zhang (University of North Carolina at Greensboro), and Ethan Zuckerman (Global

Peter Young and Christine Borgman at the Forbidden City



Voices). The Senior Advisors for the Conference are Anchi Hoh (Library of Congress), Dr. Hwa-Wei Lee



(former Chief of the Asian Division at the Library of Congress), and

Isabel A. Stirling (University of California at Berkeley). The Committee is following up with post-conference projects and exploring for the next conference in this series.

Dr. Sha Li Zhang North America Organizing Committee member Assistant Dean for Collections & Technical Services University of North Carolina at Greensboro, U.S.A. E-mail: <u>slzhang@uncg.edu</u>



IFLA WLIC Open Session "Developing Collections in Hard Financial Times" August, 15, 2011 in San Juan, Puerto Rico By Pascal Sanz

From 29 proposals the programme committee selected six to present a paper during the open session at the IFLA World Library and Information Congress in San Juan, Puerto Rico.

The digital divide of libraries worldwide became obvious considering the different aspects of financial restrictions in libraries. On the one hand, libraries suffer extremely hard from not being able to provide resources for their patrons in adequate number, e.g. in Venezuela or Zimbabwe.

Cesar Alavarado López (IABNSB, Venezuela) spoke on "Collections development in the Public Libraries Section of the National Library and Libraries Services Autonomous Institute according to changes in the Institute's budget between 2004 and 2010". Sheila Ndlovu (Lupane State University, Zimbabwe) illustrated in her presentation the dramatic consequences from Zimbabwe's inflation on the library's resources for collection development: "Skating on thin ice: the resilience of the Zimbabwean Libraries during the decade 2000 to 2010" culminating with 1913% inflation rate in 2009 in the near collapse of the university libraries. Various unconventional fund raising projects helped overcome the crisis. Universities got fresh money for the library collections from running commercial hotels or agricultural plantations. The nationwide crisis was overcome in 2010 by introducing the American dollar as medium of exchange replacing the Zimbabwean dollar. Peter Burnett (INASP, United Kingdom) described the work of the International Network for the Availability of Scientific Publications in the developing world. INASP provides access to high-quality peer-reviewed international literature via deeply discounted country wide licensing through the PERI programme. Additionally, INASP helps libraries in developing countries to discover free resources and it encourages them to develop collaborative solutions



IFLA WLIC Open Session "Developing Collections in Hard Financial Times" August, 15, 2011 By Pascal Sanz

like consortia models for low-income countries. On the other hand, European Libraries suffer from exploding collections while not being able to provide adequate space in stacks. De-acquisition of printed material when on the other hand, European Libraries suffer from exploding collections while not being able to provide adequate space in stacks. De-acquisition of printed material when electronic versions of a title are accessible, is the answer for lots of European and North American Libraries. "Shared Archiving as a Chance to Acquire Fresh Money for Collection Development", Austrian University Libraries chose to reduce costs, as Brigitte Kromp and Wolfgang Mayer (Vienna University Library and Archive Services) demonstrated in their paper. Libarary cooperation in acquiring electronic material is a tool to lessen costs. Alexander Kuznetsov (Russian State Library, Natalia Litvinova (Russian State Library) and Irina Razumova (National Electronic Information Consortium, Russia) presented a paper on "National Electronic Information Consortium as a leader of cooperative acquisition of e-resources in Russia". The Russian consorium NEICON (The National Electronic Information Consortium) has more than 700 members. It uses cost-effective license models including the so-called "rotation" scheme that allows changing the list of subscribing institutions during the license period.

Kim Armstrong and *Jay Starratt* (Committee on Institutional Cooperation, Washington State University, USA) evaluated the success of three consortium-based collection activities in the United States: the cooperative licensing for electronic journals and electronic books, new pricing models for e-journals, shared print monographs. They came to the same conclusion as their Russian colleagues that consortia help saving costs and license agreements with providers can support the library's interest to develop the collection close to user needs.



