



IFLA UNIMARC CORE ACTIVITY

Maria Inês Cordeiro (icordeiro@bn.pt)
Director, IFLA UNIMARC Core Activity
July 2007

Strategic Plan 2007-2009

MISSION

The primary mission of the IFLA UNIMARC Core Activity (UCA) is the maintenance and development of the UNIMARC formats and the production of the official UNIMARC documentation, through the activity of the Permanent UNIMARC Committee (PUC). Additionally, UCA promotes UNIMARC dissemination, training, research and user support. It liaises with other IFLA professional groups, especially Division IV – Bibliographic Control, international standard bodies such as ISO TC46 and cooperative library organizations, such as CERL, on matters of mutual interest.

GOALS

The goals defined for the UNIMARC Core Activity are essentially linked to the IFLA Profession Pillar.

GOAL 1. Ensure the maintenance and development of UNIMARC, in alignment with other MARC formats and new bibliographic standards.

(Professional priorities: (f) Promoting resource sharing; (i) Promoting standards, guidelines and best practices)

Actions

- 1.1 *Arrange PUC annual meetings and promote interim or ad-hoc meetings during IFLA Conferences (Durban, Québec and Milan)*
 - 1.2 *Ensure representation in or liaison of PUC with IFLA Working Groups of Division IV, ISO TC46 and other special interest groups concerned with bibliographic data.*
 - 1.3 *Monitor and address issues for UNIMARC development regarding new functional needs of bibliographic information, e.g., the implementation of the FRBR model and the management and delivery of digital content.*
-

GOAL 2. Enhance the portability of UNIMARC data to the Web environment and the interoperability of UNIMARC with other data standards

(Professional priorities: (d) Providing unrestricted access to information; (f) Promoting resource sharing; (i) Promoting standards, guidelines and best practices)

Actions

- 2.1 *Define UNIMARC XML derivatives;*
- 2.2 *Promote and disseminate mappings between UNIMARC and other data schema;*
- 2.3 *Promote the exposure and deployment of data in UNIMARC through protocols and standards such as OAI, OpenURL and Web services.*

GOAL 3. Improve the updating and availability of UNIMARC documentation

(Professional priorities: (f) Promoting resource sharing; (h) Developing library professionals; (i) Promoting standards, guidelines and best practices)

Actions

- 3.1 *Conclude and publish the 3rd eds. of UNIMARC/Bibliographic and UNIMARC Authorities;*
- 3.2 *Conclude the definition of UNIMARC/Classification and edit the respective manual;*
- 3.3 *Revise the “Guidelines for Using UNIMARC for Microforms”, complete “UNIMARC Guidelines for Continuing Resources” and prepare new “UNIMARC Guidelines for Manuscripts”.*

GOAL 4. Advance knowledge of UNIMARC and its usage and promote mechanisms and actions towards sharing of expertise and improvement in user support

(Professional priorities: (f) Promoting resource sharing; (h) Developing library professionals; (i) Promoting standards, guidelines and best practices)

Actions

- 4.1 *Prepare UNIMARC programmes for IFLA Conferences (Durban, Québec and Milan);*
 - 4.2 *Organize the 2nd UNIMARC Users Group together with the 19th PUC Meeting;*
 - 4.3 *Revise, enhance and maintain the content of the UNIMARC Core Activity website;*
 - 4.4 *Disseminate UNIMARC information in ICBC (International Cataloguing and Bibliographic Control) and other relevant professional channels;*
 - 4.5 *Promote the investigation of UNIMARC use, existing UNIMARC translations, UNIMARC bibliography and the characterization of the international UNIMARC users community.*
-