Bid for IFLA WLIC* in 2025

- Attract 3K-4K delegates from 130 different countries.
- 90% of delegates attracted by the worldwide aspect of the conference.
- 5-7 night stays from delegates due to multi-day congress.
- 45% of delegates extend their visit to holiday in the host country.
- 15K-21K bed nights in local hotels.
- Majority of delegates spend between US$ 1K-5K/person in the host country excluding flight costs.
- Average injection of expenditure into host country is US$ 2.5-3 million.
- Showcases libraries, culture, city, country.
- Host library association benefits include:
  - Showcase work of librarians in country.
  - Motivate local librarians to increase skills and knowledge.
  - Provide international perspective to local librarians.
  - Outstanding advocacy opportunity to stakeholders and community.

Timeline for WLIC 2025:

- November 2023: EOI to national associations & other appropriate bodies.
- January 2024: Bid information submitted.
- January-February 2024: Detailed information and financial data sought.
- March-April 2024: Site visits undertaken.
- May 2024: Decision by governing board.

*IFLA World Library and Information Congress