Report from IFLA Satellite Meeting St. Thomas, VI by Regine Schmolling 10-11 August 2011

"Maximising Collection Development of Electronic and Print Media in the Digital Environment: opportunities for collaboration, strategic partnerships and patron initiated models"



In this era of rapidly changing information technology, it is a new challenge for librarians to create some balance in the hybrid collection of print and electronic media and to cooperate with other institutions world-wide. Considering this year's themes and internationality of library specialists of the satellite meeting, one might say, that collection development "goes global". Co-hosted by the University of the Virgin Islands, the workshop took place just before the World Library and Information Conference in San Juan, Puerto Rico, to reach professionals of the region.

In the first session: "Redefining Collections: Balancing Electronic versus Print Media" (Moderation: *Regine Schmolling*), *Sirpa Janhonen* and *Pentti Vattulainen* (National Repository Library, Kuopio) spoke on "Outsourcing Print Material to the National Repository Library. They presented the Finish solution on balancing "access versus ownership". Librarians offer access to information electronically and move away from the ownership of the resources they provide. A national repository for print copies of journals helps to guarantee access to one copy of the original printed journal, if needed, via interlibrary loan. The Finish project follows the line of the UKRR-project in England, where similar considerations resulted in

Speakers and Moderators of Satellite Meeting



Scenery St. Thomas, Virgin Islands



Report from IFLA Satellite Meeting St. Thomas, VI By Regine Schmolling



having a common archive of less - used printed material.

Joseph Hafner (McGill University Library, Montreal, Canada) talked about best practises and working experience with managing print and electronic material in a digital environment. "Success Providing Excellent Service in a Changing World of Digital Information Resources: Collection Services at McGill". In recent years, university libraries could purchase print and digital titles more efficiently, but they had to transform their process and their approaches to keep up. The right choice of formats to meet the needs of clients based on what they are using and want is nowadays an essential part of acquisitions' considerations.

Silvia Gstrein (University Library of Innsbruck, Austria) is project manager of the eBooks on Demand (EOD: <u>http://books2ebooks.eu/</u>) network within the department for digitisation and digital preservation. EOD is a service of document delivery within the European project Digitisation-on-Demand (DoD), which allows delivering electronic copies of books free of copyright (between 1501 and 1930) on users' demand.

Session II had a regional aspect to meet information needs of librarians: "Collection



Management in the Spanish Speaking World: Marketing Online and Print Resources" (moderation: *Helén Ladrón de Guevara*, México D.F.). Digitisation allows and improves worldwide access to materials that are normally location bound. At the same time, it enables the protection of valuable originals from the potential damage caused by frequent use. *Judith Rogers* (University of the Virgin Islands) and *Brooke Wooldridge* (Florida International University, USA), presented a cooperative digitisation project of the

Caribbean: "Collaborative Digital Collections: Caribbean Solutions for Effective Resource-Building and Successful Partnerships. Founded in 2004, the Digital Library of the Caribbean (dLOC) provides users with access to Caribbean cultural, historical, and research materials held in archives, libraries, and private collections. Currently, over 1.5 million pages of Caribbean research materials are online and nearly 4.5 million page views were recorded in July 2011.

Report from IFLA Satellite Meeting St. Thomas, VI By Regine Schmolling

Christoph Müller (Ibero-American Institute, Berlin, Germany) spoke about digitization in special libraries: "Caught between User Demands,



Preservation and Limited Resources". With approximately one million volumes, the library of the Ibero-American Institute is home to the largest library in Europe in Latin America, Spain and Portugal. In 2009 and 2010 the IAI, specialised together with the Fraunhofer - Institute for Production Systems and Design Technology IPK, which is among the world's leading professionals in the field of virtually reconstructing destroyed and fragmented documents and objects, and arvato services, a trend-setting supplier for mass digitisation and professional document management in Germany, has introduced a concept study on the digitisation of paper-based cultural heritage. The project was financed by and Alma Rivera Aguilera (Mexico D.F.) reported on the method of the "Library Open House" as a procedure that responds to the challenge of budget constraints to the development of electronic collections. It included a quantitative and qualitative research approach and it gives voice to all the participants involved in the evaluation. It incorporates users in the decision-making process and informs patrons about their library use.

