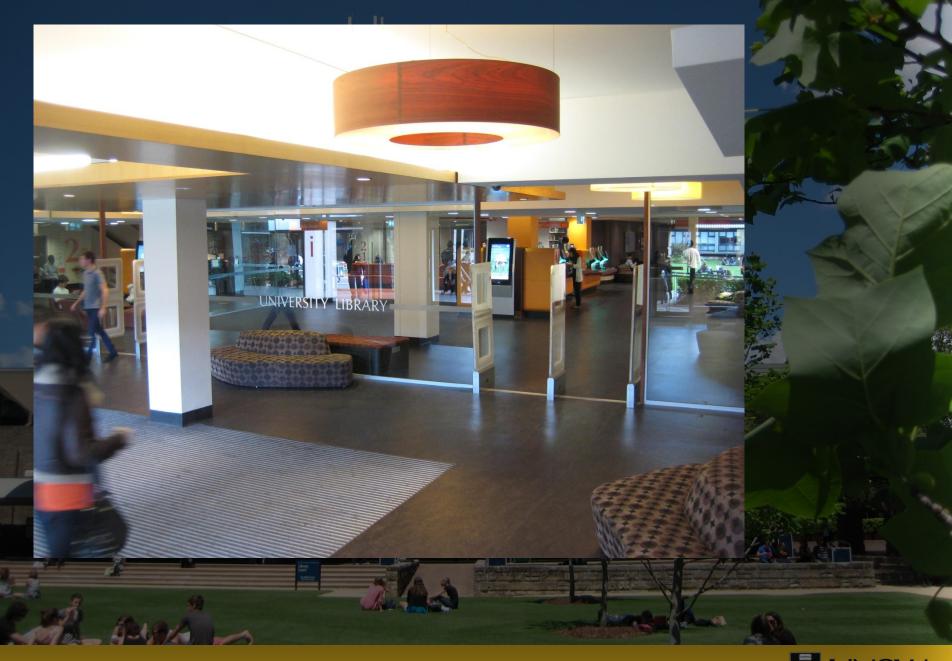


Help Zone

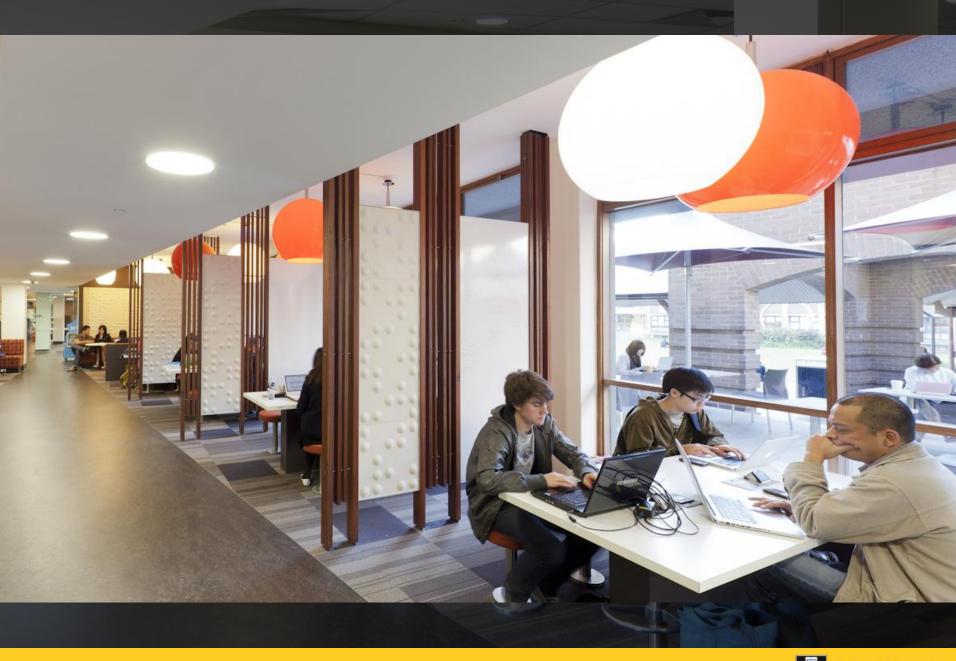
Never Stand Still

UNSW Library











Breaking down the barriers

- to create a more user friendly environment where library staff approach and greet customers rather than the other way around
- exploit self-service technologies by providing self-service check outs, computer terminals and shopping centre-style kiosks
- ensure that the Library's prime real estate is used even when library staff are not present









