



90% OF DELEGATES ATTRACTED BY THE WORLD WIDE ASPECT OF THE CONFERENCE

ATTRACT
3K-4K
DELEGATES
FROM
130
DIFFERENT COUNTRIES



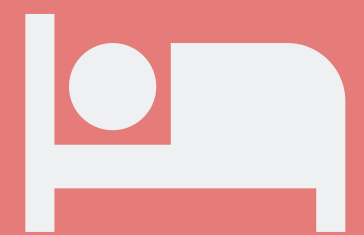
5-7

NIGHT STAYS FROM DELEGATES DUE TO MULTI-DAY CONGRESS



15K-21K

BED NIGHTS IN LOCAL HOTELS



45% OF DELEGATES EXTEND THEIR VISIT TO HOLIDAY IN THE HOST COUNTRY



SHOWCASE
**LIBRARIES
CULTURE
CITY
COUNTRY**

Bid for IFLA WLIC* in 2024

MAJORITY OF DELEGATES SPEND BETWEEN
US\$ 1K-5K
/PERSON



IN THE HOST COUNTRY EXCLUDING FLIGHT COSTS

AVERAGE INJECTION OF EXPENDITURE INTO HOST COUNTRY IS

US\$ 2.5-3 MILLION



HOST LIBRARY ASSOCIATION BENEFITS

SHOWCASE WORK OF LIBRARIANS IN COUNTRY

MOTIVATE LOCAL LIBRARIANS TO INCREASE SKILLS AND KNOWLEDGE

OUTSTANDING ADVOCACY OPPORTUNITY TO STAKEHOLDERS AND COMMUNITY

PROVIDE INTERNATIONAL PERSPECTIVE TO LOCAL LIBRARIANS

TIMELINE FOR WLIC 2024



CALL OPENS WITH INVITATIONS TO NATIONAL ASSOCIATIONS

SEPTEMBER 2022

SHORTLIST ANNOUNCED AND DETAILED INFORMATION AND FINANCIAL DATA SOUGHT

OCTOBER-DECEMBER 2022

JANUARY-MARCH 2023

SITE VISITS HELD

DECISION BY GOVERNING BOARD

APRIL 2023

JUNE 2022

BID INFORMATION SUBMITTED. GOVERNMENT SUPPORT/SPONSORSHIP /INCENTIVES REQUIRED = €700,000

*IFLA WORLD LIBRARY AND INFORMATION CONGRESS