Session III "Tools to optimize Collection Building" (moderation: Regine Schmolling) dealt with new trends to make acquisitions and collection development a more efficient library service. In the current debate about "access versus ownership" a focus point often is the budget: electronic databases with a "big deal" approach tend to be very expensive. There have been initiatives worldwide to provide unrestricted online access to articles of university scholars. Laura Bowering Mullen (Rutgers University of Science and Medicine, USA) showed how libraries could incorporate open access material to their collection. She pointed out that librarians, responsible for collection development, must now reach as far as possible into the larger world of web scholarly content to add, organize, promote and make quality material discoverable and accessible. Librarians need to expose the research materials housed in repositories and on the open web, even as these materials are often hidden from scholars due to lack of indexing, inadequate crawling by major search engines, existence of poor quality metadata, or a lack of librarian effort at marketing of material that might maximize usage and accessibility. Organizing available quality scholarly materials through weblists, research guides, Libguides, course management systems, and integrated library systems can and must include free web materials.

Report from IFLA Satellite Meeting St. Thomas, VI By Regine Schmolling



Collection development with open access materials requires a different skill set; quality open access resources requires knowledge of all sources of such

materials, whether the products of disciplinary or institutional repositories, open access journals and articles of all types, open educational resources, large monograph digitization initiatives, and indexes to the open access literature such as DOAJ.

"Traditional subscriptions, big deals or pay-per-view?" was the theme of an evaluation of acquisitions business models for electronic subscriptions in Austria Kerstin Stieg (Cooperation eMedia, Vienna, Austria) talked about. Her paper presented a comparative analysis of business models adopted in collection development processes. Single or direct subscriptions, big deals entered in the frame of consortia and Pay-Per-View were analyzed in terms of their budgetary impact and economic efficacy. The quantitative analysis was extended by taking qualitative factors such as usability and the weaknesses of all three business models in terms of administrative efforts into consideration. A comparison of the cost of scientific journals published by a large STM publisher for a research institute, a medium-sized university and a large university showed that the big deal is the most cost-effective acquisition model, followed by the direct subscription model. Renouncing big deals will be one of the future consequences of financial restrictions in library budgets. Especially Pay-Per-View was not suitable to replace the consortium due to major price increases entailed with a switch to Pay-Per- View, but also the direct subscription model is a bad bargain compared to the consortium. In spite of the budgetary problems of libraries looming large, most of the publishers, especially the global players, still haven't acknowledged the need for change.

A way to incorporate user suggestions when acquiring media for the library is the eBook patron-driven acquisitions (PDA) model that *Sha Li Zhang* (University Libraries of North Carolina at Greensboro, USA) introduced to the audience. In response to the needs of patrons from different subject disciplines, the University of North Carolina at Greensboro in the U.S. started a pilot project by using a Patron-Select model in purchasing electronic books for computer science in summer 2008. The libraries are now using this Patron-Select model for all disciplines to select and purchase electronic books. The author described the process of setting up collection profiles, allocating special funds, completing icense agreements, batch-loading MARC records, and reviewing usage data regularly.

Report from IFLA Satellite Meeting St. Thomas, VI By Regine Schmolling



The usage data analysis on e-books was compared with the usage on their print counter parts. All ebooks selected by patrons and purchased by the

library were used more than the numbers of their counterparts of print books. *Bea Ramírez* (Emerald) presented investigation results on ebooks and the Patron-Driven Access model from the publisher's point of view.

The local committee of the Virgin Islands (Judith Rogers, Cynthia Richards, Sharlene Harris) organized a library visit to the Ralph M. Paiewonsky Library at the Campus



of the UVI, a sightseeing tour and a tremendous "get together social evening" for the satellite participants and attendees of the IFLA GENLOC meeting. Sponsored by the Library Association of the Virgin Islands and the VI Cultural Heritage Institute the social evening was a typical Caribbean event with Creole food and drinks, musicians and dancers and a guided tour to the local Cultural Heritage Museum.

The organizers would like to thank the following sponsors for their contribution to making the satellite meeting a success: Adam Matthew Digital, Gale

Cengage Learning Latin America, deGruyter, Elsevier, Kamloth-Schweitzer, Springer, Vervuert Editorial Iberoamericana, Wiley's.