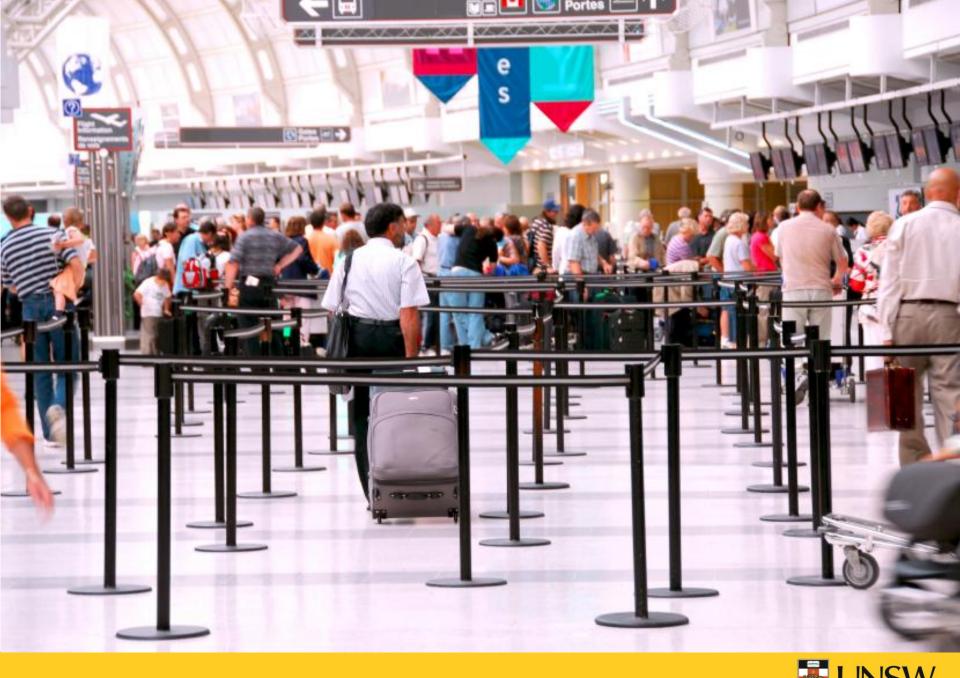




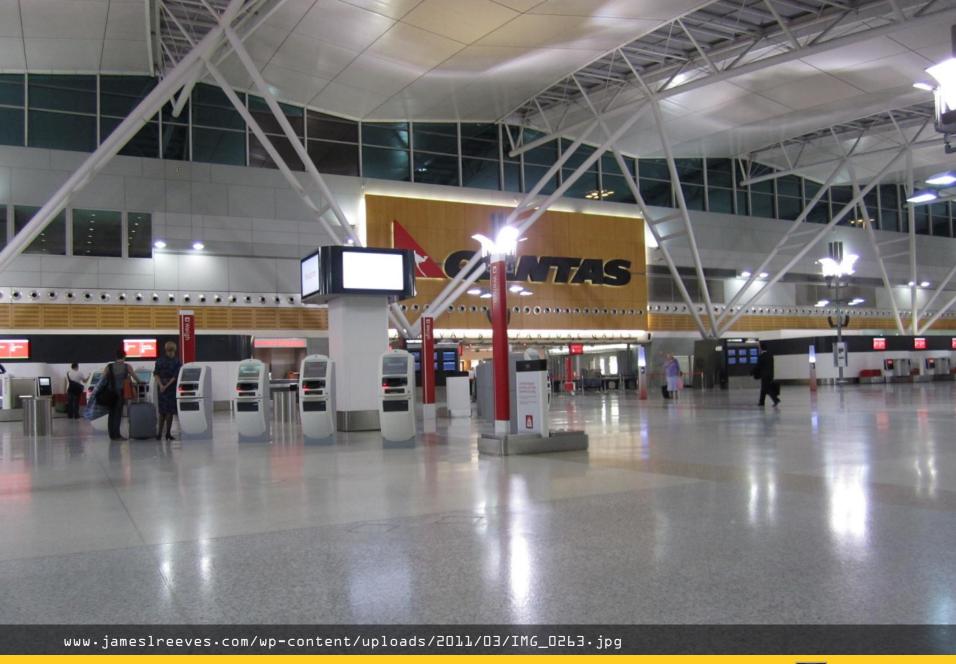
















Office Research Limited



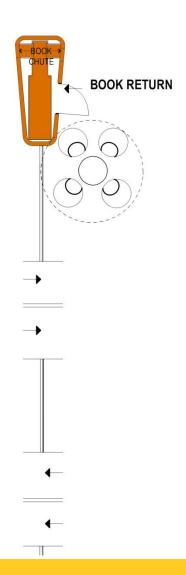


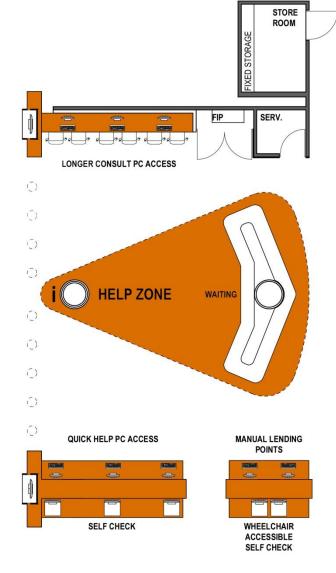


UNSW Library Help Zone

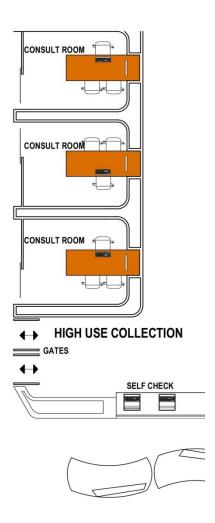




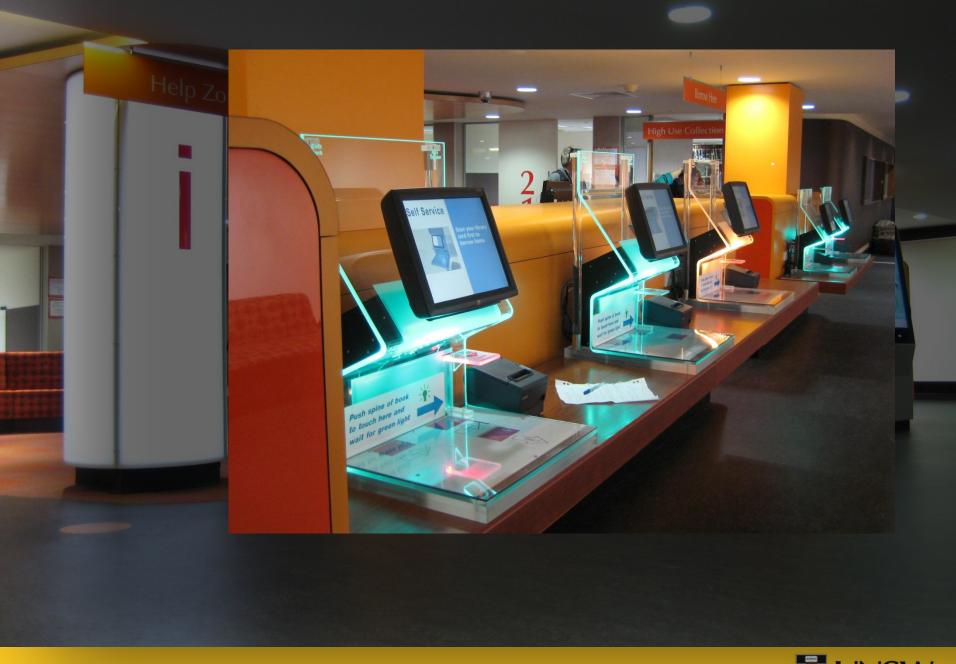




CIRCULATION AREA







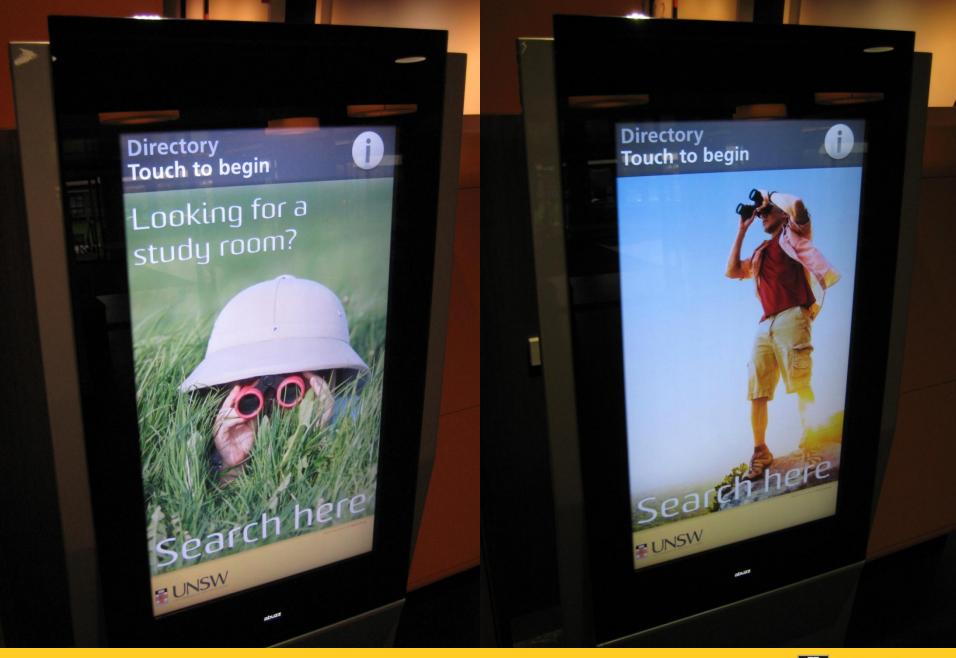








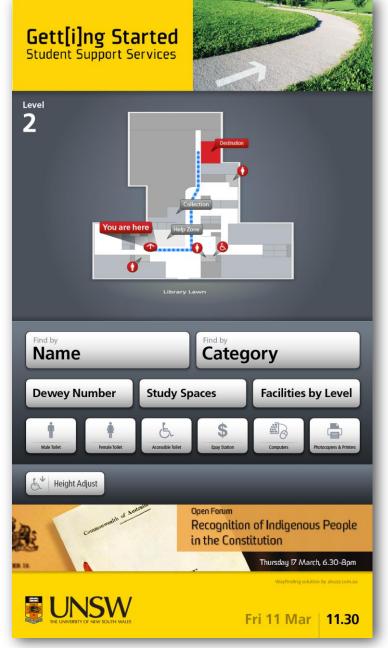