Visit the Satellite Conference Website at: <u>http://www.library.mcgill.ca/ifla-stthomas/</u> All papers can be downloaded at: <u>http://www.library.mcgill.ca/ifla-stthomas/programme.html</u>

Contact information: Dr. Regine Schmolling (State and University Library of Bremen, Germany, Standing Committee of IFLA Acquisitions and Collection Development, Chair of Satellite Meeting) : Schmolling@suub.uni-bremen.de



ACD Watch: latest in Acquisitions and Collection Development By

ISSUE NO. 43 OCTOBER 2011

J.K.Vijayakumar

• TERMS: Techniques for electronic resource management

Jill Emery, Collection Development Librarian at Portland State University, and Graham Stone, Information Resources Manager at the University of Huddersfield, through their blog called *TERMS: Techniques for ER Management* are trying to research around workflow management at the various stages in the life cycle of electronic resources. They will add a new TERM every two weeks for interested people to review and comment on each of them.

IFLA the global voice of libraries www.ifla.org

They also encourage any suggestions and tips from your workplace experiences. In this way they hope to crowd source TERMS through open peer commentary with a view to providing a first definitive draft in early 2012. Their plan to keep the TERMS blog live after this date so that TERMS will become a reference point to those who are new to e - resource management and for those who may want to implement its recommendations of best practice.

<u>Source:</u> UKSG Mailing List message sent on 09/14/2011 by Graham Stone from <u>G.Stone@hud.ac.uk</u> URL: <u>http://6terms.tumblr.com/</u>

• eBook subscription services – are libraries screwed?

Sue Polanka collected several news reports and worrying that, library lending services might be in trouble after the new style of eBooks subscription services, announced by famous Amazon and Macmillan's new entrant Afictionado etc. Blogger says "I worry about the library perspective because many people who can afford an eBook reader can probably afford a \$79 annual subscription for Amazon Prime as well" (and forget libraries!).

Source: No Shelf Required blog entry dated 09/14/2011 by spolanka

URL: http://www.libraries.wright.edu/noshelfrequired/2011/09/14/ebook-subscription-services-are-librariesscrewed/

• OCLC and OhioLINK report on book usage patterns in academic libraries

This report is based on a joint study to better understand the usage patterns of

Blog: ACD Watch: latest in Acquisitions and Collection Development By J.K.Vijayakumar

books in academic libraries and support further research in these areas. Study incorporate usage data from 2007-2008, was limited to books and manuscripts because these materials typically circulate, and circulation is a significant element in evaluating collections. Our long espoused belief that 80 percent of a library's circulation is driven by approximately 20 percent of the collection (80/20 rule) is contradicts in this study where it is found that, 80 percent of the circulation is driven by just 6 percent of the collection.

ISSUE NO. 43 OCTOBER 2011

<u>Source:</u> OhioLINK Collection Building Task Force, Julia Gammon and Edward T. O'Neill. 2011. OhioLINK OCLC Collection and Circulation Analysis Project 2011. Dublin, Ohio: OCLC Research.

URL: http://www.oclc.org/research/publications/library/2011/2011-06r.htm

• Patron Driven Acquisitions (Demand-Driven Acquisition)

In her blog entry, Amrita Mckinney from Qatar University includes few articles, some blog posts on the subject, and links to vendors (that I know of) providing PDA models.

Source: Qatar Libraries Special Interest Group Blog URL: <u>http://qlibtech.wordpress.com/2011/09/12/patron-driven-acquisitions/</u>

• Academic E-books – The Shifting Landscape

Leslie Lees, the VP of Content Development for ebrary discussed changes that are occurring with e-books and implications for libraries and their users in InfoViews blog, in 5 series of entries. He says "E-books have brought a sea of new challenges to the fore, but there is also an opportunity for libraries, publishers, and the academy to enhance research capabilities and experiences by using data to enrich selection choices, business models and publication strategies for the benefit of all".

Source: InfoViews blog entry on 09/22/2011

URL: <u>http://mhdiaz.wordpress.com/2011/09/22/series-wrap-up-academic-e-books-the-shifting-landscape/</u>

ACD Watch: Latest in Acquisitions and Collection Development By

J.K. Vijayakumar



ISSUE NO. 43 OCTOBER 2011

I F L A the global voice of libraries www.ifla.org



Books are for use Every reader his/her book Every book its reader Save the time of the reader Library is a growing organism • Propositions about the future of academic collections

John M. Jackson in his blog, describes the current and future state of collection development as a paradigm shift: from ownership to access, individual use to social use, content management to knowledge management. This three part blog entry ends with Ranganathan's fifth law "library is a growing organism" and like any organism, it adapts to its environment or it risks extinction.

Source: Ink and Vellum Blog entry on 09/11/2011 URL: <u>http://inkandvellum.com/blog/2011/09/propositions-about-the-future-of-academic-collections-part-3/</u>

> Dr. J. K. Vijayakumar is a member of IFLA Acquisition and Collection Development Standing Committee (2011-15). He is Science and Technology Specialist Librarian at King Abdullah University of Science & Technology in Saudi Arabia.



New Books:



ISSUE NO. 43 OCTOBER 2011



David A. Swords (Ed.):

Patron-Driven Acquisitions. History and Best Practices.-München: DeGryter Saur, 2011. 280 p. ISBN-13: 978-3110253016 Patron-driven acquisition allows a librry to borrow or buy ebooks only when a patron needs them. In a typical workflow, the library imports bibliographic records into ist catalogue at no cost. When a patron finds the record in the course of research, a short-term loan can allow him to borrow the book, and the transaction charge to the library

will be a small percentage of list price. The library will automatically buy an ebook on a third use.

(Publishing date: October 2011, €69.95, \$ 105)

Susanne Göttker (Ed.): Neue Formen der Erwerbung.-Berlin: deGruyter Saur, 2012. 320 p. (Bibliotheks– und Informationspraxis; 47) ISBN 978-3-11-025546-1

German survey of acquisitions management in libraries, thirty specialists report on all aspects of collection development: User needs, acquisitions and library management, libraries and publishing companies, local, regional and national acquisitions and open access.

(Publishing date: March 2012, € 59.95, \$90)

Molly Molloy (Ed.):

Borders : obsession, obstacle, open door? ; papers of the Fifty-Second Annual Meeting of the Seminar on the Acquisition of Latin American Library Materials, Albuquerque, New Mexico, April 27 - May 1, 2007.– New Orleans: SALALM, 2011. xiv, 272 p ISBN: 978-0-917617-82-9







Mary S.Laskowski: *Guide to video acquisitions in libraries* : issues and best practices .- Chicago : Association for Library Collections & Technical Services, 2011. 60 p. ALCTS acquisitions guides ; no. 15 978-0-8389-8575-5 Patron demand has driven the growth of many video collections in all kinds of libraries. This guide provides basic best practices

all kinds of libraries. This guide provides basic best practices supported by review and selection tools, a glossary of video formats, and an annotated short list of vendors.



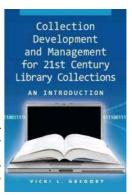
New Books:



ISSUE NO. 43 OCTOBER 2011

Vicki L. Gregory Collection development and management for 21st century library collections : an introduction New York : Neal-Schuman Publishers, 2011.- xvii, 261 p. 978-1-555-70651-7

Covering virtually every aspect of its subject, Collection Development and Management for 21st Century Library Collections is a soup-to-nuts guide perfect for students and beginning librarians, yet full of sage advice and new ideas for e xperienced practitioners.





Holly Hibner, Mary Kelly

Making a collection count : a holistic approach to library collection management .- Oxford: Chandos Publ., 2010. 200 p. 978-1-8433-4606-7



A holistic approach to library collection

Making a Collection Count connects the various pieces of library collection management, such as selection, cataloguing, shelving, circulation and weeding, and teaches readers how to gather and analyze data from each point in a collection's life cycle.