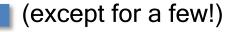
Interactive map





Promotional space

Shopping centre words & icons





The first six months

Issues

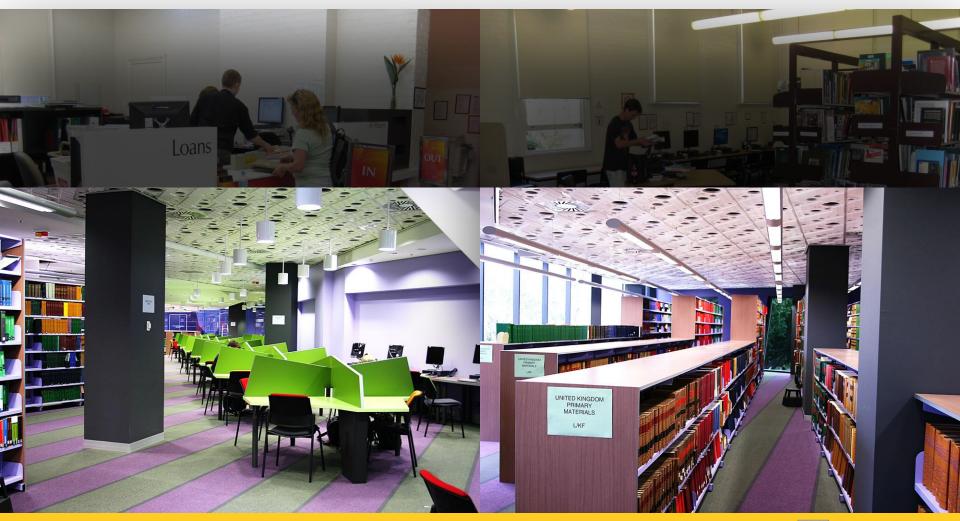
- "Where are the staff?"
- Congestion around high use area
- Sometimes you still need to queue
- Need to reserve computers for library use
- Large space
- Signage "where's the book chute?"
- Resistance to change "I don't like it"
- Still a few dangling bits
- Noise
- Lighting

Advantages

- Customer service turned upside down
- Welcoming
- Design is intuitive
- Roomy easy to move people through & out
- Plenty of facilities
- No space left unused/no desk unattended
- Quiet times = less staff
- Collegiality between staff
- Security of network not compromised
- Large increase in use of self-check machines
- Less conflict!



The next six months







Sydney AUSTRALIA 10 - 13 July 2012 Put this date in your diary now!