New Articles:

Gerrit van Dyk : "Interlibrary loan purchase-on-demand: A misleading literature", *Library Collections, Acquisitions, and Technical Services, 35, No 2-3 (2011), pages 83-89.*

H. Anil Kumar, Mallikarjun Dora (India): "Citation analysis of doctoral dissertations at IIMA: A review of the local use of journals" *Library Collections, Acquisitions, and Technical Services*, 25, No 1 (2011), pages 32-39







Faye A. Chadwell: "What's Next for Collection Management and Managers?", *Collection Management*, 36,4 (2011) pages 198-202

Patricia Bravender, Valeria Long: "Weeding an Outdated Collection in an Automated Retrieval System", *Collection Management*, 36,4 (2011), pages 237-245

Joan Petit : "Twitter and Facebook for User Collection Requests" - Collection Management , 36,4 (2011), pages 253-258

Shirkey, Cindy: Taking the Guesswork Out of Collection Development: Using Syllabi for a User-Centered Collection Development Method, Collection Management, 36,4 (2011), pages 154-164

Burford, Nancy, Pickett, Carmelita ; Stephens, Jane ; Kimball, Rusty ; Ramirez, Diana ; Thornton, Joel : "Revisiting an Abandoned Practice: The Death and Resurrection of Collection Development Policies" *Collection Management* 36,3 (2011) pages. 165-181

José Antonio Cordón García, Raquel Gómez Díaz Julio Alonso Arévalo : Las plataformas de venta de libros electrónicos: modelos de negocio y estrategias de mercado, *bid textos universitaris de biblioteconomía i documentació* ISSN 1575-5886 *Vol.* 26 (2011), <http://www.ub.edu/bid/26/cordon2.htm>

Objectives. The aim of the article is to analyse the patterns of production of electronic books in the US and Europe through the major platforms of book sales and distribution, and also to keting positions

analyse their marketing positions.

Bertrand Calenge : "Le nouveau visage des collections", *Bulletin des Bibliothèques de France*, Vol. 55, No 3 (2010), pages 6-12.





Conferences & Meetings in 2011-2012



Various library conferences of interest

12th Interlending and Document Supply Conference (ILDS): Resource Sharing in the Digital Age, Sept. 19-21, 2011, Chicago, Illinois, USA http://ilds2011.org/

Frankfurt Book Fair 2011: October 12-16, 2011, Frankfurt, Germany http:// www.buchmesse.de/en/ fbf/

International Conference on Asia-Pacific Digital Libraries (ICADL 2011), October 24-27, 2011, Beijing, China http:// www.icadl2011.org/

2011 Charleston Conference: Issues in Book and Serial Acquisition, November, 2-4, 2011, Charleston, South Carolina, USA http://www.katina.info/ conference/

Brick & Click: an Academic Library Symposium: November 4, 2011, Marysville, MO, USA http://brickandclick.org

Online Information, November 29 – December 1, 2011, Olympia, London http://www.onlineinformation.co.uk/ index.html

2012 ALA Annual Conference, June 21-26, Anaheim Libraries Now! Inspiring, California, USA, http://www.alaannual.org/

International Conference on Theory and Practice of Digital Libraries 2011: September 26-28, 2011, Berlin, http:// www.tpdl2011.org/

3rd LIBER-EBLIDA Digitisation of Library Material in Europe, October 5-7,2011, Den Haag, Netherlands, http://indico.eblida.org/

57th annual meeting of the Seminar on the Acquisition of Latin American Library Materials (SALALM), June 16-19, 2012, Port of Spain, Trinidad, http://salalm.org/2011/

LIBRARIES IN THE DIGITAL AGE (LIDA) 2012, June 18-22, 2012, Zadar, Croatia http://ozk.unizd.hr/lida/

78th IFLA-World Library and Information Congress: Surprising, Empowering,August 11-16, 2012, Helsinki, Finnland, http://conference.ifla.org/



IFLA Standing Committee on Acquisition and Collection Development—Contact Information



Joseph Hafner Chair (2011-2013) McGill University Library Canada Email: joseph.hafner@mcgill.ca First term: 2009-2013

Regine Schmolling Secretary (2011-2013) State and University Library Bremen Germany Email: <u>schmolling@suub.uni-bremen.de</u> First term: 2009-2013

Jerôme Fronty Information coordinator (2011-2015) Bibliothèques de la Ville de Paris France Email: jerome.fronty@paris.fr First term: 2011-2015

Assunta Arte National Research Council, Area di Ricerca di Potenza TITO SCALO, Italy Email: <u>assunta.arte@area.pz.cnr.it</u> *First term: 2011-2015*J

Joanna Ball Trinity College Library United Kingdom Email: jeb30@cam.ac.uk *First term: 2007-2011* Julia Gelfand University of California, Irvine United States Email: jgelfand@uci.edu First term: 2007-2011

Elena Gruznova Boris Yeltsin Presidential Library ST PETERSBURG Russian Federation Email: <u>gruznova@prlib.ru</u> First term: 2011-2015

Allene F. Hayes Library of Congress WASHINGTON DC United States Email: <u>ahay@loc.gov</u> First term: 2011-2015

Marja Hirn Helsinki University Library Finland Email: <u>marja.hirn@helsinki.fi</u> *First term: 2011-2015*

Sirpa Janhonen National Repository Library KUOPIO Finland Email: <u>sirpa.janhonen@nrl.fi</u> *First term: 2011-2015*



I | F|L|A

IFLA Standing Committee on Acquisition and Collection Development—Contact Information

Judy Jeng United States of America Email: judyjeng@comcast.net First term: 2009-2013

Sharon Johnson

The British Library Boston Spa WETHERBY, United Kingdom Email: <u>sharon.johnson@bl.uk</u> *First term: 2007-2011*

Li-Hsiang Lai

National Central Library TAIPEI Taiwan China Email: <u>lhlai@ncl.edu.tw</u> *First term: 2011-2015*

Helen Ladron de Guevara Cox

Guadalajara Mexico Email: <u>hldeguevara@hotmail.com</u> *First term: 2010-2011*

Natalia Litvinova Russian State Library Moscow, Russian Federation Email: <u>nlit@rsl.ru</u> Second term: 2009-2013

Susanne Maier Staatsbibliotek Berlin - Preussischer Kulturbesitz Germany Email: <u>susanne.maier@sbb.spk-berlin.de</u> *First term: 2009-2013* Ann Okerson Yale University Library NEW HAVEN, CT United States Email: <u>aokerson@gmail.com</u> First term: 2011-2015

Johannes Rudberg

National Library of Sweden Sweden Email: johannes.rudberg@kb.se First term: 2009-2013

Tan Sun Library of Chinese Academy of Sciences China Email: <u>sunt@mail.las.ac.cn</u> Second term: 2009-2013

Corrado Di Tillio Comune di Roma - Istituzione Biblioteche Italy Email: <u>c.ditillio@bibliotechediroma.it</u> *First term: 2003-2007* Second term: 2007-2011

Absalom Umarov Alisher Navoi National Library of Uzbekistan Uzbekistan Email: <u>roscomifla@rsl.ru</u> / <u>uma-</u> <u>rov_aa@mail.ru</u> First term: 2007-2011



I | F|L|A

IFLA Standing Committee on Acquisition and Collection Development—Contact Information

J. K. Vijayakumar KAUST Library, King Abdullah University of Science & Technology, Thuwal KINGDOM OF SAUDI ARABIA E-Mail: janardhanan.vijayakumar@kaust.edu.sa *First term: 2011-2015*

Sha Li Zhang University of North Carolina at Greensboro United States Email: <u>slzhang@uncg.edu</u> *First term: 2007-2011*

*

Kazuko Fukubayashi National Diet Library Japan Email: <u>shuki@ndl.go.jp</u> *Corresponding member First term: 2009-2011*

Helen Ladron de Guevara Cox

Mexican Librarians Association (AMBAC) Guadalajara Mexico Email: <u>hldeguevara@hotmail.com</u> *Corresponding member* 2011-2012

D. S. (Dudu) Nkosi UNISA Library South Africa Email: <u>nkosids@unisa.ac.za</u> Corresponding member First term: 2009-2011



Pascal Sanz Bibliothèque nationale de France France

Email: pascal.sanz@bnf.fr

Corresponding Member First term: 2003-2007 Second term: 2007-2011

Kazunori Yasui

National Diet Library TOKYO Japan Email: <u>shuki@ndl.go.jp</u> *Corresponding member First term: 2011-2015*

Elena Zhabko Boris Yeltsin Presidential Library Russian Federation Email: <u>zhabko@prlib.ru</u> Corresponding member First term: 2010-2014

